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Nova Scotia Designer Crafts Council

GENERAL INFORMATION FROM THE STANDARDS COMMITTEE
ON **STANDARDS JURYING**

COMPLETING THE FORMS

Be sure to answer each question fully, using additional sheets if necessary. If you are unsure about anything outlined in the attached forms or Guidelines, please call the NSDCC office and the staff will be happy to clarify any questions or concerns you may have with regard to the application process.

THE JURY SESSION

The Committee convenes in private to jury submitted works and is required to provide written evaluation and constructive assessment of each piece it reviews. Once the Committee renders a decision, the applicant is promptly notified in writing. NSDCC office staff are not privy to Committee decisions and are therefore unable to respond to inquiries of that nature. If you have any questions with regard to the Committee's decision, you must forward them in writing to the attention of the Committee Chair, in care of the NSDCC office.

PARTICIPATING IN NSDCC MARKETS

Those whose work has passed jurying will receive the designation of Juried Status Member with the NSDCC. Only members who are Canadian citizens or landed immigrants whose work has been made in Canada may participate in NSDCC craft markets upon upgrading their membership to Market Membership (an additional cost of \$40.00 plus tax). The additional cost of a Market Membership goes toward the administration of market contracts and helps cover mailing costs of market related information throughout the year. Those designated as Juried Status remain eligible to participate in an NSDCC market for up to five years from the date of jurying, provided appropriate membership fees have been paid in order for market contracts to be forwarded. Once five years has lapsed without participation in an NSDCC market, work must be resubmitted for jurying.

JURIED STATUS LABELS

All Juried Status Members in good standing are eligible to order a supply of NSDCC "Juried Status Member" labels for placement on their work, packaging or associated literature. These attractive, silver-tone labels are offered at cost in lots of 500 or more.

NEW PRODUCT JURYING

Market exhibitors are authorized to sell only those products which have been approved by the Committee. New product lines (i.e. work using new techniques or materials) or work in a new medium must be submitted to and approved by the Standards Committee. The Committee does review each booth before a market and is authorized to ask for removal of unacceptable items

SCHEDULED SESSIONS FOR 2007

The Committee is scheduled to meet on the dates noted below. If you wish to participate in the Summer Craft Festival, you must have your work juried and accepted on or by the July session. For the Christmas Market, work must be juried and accepted by October, the final viewing session of the calendar year. Please note that sessions immediately prior to market tend to be very busy. In order to assure your space in a jurying session, it is recommended to participate in a session other than one immediately before a market as sometimes these sessions fill up and the Committee has been forced to turn some applicants away. For any session in which you intend to submit work, you must contact the NSDCC as soon as possible in order to reserve your space in that session.

STANDARDS COMMITTEE VIEWING DATES FOR 2007

March 8

April 13

May 11

June 8

September 14

October 12

Thank you for your interest in NSDCC Standards Jurying. We look forward to receiving your applications.

NSDCC Standards Committee

STANDARDS COMMITTEE

Jurying Application Form General Guidelines

The objective of NSDCC Standards Jurying is to select items of sufficient quality to be sold through NSDCC sponsored craft markets. Using the general and media-specific guidelines, the Standards Committee carefully reviews all submissions and accepts work on the merit of workmanship and originality.

The Committee will want to review at least three examples of your work as well as any additional information you can provide to help them assess your general line of production. This additional information can be in the form of good quality slides or photos, or newspaper articles and reviews pertaining to your work. We also request the submission of a photo, sketch or description of your proposed booth display if you are interested in market participation.

The NSDCC recommends that the items you select for review be of the highest quality so that there is no confusion as to your intent or the quality of your work. These items should be typical of what you propose to display in your booth at an NSDCC market. If your products are diverse in media, please submit several samples of each medium.

While every care is taken to safeguard works submitted for jurying, the NSDCC cannot guarantee the safety of these objects. You are advised to insure your work against any hazards. It is required that arrangements be made in advance for the return of your work as quickly as possible after jurying. If you are not able to retrieve your work in person, please include funds with your application to cover return postage or shipping.

You will be notified in writing of the Committee's decision. If your work is accepted by the committee you will be eligible to exhibit in all NSDCC Craft markets upon payment of the difference between a general membership and a market membership. The increased expense of the market membership is applied to the administration of your market applications. You must hold a market membership in order to receive market applications.

If for any reason you wish to respond to the Committee with regards to your application, please make your wishes known in writing to the Committee and submit them to the NSDCC office.

GENERAL GUIDELINES FOR STANDARDS JURYING

The purpose of these guidelines is to ensure the continued acceptance/inclusion of well-crafted pieces in the NSDCC sponsored craft markets, reflecting NSDCC's ongoing commitment to the development of fine craft in Nova Scotia.

1. **INTENT:** Objects must reflect levels of technique, thought and consideration of intended use which can be readily recognized as examples of the professional and artistic execution of their medium.
2. **DESIGN:** A successful object must be the result of careful designing, with obvious thoughtfulness used in determining the proportions, structural integrity, materials and colours used.
3. **PRODUCTION QUALITY AND TECHNIQUE:** Whether produced in quantity or as an individual piece, the object must reflect excellent skill and production quality, being visibly well conceived and expertly executed.
4. **SOURCE:** The design of an object must be original, or an adaptation of a traditional design which demonstrates the unique skills of the maker and reflects and individual identity of design. The object must be designed and fabricated by the applying maker, or by employees under the direct supervision of the person.
5. **MATERIAL USED:** The object must be constructed of materials which are of high quality and are appropriate to the structural integrity, utility, and visual appearance of the object.
6. **FABRICATED CONTENT:** Commercially fabricated elements in objects, including packaging, must be subordinated to the overall design of the object. Objects packaged and sold as a prepackaged unit are defined as gift packages and must be submitted for assessment in the ready-for-sale state.
7. **SPECIFIC EXCLUSIONS:** New forms and innovations will be considered by the Standards Committee. Unfinished items or kits for consumer assembly are not considered acceptable for NSDCC Markets.
8. **LABELING:** All articles must be labeled with the maker's name, address and the pertinent instructions to the consumer concerning care and maintenance, as well as any information to the consumer required by law.

The NSDCC General Guidelines for Standards Jurying are applied in the event that Media Specific Guidelines are not provided for a particular craft medium or technique within a medium. For more information regarding Media Specific Guidelines, please contact the NSDCC by calling 902-423-3837 or e-mailing office@nsdcc.ns.ca.

Complete the following for each item submitted. Use a separate sheet if necessary.

1. **INTENT:** Indicate what these works are intended to be and how they fit into your recognized artistic medium.

2. **DESIGN:** Describe your design process and how it led to the fabrication techniques used. Explain these techniques.

3. **PRODUCTION QUALITY AND TECHNIQUES:** Describe your rationale in selecting a "One of a Kind" or "Production" approach to making this work.

4. **SOURCE:** Describe the origin of designs used, and the relationship to a traditional or historical context.

5. **MATERIAL USED:** Explain your choice of materials and how they are appropriate to the finished objects.

6. **FABRICATED CONTENT:** Explain the commercially fabricated elements in your work and how these support or enhance the object without becoming dominant.

7. **SPECIFIC EXCLUSIONS:** Unfinished items or kits for consumer assembly are not accepted for NSDCC Markets, however, new forms and innovations will be considered.

8. **LABELING:** Describe the labeling you have chosen to use.

Please describe your typical production process from beginning to end, outlining the raw materials used, stages of

production, individual skills required, who performs the specific tasks involved, what tools are used and the degree of mechanization involved.

(26/7/2006)

Date:12/2006