



Nova Scotia Designer Crafts Council

MARKET APPLICATIONS SUMMER & CHRISTMAS 2009

THAT TIME OF YEAR AGAIN...

After a bit of a hiatus I am very excited to be involved in the Summer and Christmas Markets once again. Many of you will recall I was the Market Coordinator for the NSDCC in 2003/2004. While I have been back in the NSDCC office for over a year now, working as the Communications Coordinator from January 2008 until February of this year, there is nothing like being a part of the Markets. When the Program Coordinators position became available earlier this year I did some reflecting, and in the end couldn't give up the opportunity. It certainly suits my deadline driven personality.

In these pages you'll find everything you need to join me at the Summer and Christmas Markets 2009. Maps, pricing, contracts, special events, and of course, the very important applications. Please, please, please read everything very carefully. If you have any questions at all, I'm always around to answer them. You'll find all my contact information on the back of this package, as well as on the applications, and of course the NSDCC website. Phone is good, and I get my emails every waking hour of the day (keep in mind I'm up at 5:40am, so don't expect an answer after 9:00pm at night :)

I am raring to go, and can't wait to bring many new exhibitors to both Markets. Summer Market is going to be amazing, I'm currently seeking sponsorship for the fine weather. Christmas Market will see the introduction of features for new exhibitors and emerging craftspeople, check out your Market package for more details.

Julie Rosvall, Programs Coordinator



CRAFT MARKET

JULY 24-26, 2009

Downtown Halifax at the corner of
Spring Garden Road and Queen Street



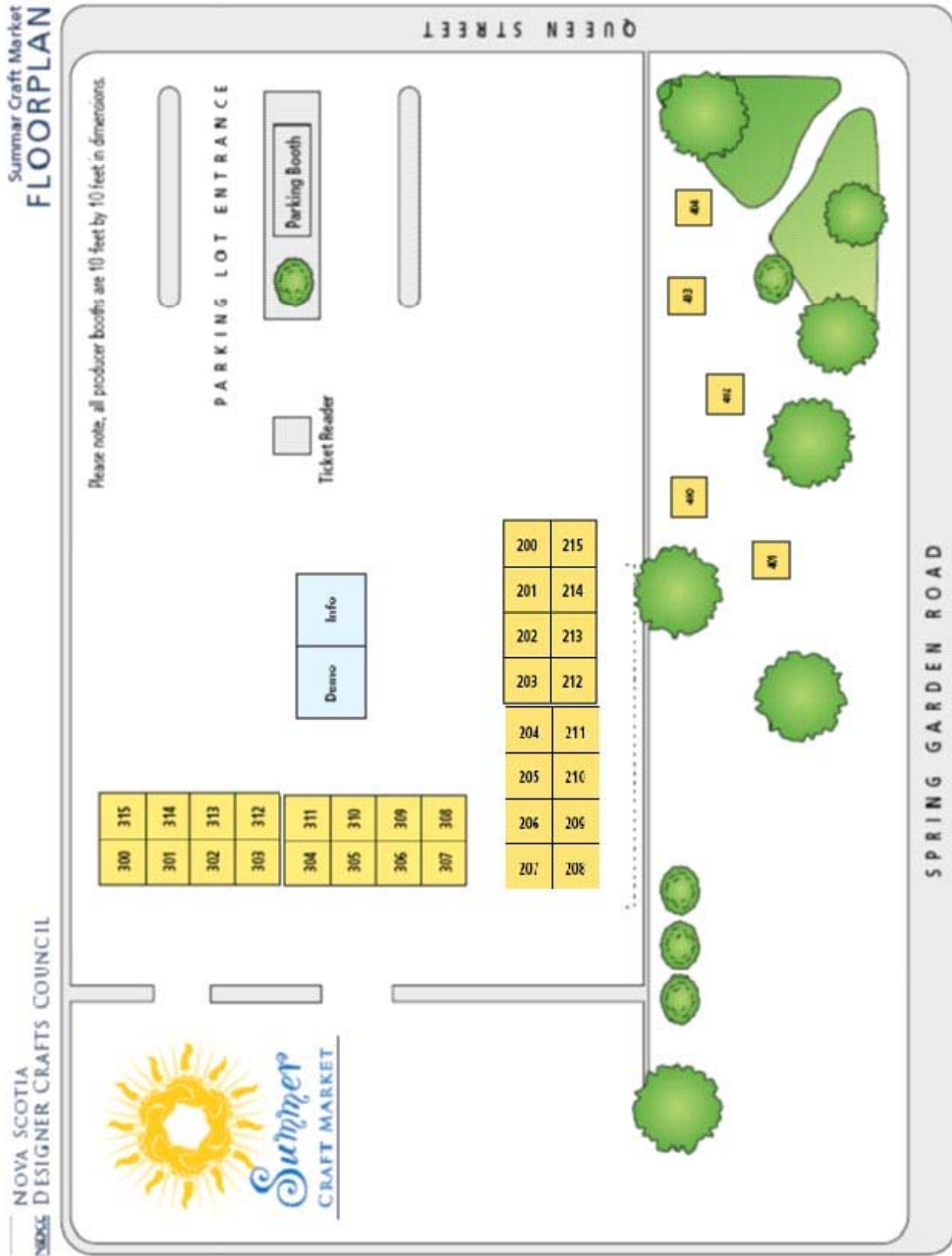
Christmas

CRAFT MARKET

NOVEMBER 20-22, 2009

Cunard Event Centre on Pier 23
961 Marginal Road, Halifax Waterfront

MARKET APPLICATIONS





MARKET APPLICATIONS

LOCATION, DATES & DEADLINES

Summer Market 2009

Corner of Spring Garden Rd & Queen St
Downtown Halifax, NS

SHOW DATES and HOURS

Friday, July 24	10am – 8pm
Saturday, July 25	10am – 6pm
Sunday, July 26	10am – 6pm

LOAD IN

Thursday, July 23 3pm - 7pm

SET UP COMPLETE BY

Friday, July 24 9am

DAILY SET UP TIMES

Friday, July 24	8am - 9am
Saturday, July 25	8am - 10am
Sunday, July 26	8am - 10am

LOAD OUT

Sunday, July 26 6pm - 8pm

DEADLINES

Early registration date	May 11, 2009
Deposit cheques dated	May 11, 2009
Balance cheques dated	June 8, 2009
Withdrawal (80% refund)	June 8, 2009

Christmas Market 2009

Cunard Event Centre at Pier 23
961 Marginal Road, Halifax

Friday, November 20	10am* – 8pm
Saturday, November 21	10am – 5pm
Sunday, November 22	10am – 5pm

Thursday, November 19 1pm – 9pm

Friday, November 20 9am

Friday, November 20	8am - 9am
Saturday, November 21	8am - 10am
Sunday, November 22	8am - 10am

Sunday, November 22 5pm – 9pm

Early registration date	May 11, 2009
Deposit cheques dated	May 11, 2009
Balance cheques dated	September 14, 2009
Withdrawal (80% refund)	September 14, 2009

FINANCIAL NOTICES

- Secure Paypal Market payments are available online, visit the NSDCC website for more information.
- Please make all cheques payable to NSDCC.
- All NSF cheques are subject to a \$20 service charge.
- 2% per month will be charged on all overdue accounts.
- Applications submitted on or after June 8, 2009 for Summer Market or September 14, 2009 for Christmas Market must be accompanied by full payment.

DISCOUNTS

- Early Registration - exhibitors who register on or before May 11, 2009 may deduct \$50 from regular booth fees.
- First Time Exhibitors are eligible for a 10% juried on or after May 11, 2009 may also claim the \$50 early registration discount.

***Please note the 10:00am Friday start time for the NSDCC Christmas Market 2009**

MARKET PRICING

Booth Type Summer Market 2009

Single - 10x10	\$450
Corner - 10x10	\$550
Single & 1/2 - 10x15	\$660
Corner & 1/2 - 10x15	\$825
Double - 10x20	\$880
Outdoor Micro - 5x10	\$250
Outdoor Single - 10x10	\$350

Booth Type Christmas Market 2009

Single - 10x10	\$595
Corner - 10x10	\$705
Single & 1/2 - 10x15	\$865
Corner & 1/2 - 10x15	\$1,030
Double - 10x20	\$1,130
Micro - 5x10	\$445
Micro Corner - 5x10	\$510
Micro & 1/2 - 5x15	\$645
Micro Corner & 1/2 - 5x15	\$740
Micro Double - 5x20	\$845
Mini Micro - 5x5	\$275

Pipe & Drape Summer & Christmas Market 2009

	Single	Single & 1/2	Double
Option A - Back Wall Only	\$45	\$60	\$64
Option B - Two Sides	\$50	\$64	\$68
Option C - Three Sides	\$55	\$68	\$70
Pipe Only (Same Cost)			

Drape Colour Choices Summer & Christmas Market 2009

Burgundy	Grey	Red	Blue
White	Black	Green	

Table & Chairs Summer & Christmas Market 2009

2x4 Table	\$30
2x6 Table	\$35
2x8 Table	\$40
Chairs	\$3

Additional Items Christmas Market 2009

Phone Line Deposit	\$150
Additional Power (1500 watts)	\$50
Day Passes	\$1.50
Weekend Passes	\$2.50

New Product Gallery - Christmas Market 2009

The success of the New Product Gallery at the 2008 Christmas Market was outstanding. This striking display in the central gallery space of the Market was the result of many volunteer hours by members Denise Jeffrey, Wilma Butts and Jeffrey Cowling among others. Once again this year we invite each exhibitor to submit a maximum of one item in each of the categories of production and one-of-a-kind.

Items should be accompanied by your booth number, business card, and any display items necessary to show your submission to its best advantage. **All works intended for the New Product Gallery must be received in the NSDCC office by Friday, October 30th, 2009.**

This is an incredible opportunity to show off your latest work. Last year many of the items on display were the catalyst for purchases by Market goers. Here are a few images of 2008 display in all its glory. Photos courtesy of Julie Rosvall.



New & Emerging Craftspeople - Christmas Market 2009 Introduction of the Mini Micro - 5'x 5' Display Space

Over the years the staff and volunteers of the NSDCC have been throwing around the idea of having booth options for craftspeople who are new to the Markets. These are craftspeople who are testing the waters, and may not have sufficient stock to fill a larger booth space, or who simply would like to exhibit on a small scale to gauge the demographic of the attendees or the overall feel of the show. The Salon de Metiers D'Art in Montreal and One of a Kind in Toronto both have successfully incorporated these smaller spaces, and this year the NSDCC is ready to launch a similar initiative.

For 2009 the Christmas Market will have a limited number of 5'x5' spaces available in the centre gallery space of the Cunard Centre. The free standing spaces will mingle among the New Product Gallery, Demonstration area, and Showcase stage. The small pink square booth numbers 613-618 on the Christmas Market map provided show the approximate location of the mini micro booths. Please note that the final location of individual mini micro booths has yet to be determined, and will be at the discretion of NSDCC staff. The spaces will be free standing, this means NO pipe and drape, no electrical or phone service. Limited lighting will be provided by the NSDCC.

Exhibitors will be responsible for their free standing display, which must be open to the public on all sides. You may also want to include a stool and small point of sale table, keeping in mind the space restrictions, booth display guidelines are in effect for these 5'x 5' spaces.

The mini micro booth space will be priced at \$275, this will provide an economical exhibitor choice for new and emerging craftspeople. While the NSDCC will give priority to new exhibitors to the Christmas Market, members who have previously displayed their work may have the opportunity to request these spaces. Please contact Julie Rosvall, Program Co-ordinator, for more information.

Display Ideas

NSDCC staff will be pleased to discuss display ideas for the freestanding 5'x5' mini micro spaces.

Please note that all booth designs must be approved by the NSDCC.

Some ideas include...

- Free standing wooden shelving, open on two sides for the display of clay or glass work.
- Simple plinths of varying heights for jewellers.
- Visual artists may like a three sided hinged display unit, perfect for hanging photography, paintings, mirrors or the like.
- A fibre artist might find vintage dressmakers forms on which to display their garments.



Above left, Artifacts in Clay CM 08, above right Royal Glass Design ACTS 09, bottom left Ernest Cadegan Photographer CM 08, bottom right free online stock image.



MARKET APPLICATIONS

2nd Annual Fashion Show

Start Planning: The NSDCC Market Advisory Committee has been busy planning events for the next Christmas Craft Show. We had a very good response to our first Fashion Show and this year will be even better. This year's Fashion Show will be juried and work must be submitted in advance of the Show. **All works for the Fashion Show must be received in the NSDCC office by Friday, October 30th, 2009.** This is in an effort to 1) get work in advance so that organizers can craft a stellar script, do rehearsals, and set the timing for the music and 2) to encourage participants to enter new and contemporary work.

New and contemporary Fashion Show work (clothing, jewellery, leather products, shoes, hats, bags, gloves, etc.), originally designed pieces that are out of the ordinary, either by the design, materials, techniques, context, etc. The NSDCC Christmas Show exhibitors being makers of contemporary craft differentiates us in an exciting competitive marketplace. If you have any questions, please contact Lesley Armstrong, Market Advisory Committee Chair la@ca.inter.net or Julie Rosvall, Program Coordinator programs@nsdcc.ns.ca or by phone 902-423-3837.

4th Annual Ornament Competition

Enter the NSDCC's 4th annual ornament competition! Members are invited to design and build an ornament to be displayed at the entrance to this year's Christmas Craft Market, November 20-22, at the Cunard Event Centre, Pier 23. Each ornament entered will be numbered and the maker identified; the winner will be decided upon by the general public -- each attendee of the Christmas Craft Market will have the opportunity to cast a ballot!

The winning ornament will be featured on the back cover of the 2010 Christmas Market directory. In addition, the winner will receive a \$100 cash prize and the opportunity to negotiate a wholesale contract* with the NSDCC for the production of a limited number of the winning ornament, which then may be retailed at the 2010 Christmas Market as a fundraiser for the NSDCC.

Ornaments must be designed and constructed according to the following guidelines:

- Reproducible in quantity
- Retail at \$25.00 (wholesale cost \$12.50)
- Have a fabric ribbon or other attachment for hanging.
- Fit inside a 4"x4"x4" box
- Light enough to hang on a standard tree branch

All works for the Fashion Show must be received in the NSDCC office by Friday, October 30th, 2009.

**Please note that the NSDCC can not guarantee wholesale purchase of ornaments*

Other Events in the Works...

Keep your eye on the NSDCC's Newsflash Online and printed News for information about these and other new events and ideas. Just a few things the Market Advisory Committee is working on include an Interior Design Show & Tell, extended hours for the Christmas Market and micro mini booth spaces for new and emerging craftspeople. If you have any ideas for the Summer or Christmas Markets, please contact me at the office, Julie Rosvall programs@nsdcc.ns.ca



MARKET APPLICATIONS

CHRISTMAS CRAFT MARKET & SUMMER CRAFT MARKET CONTRACT 2009

Between:

Nova Scotia Designer Crafts Council, a non-profit, charitable organization, duly registered under the Laws of the Province of Nova Scotia (hereinafter referred to as "NSDCC", and includes all Nova Scotia Designer Crafts Council's officers, directors and employees) and Exhibitor named on the accompanying application.

Whereas NSDCC organizes an annual Christmas Craft Market at the Cunard Event Centre; and the annual Summer Craft Market at the parking lot on the corner of Spring Garden Road and Queen Street.

And whereas the Exhibitor wishes to display and sell his/her products at the Christmas Craft Market and/or the Summer Craft Market; Therefore this agreement witnesseth that in consideration of the mutual covenants herein contained, and for other valuable consideration, the parties hereto agree as follows:

1. NSDCC agrees to provide, and the Exhibitor agrees to lease, booth space and facilities for the Christmas Craft Market and/or the Summer Craft Market as indicated on the application form(s), subject to the terms and conditions set out in this Agreement.
2. To be considered for the first round of booth allocations, applications must be accompanied by **full payment** (deposit and balance cheques) and be **post-marked** on or before the stated processing date of May 11. Applicants must also be **current market members in good standing**. Applications received after May 11 will be processed on a first come - first served basis. Any fee difference shall be refunded by NSDCC as the circumstances require. Refunds will not be provided by NSDCC if the Exhibitor requests a change of booth.
3. Exhibitor selection and exhibit space allocation is solely at the discretion of NSDCC, which reserves the right to relocate Exhibits which may be affected by a change in the floor plan or in the interest of optimum traffic control and exhibit exposure. NSDCC cannot be held liable if Exhibitors displaying similar types of work are placed in proximity with one another. The NSDCC office will make all decisions regarding booth space allocation for the overall benefit and development of the market.
4. The Exhibitor's display within the allocated exhibit space must not protrude beyond the measured booth area. The Exhibitor shall not permit the exposure of any unfinished or other unacceptable surface to a neighbour's booth or to the general public; therefore, booths must be fully covered on all sides to a height of eight (8) feet and must not be taller than eight (8) feet. The Exhibitor may not attach displays to walls, supports, flooring or any other part of the exhibit structure by any means whatsoever without written permission from NSDCC. NSDCC reserves the right to restrict the use of glaring or irregular lighting effects. Exhibitors must provide fire extinguishers for their booths. Extinguishers must be accessible and displayed at all times for inspection by the Fire Marshall.
5. The Exhibitor acknowledges that s/he is one of many exhibitors and agrees to cooperate with other exhibitors and not to interfere with them or create any nuisance for them, the NSDCC or the people attending the Christmas Craft Market and/or the Summer Craft Market. In the event of a dispute, the Exhibitor agrees that NSDCC shall have the absolute right to make a binding decision.
6. The Exhibitor shall not assign, sublet or apportion all or any part of the rights and space granted to him/her pursuant to this Agreement. No person may exhibit or offer for sale at the Christmas Craft Market and/or the Summer Craft Market their or anyone else's goods unless a contract has been entered into between the producer of the goods and NSDCC.
7. NSDCC will supply the Exhibitor with a limited number of security passes for the show for use by the Exhibitor or their employees staffing the Exhibitor's booth. These security passes are non-transferable, and the Exhibitor shall not permit their use by anyone other than their employees staffing the Exhibitor's booth.
8. The Exhibitors shall set up their display within the time specified on the reverse side of this Agreement. Exhibitors who are late in setting up their booths, for any reason whatsoever, will receive a warning letter for the first occurrence, and will be subject to a \$50 fine for all subsequent occurrences. Serious or multiple infractions may result in the suspension of the Exhibitor from future market participation.
9. The Exhibitors shall have their booths open for business during all public hours of the Christmas Craft Market and /or the Summer Craft Market. In the event that an Exhibitor's booth is not open during market hours, the NSDCC shall have the right to open the booth by removal of any night sheets or other coverings, but shall be under no liability to the Exhibitor for any loss or damage which may be caused thereby or as a result of the booth being opened and then left unattended.
10. The Exhibitors shall not dismantle, pack up or remove any parts of their displays prior to the official closing time of the Christmas Craft Market and/or the Summer Craft Market. Exhibitors are permitted five (5) hours for load-out following the close of the Christmas Craft Market and two (2) hours for load out following the close of the Summer Craft Market. Exhibitors should dispose of garbage and leave cardboard neatly stacked. NSDCC reserves the right to bill any exhibitor for extra costs incurred for security after the hour load-out time limit and/or for cleaning costs incurred on behalf of a specific exhibitor.
11. The Exhibitors shall display and offer for sale only the products and crafts approved by the NSDCC Standards Committee. Objects sold at the market must be consistent with the design, kind and quality of objects submitted for jurying.
12. NSDCC shall have the right to remove from the Exhibitor's booth any and all products not specified and approved by the NSDCC Standards Committee. NSDCC shall have the right to terminate the Exhibitor's lease at any time if, in their opinion, the Exhibitor is displaying or selling products not representative of the type of work or caliber of work for which the Exhibitor was selected. In the case of termination of the Agreement by NSDCC under this clause, all payments and deposits made by the Exhibitor to NSDCC will be retained by NSDCC as liquidated damages for breach of contract.

(Continue on next page)



MARKET APPLICATIONS

CHRISTMAS CRAFT MARKET & SUMMER CRAFT MARKET CONTRACT 2009

(Continued from previous page)

13. NSDCC shall have the right to reject or prohibit the participation in a show of any Exhibitor who is objectionable to the other participants. Without limiting the generality of the foregoing, this applies to persons, conducts, printed matter, souvenirs or novelties which may affect the overall Market presentation. "Reduced price", "sale", "show special" or other signs of this nature are not permitted. The price of work on display should not be altered or changed during the Christmas Craft Market and/or the Summer Craft Market and no "seconds" are permitted to be displayed or sold.

14. The Exhibitor shall comply with all rules and regulations respecting the conduct and management of the Christmas Craft Market and/or the Summer Craft Market. Without limiting the generality of the foregoing, this includes:

- a) Federal, city and provincial fire regulations (1995 National Fire Code, i.e. Any drapes, curtains, flags or other decorative materials including textiles and films are to conform to CAN/ULC-S109 "Flame-Resistant Fabrics and Films").
- b) Applicable exhibit hall regulations; and,
- c) Federal, provincial and municipal laws which apply to the Exhibitor's use of the facilities for the event including the charging of all applicable taxes.
- d) Products sold must comply fully with all industry and/or government standards and regulations governing the product category.

15. The Exhibitor shall indemnify and save harmless NSDCC from any and all claims, damages and expenses arising out of the Exhibitor's participation in the Christmas Craft Market and/or the Summer Craft Market, and without limiting the generality of the foregoing, from any and all claims and liabilities, caused by negligence or otherwise, for:

- a) Any loss, damage, theft or destruction whatsoever and howsoever caused to any property belonging to the Exhibitor or for which the Exhibitor is responsible; and,
- b) Any damage, bodily injury or death suffered by the Exhibitor or his servants or any other person.

The Exhibitor agrees with NSDCC that the Exhibitor exhibits entirely at his/her own risk. The NSDCC does carry liability insurance; however, coverage extends only to the NSDCC and may not indemnify or provide protection to individual exhibitors. Exhibitors are **strongly urged** to cover against the risk of loss, damage or liability by obtaining appropriate insurance.

16. NSDCC shall have the absolute right to terminate this agreement forthwith without notice if, in their opinion, the Exhibitor is guilty of any breach of covenant contained herein; in the case of termination, all payments and deposits made by the Exhibitor to NSDCC on account will be retained by NSDCC as liquidated damages for breach of contract. In the case of termination of this Agreement, the Exhibitor undertakes and agrees to indemnify and save harmless NSDCC from any and all claims, liabilities and expenses arising from such termination, including the cost of enforcing this Agreement.

17. NSDCC withdrawal dates: Summer Craft Market - **June 8, 2009**, Christmas Craft Market - **September 14, 2009**

If the Exhibitor withdraws his/her application **prior to June 8th** for the Summer Craft Market and **September 14th** for the Christmas Craft Market, he/she shall receive a refund of eighty percent (80%); the remaining 20% will be kept to cover administrative costs. If the Exhibitor cancels his/her participation in the Summer Craft Market **on or after June 8th** or for the Christmas Craft Market for whatever reason **on or after September 14th**, he/she shall be subject to a cancellation penalty equal to the total amount due, unless an appropriate replacement exhibitor can be found for the exhibit space. If a replacement exhibitor can be found, the withdrawing Exhibitor will receive a refund of eighty percent (80%) of the total amount due to the NSDCC. All cancellations must be received by NSDCC in writing.

18. If, for any reason whatsoever, the Christmas Craft Market and/or the Summer Craft Market in which the Exhibitor contracted to participate cannot be held, this Agreement shall become null and void, and the amount of money paid by the Exhibitor shall be refunded; and the Exhibitor hereby waives any claim against NSDCC for compensation of loss or profit or any other claim as a result of the cancelled market(s).

19. If any covenant or provision herein is determined to be void or unenforceable in whole or in part, it shall be deemed to be severable from this Agreement and shall not affect or impair the validity or enforceability of any other covenant or provision herein.

20. This Agreement shall be interpreted according to the laws of the Province of Nova Scotia and shall be read with all changes of number and gender as may be required by the context.

21. Any notice required to be delivered pursuant to this Agreement may either be delivered personally or be delivered by Canada Post to the respective parties at the addresses indicated on the Market Application. In the event of a notice being mailed, it shall be deemed to have been received by the party to whom it was addressed on the fourth business day following the date of mailing.

22. NSDCC shall have the right to make amendments and additions to this Agreement as shall be deemed necessary for the proper conduct of the events. The Exhibitor shall be bound by all amendments and additions so made.

23. The Exhibitor by their signature and/or payment set on the Market Application(s), witnesses that they have fully read and understood the terms, conditions and provisions herein set forth, and agrees to abide and conform to all of the said terms, conditions and provisions above noted.

24. The Exhibitor agrees to provide the NSDCC Market Advisory Committee with their gross sales figures and other related information requested on the exhibitor survey form distributed at the NSDCC Christmas Craft Market/Summer Craft Market.



MARKET APPLICATIONS

NSDCC BOOTH DISPLAY GUIDELINES

Exhibitors are required to provide their own means of display and backdrop for their allocated exhibit space. The purpose of these guidelines is to encourage NSDCC market participants to develop booth displays that enhance the professionalism of their businesses and our market events. Exhibitors are encouraged to update their booth displays regularly in an effort to keep both their booths, and the markets, fresh and attractive. Displays must comply with relevant sections of the contract and conform to NSDCC guidelines below:

Size

Displays must not protrude beyond the measured booth area and must be fully covered on all sides to a height of eight feet. Booths must not extend beyond eight feet in height. Pipe and drape backdrops may be rented through the NSDCC.

Design

Original booth designs are encouraged. Display elements made by or for NSDCC exhibitors are preferred over pre-fabricated, manufactured display components which are merely assembled by the exhibitor.

The design of the space should take into consideration the intended function. For example, in a walk through booth, there must be sufficient room for clients to move about comfortably, while still allowing for the effective display of products.

The design of the booth should be such that it complements the work within and shows the work off to its best advantage.

Presentation

*All booths should be identified with a professionally produced sign identifying the business within. Signs should be securely mounted, legible, visible and **not a hindrance** or hazard to the public. Backdrops and draping must be treated with fire retardant; these and display accessories, etc., must be clean and in good condition.*

Exhibitors are responsible for ensuring their booth display does not conflict with neighbouring booths. Booth numbers provided by the NSDCC must be displayed prominently.

Lighting

Lighting should be securely mounted and directed into the booth, not into the aisles or neighbouring booths. Glaring or irregular light effects are not permitted.

Exhibitors are responsible for providing adequate lighting for their booth displays; Christmas Market booths include 1500 watts unless otherwise noted or requested. Summer Market fees do not include electricity. Additional (an extra 1500 watts) electricity may be ordered for either market for \$50. Additional electricity must be ordered at the time of application, as the electricity plan is submitted well in advance of the market.

Safety

*All materials used to construct the booth walls must be constructed from fire retardant materials. The minimum wall thickness is ½ inch plywood, which, on its own, acts as a fire retardant; otherwise, the booth walls must be constructed of fire retardant materials and **MUST** meet the fire service Flame Resistive Ratings; fire treatment **MUST** be professionally reapplied on a yearly basis. **Proof (in the form of a receipt or certificate) must be available onsite. The Fire Marshall will be in attendance.** During set-up and throughout the event, NSDCC staff and volunteers will review booth displays to ensure that all safety regulations and display conditions are met. Exhibitors with booth displays not meeting these requirements will be asked to move or alter their booth.*

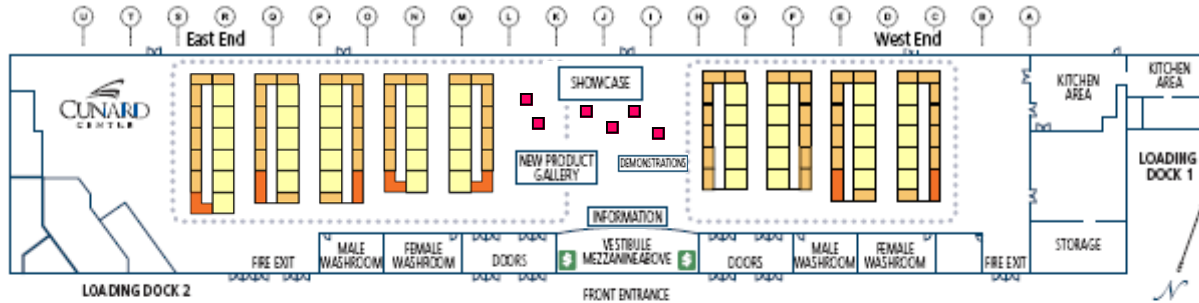
Restrictions

*Booth displays are not permitted to be attached to walls, supports, flooring or any other part of the market venue by any means whatsoever without written permission from the NSDCC. Booth display components should be fully painted and prepared at load-in. **While minor spot touch-ups are allowed, no painting, varnishing or other finishing is to be applied while at the event.***

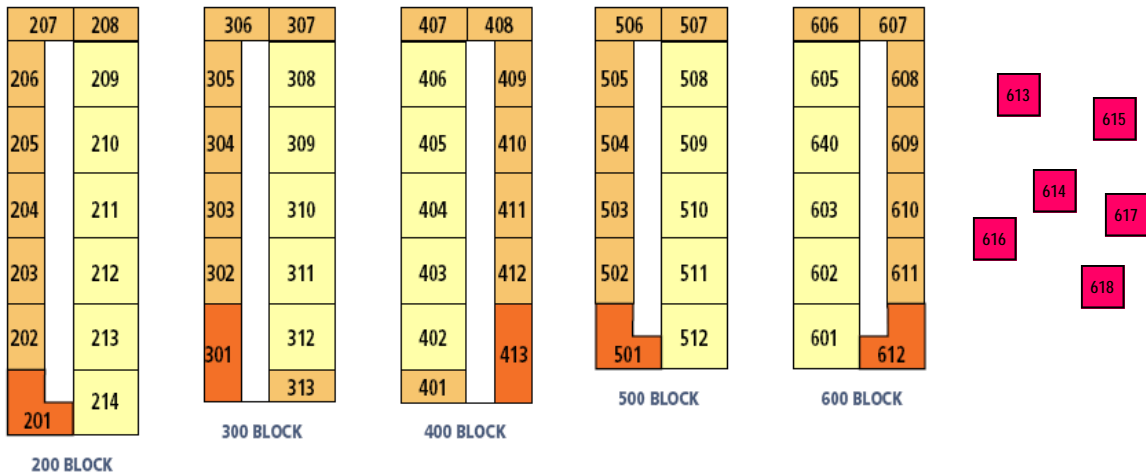
Exhibitors are responsible for providing sufficient back and side walls to their booth so that the unfinished backs of neighbouring booth walls or other unacceptable surfaces are adequately covered. Fire retardant or other fabric treatments must not leave an odour on the fabric that could interfere with other exhibitors or the public. Extra stock, supplies, empty boxes, coats and other personal items, etc. must be hidden from the public's view and kept within the confines of the booth or in an assigned storage space.

Exhibitors are not permitted to play music in their booths without written permission from the NSDCC.

Exhibitors are encouraged to demonstrate their craft while in their booths. Please inform the NSDCC Office if you plan to do so. Written permission is required in order to conduct craft demonstrations that create noise or otherwise infringe upon neighbouring booths.



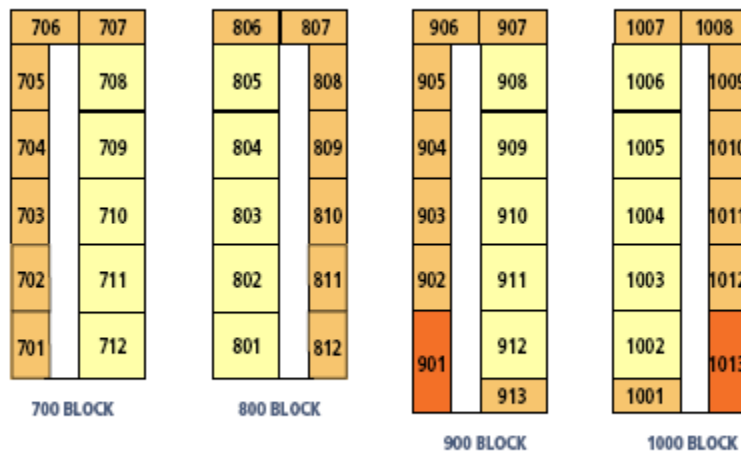
East End BOOTH PLAN



BOOTH SIZES

- 10' X 10'
- 5' X 10'
- 5' X 15'
- 5' X 5' ★ NEW

West End BOOTH PLAN





MARKET APPLICATIONS

Markets Past

Julie Rosvall, Program Coordinator



Photos taken from the NSDCC archives, while I and you will probably recognize many of the faces, I am sorry that I am unable to give photo credits or dates. Enjoy a bit of NSDCC history.

Nova Scotia Designer Crafts Council Staff

Executive Director: Susan Hanrahan - susan@nsdcc.ns.ca

Programs Coordinator: Julie Rosvall - programs@nsdcc.ns.ca

Administrative Assistant: Wendy Shirran - office@nsdcc.ns.ca

Accounts: Catherine Beck - accounts@nsdcc.ns.ca



The NSDCC recognizes the support of the Province of Nova Scotia through the Department of Tourism, Culture & Heritage. We are pleased to work in partnership with the Culture Division to develop and promote our cultural resources for all Nova Scotians.

How to reach us...

NSDCC
1113 Marginal Road
Halifax, NS B3H 4P7

(902)423-3837

Fax (902)422-0881

e-mail: office@nsdcc.ns.ca

www.nsdcc.ns.ca

Every attempt is made to check Market applications and information for accuracy, that being said, we are human so please accept our apologies if an error slips by us. Suggestions from members and other readers are gladly received, contact us with your ideas on how the applications can be made more user friendly.



CHRISTMAS MARKET APPLICATION

CONTACT INFORMATION

Current Juried Member?	Yes <input type="checkbox"/>	Member Number	_____
NSDCC Exhibitor in past 5 years?	Yes <input type="checkbox"/>	Home Phone	_____
First Name	_____	Work Phone	_____
Last Name	_____	Fax	_____
Business Name	_____	Email	_____
Address	_____	Website	_____
City	_____	Medium I	_____
Province	_____	Medium II	_____
Postal Code	_____		

Booth Selection

1st Choice _____
 2nd Choice _____
 3rd Choice _____

Preferred Type

Single - 10x10	\$595	<input type="checkbox"/>
Corner - 10x10	\$705	<input type="checkbox"/>
Single & 1/2 - 10x15	\$865	<input type="checkbox"/>
Corner & 1/2 - 10x15	\$1,030	<input type="checkbox"/>
Double - 10x20	\$1,130	<input type="checkbox"/>
Micro - 5x10	\$445	<input type="checkbox"/>
Micro Corner - 5x10	\$510	<input type="checkbox"/>
Micro & 1/2 - 5x15	\$645	<input type="checkbox"/>
Micro Corner & 1/2 - 5x15	\$740	<input type="checkbox"/>
Micro Double - 5x20	\$845	<input type="checkbox"/>
Mini Micro - 5x5	\$275	<input type="checkbox"/>

Pipe & Drape

Option A - Back Wall Only
 Option B - Two Sides
 Option C - Three Sides
 Pipe Only (Same Cost)
 Drape Colour

Single	Single & 1/2	Double
\$45 <input type="checkbox"/>	\$60 <input type="checkbox"/>	\$64 <input type="checkbox"/>
\$50 <input type="checkbox"/>	\$64 <input type="checkbox"/>	\$68 <input type="checkbox"/>
\$55 <input type="checkbox"/>	\$68 <input type="checkbox"/>	\$70 <input type="checkbox"/>
White <input type="checkbox"/>	Blue <input type="checkbox"/>	Red <input type="checkbox"/>
Black <input type="checkbox"/>	Green <input type="checkbox"/>	
Grey <input type="checkbox"/>	Burgundy <input type="checkbox"/>	

Table & Chairs

Each	Quantity
2x4 Table	\$30 x _____
2x6 Table	\$35 x _____
2x8 Table	\$40 x _____
Chairs	\$3 x _____

Additional Items

Phone Line Deposit	\$150 <input type="checkbox"/>
Additional Power (1500 watts)	\$50 <input type="checkbox"/>
Day Passes	\$1.50 x _____
Weekend Passes	\$2.50 x _____
Flyers/rack cards	\$0 x _____

Payment Totals

Booth Fee	\$ _____
Pipe & Drape	\$ _____
Tables & Chairs	\$ _____
Phone Line Deposit	\$ _____
Additional Power (1500 watts)	\$ _____
Passes	\$ _____
Subtotal	\$ _____
1st Time Exhibitor	\$ - _____ 10% Discount
Early Registration	\$ - _____ \$50 Discount prior to May 11, 2009
Subtotal w/ Applicable Discounts	\$ _____
HST (Subtotal x 13%)	\$ _____
Total Amount Due	\$ _____
50% Deopsit - due May 11, 2009	\$ _____
50% Balance - due Sep 14, 2009	\$ _____



Christmas

CRAFT MARKET

NOVEMBER 20-22, 2009

Cunard Event Centre on Pier 23
961 Marginal Road, Halifax Waterfront



CHRISTMAS MARKET APPLICATION

Directory Listing

Please check your contact information on page one, this will be used to create your directory listing.

Directory Category (Check one only)

books/cards	<input type="checkbox"/>	clay	<input type="checkbox"/>	decorative arts	<input type="checkbox"/>
fibre	<input type="checkbox"/>	food	<input type="checkbox"/>	glass	<input type="checkbox"/>
leather	<input type="checkbox"/>	metal	<input type="checkbox"/>	organics	<input type="checkbox"/>
stone & bone	<input type="checkbox"/>	visual arts	<input type="checkbox"/>	wood	<input type="checkbox"/>

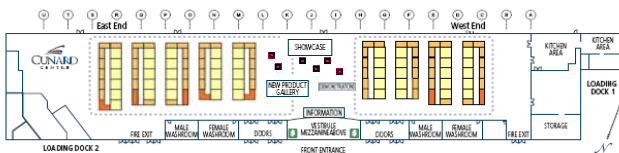
I would like to participate in the following Christmas Market Events:

New Product Gallery	<input type="checkbox"/>	Ornament Competition	<input type="checkbox"/>
Fashion Show	<input type="checkbox"/>	Interior Design Show & Tell	<input type="checkbox"/>

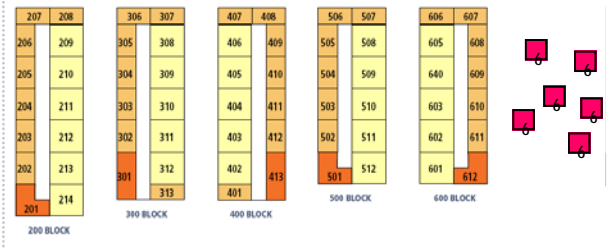
Application forms for these events will be provided in the booth confirmation mailout or as they become available.

Please circle your preferred booth number on

NOVA SCOTIA DESIGNER CRAFTS COUNCIL Christmas Craft Market FLOORPLAN



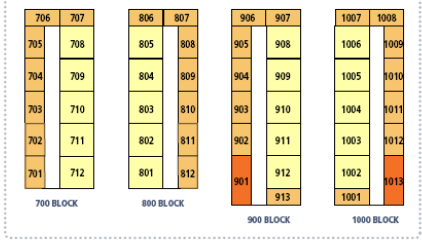
East End BOOTH PLAN



BOOTH SIZES

- 10' X 10'
- 5' X 10'
- 5' X 15'
- 10' X 15'
- 5' X 5' ★ NEW

West End BOOTH PLAN



Load In Time

Preferred time on Thursday, Nov 19, 2009 - 15 minute intervals from 1pm to 9pm

Checklist

I have read the contract & signed the application form

Deposit enclosed

Balance payment enclosed

I hold a fully paid 2009 Market membership

*******IMPORTANT*******

I have read the attached contract and agree to abide by and conform to the terms, conditions, rules and regulations set forth. I understand that acceptance of applications and allocation of booths is solely at the discretion of the NSDCC and that, if accepted by the NSDCC, this contract shall become binding.

Exhibitor's Signature: _____

Date: _____

FOR OFFICE USE ONLY

Date Received _____

Assigned Booth Number _____

Assigned Booth Type/Size _____

Assigned Load-in Time _____

Notes _____

Payment Information

Date _____

Amount _____

Receipt Number _____

Payment Method _____

CC Approval or Cheque # _____

Refund/Overpayment _____

Pmt One	Pmt Two	Other



SUMMER MARKET APPLICATION 2009

CONTACT INFORMATION

Current Juried Member?	Yes _____	Member Number	_____
NSDCC Exhibitor in past 5 years?	Yes _____		
First Name	_____	Home Phone	_____
Last Name	_____	Work Phone	_____
Business Name	_____	Fax	_____
		Email	_____
Address	_____	Website	_____
City	_____		
Province	_____	Medium I	_____
Postal Code	_____	Medium II	_____

Booth Selection

1st Choice _____
 2nd Choice _____
 3rd Choice _____

Pipe & Drape

Option A - Back Wall Only	Single \$45 <input type="checkbox"/>	Single & 1/2 \$60 <input type="checkbox"/>	Double \$64 <input type="checkbox"/>
Option B - Two Sides	\$50 <input type="checkbox"/>	\$64 <input type="checkbox"/>	\$68 <input type="checkbox"/>
Option C - Three Sides	\$55 <input type="checkbox"/>	\$68 <input type="checkbox"/>	\$70 <input type="checkbox"/>

Preferred Type

Single - 10x10 \$450
 Corner - 10x10 \$550
 Single & 1/2 - 10x15 \$660
 Corner & 1/2 - 10x15 \$825
 Double - 10x20 \$880
 Outdoor Micro - 5x10 \$250
 Outdoor Single - 10x10 \$350

Pipe Only (Same Cost)
 Drape Colour: White Blue Red
 Black Green
 Grey Burgundy

Table & Chairs

2x4 Table	\$30 x _____
2x6 Table	\$35 x _____
2x8 Table	\$40 x _____
Chairs	\$3 x _____

Payment Totals

Booth Fee	\$ _____
Pipe & Drape	\$ _____
Tables & Chairs	\$ _____
Subtotal	_____
1st Time Exhibitor	\$- _____ 10% Discount
Early Registration	\$- _____ \$50 Discount prior to May 11, 2009
Subtotal w/ Applicable Discounts	\$ _____
HST (Subtotal x 13%)	\$ _____
Total Amount Due	\$ _____
50% Deopsit - due May 11, 2009	\$ _____
50% Balance - due June 8, 2009	\$ _____



Downtown Halifax at the corner of Spring Garden Road and Queen Street

SUMMER MARKET APPLICATION 2009

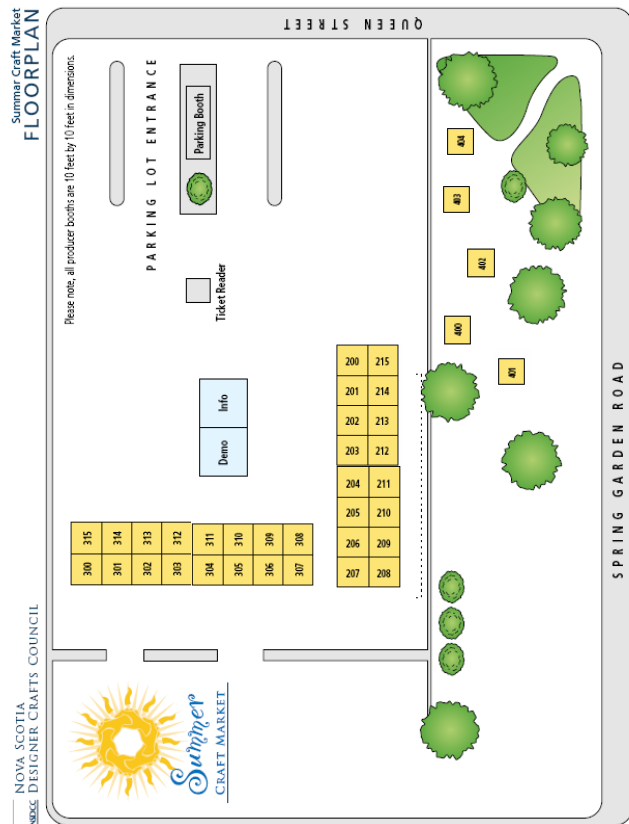
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fibre	<input type="checkbox"/>	food	<input type="checkbox"/>	glass	<input type="checkbox"/>
leather	<input type="checkbox"/>	metal	<input type="checkbox"/>	organics	<input type="checkbox"/>
stone & bone	<input type="checkbox"/>	visual arts	<input type="checkbox"/>	wood	<input type="checkbox"/>

Please circle your preferred booth number on



Load In Time

Preferred time on Thursday, July 23, 2009 - 15 minute intervals from 3pm to 7pm

Checklist

I have read the contract & signed the application form

Deposit enclosed

Balance payment enclosed

I hold a fully paid 2009 Market membership

*******IMPORTANT*******

I have read the attached contract and agree to abide by and conform to the terms, conditions, rules and regulations set forth. I understand that acceptance of applications and allocation of booths is solely at the discretion of the NSDCC and that, if accepted by the NSDCC, this contract shall become binding.

Exhibitor's Signature: _____

Date: _____

FOR OFFICE USE ONLY

Date Received _____

Assigned Booth Number _____

Assigned Booth Type/Size _____

Assigned Load-in Time _____

Notes _____

Payment Information	Pmt One	Pmt Two	Other
Date			
Amount			
Receipt Number			
Payment Method			
CC Approval or Cheque #			
Refund/Overpayment			