

NSDCC News Flash Online! Volume 343, December 18, 2007

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FROM THE OFFICE

The NSDCC office will be closed for the holidays December 20 - January 3. You can send us an email or leave a voice message during this time and we will be sure to get back to you in the new year when we return to the office. The NSDCC would like to wish you all a happy holiday and look forward to working with you in the new year!

The NSDCC Announces the Winter 2008 Workshop Series; Better, Smarter, Faster; Finding Your Niche in the Global Marketplace. Vibrant webs of communication and interaction are creating dynamic new opportunities for producers of fine crafts. This workshop series is designed to help you embrace the new wave of web based communities that impact the future of your business. Within this context we are taking a fresh new look at marketing, exporting, financial management and business planning. This is delivered to you in a series of four full-day workshops scheduled for January 12, 19, 26 and February 9th. You will not want to miss even one!

Your workshop leader will be Tiiu Poder, President of BASE Atlantic. Her company is dedicated to bringing business education to artists, musicians and craftspeople. Tiiu's been at this for decades, which includes having run her own crafts based manufacturing business in Toronto. She originated the Art and Entrepreneurship course at NSCAD and the NSCDA Student Art Store. Recently she has been front line and centre in a new Internet based initiative that has catapulted her smack into the middle of the global knowledge economy. Her workshops are delivered with great energy and in plain English. People are never disappointed – only when they missed one and hear about it later. If you would like more information from Tiiu you can contact her directly at tiiupoder@ns.sympatico.ca

The workshops will take place at The Cultural Federations of Nova Scotia Boardroom 1113 Marginal Road, Halifax, NS in the same building at the NSDCC office) The costs are \$100 per session or \$300 for all 4.

To register please contact Joanne Vincent at the NSDCC Office, 902.423.3837, or programs@nsdcc.ns.ca

Seating is limited and on a first come first serve basis. Don't be disappointed and register now.

The work shop topics will be as follows:

1. Email is so Dead; Marketing to the new Facebook generation.

What does the new web mean for your business? Monolithic websites are being replaced by vibrant web based communities made up of individuals who are discovering that their voices are more powerful than any conventional advertising media used to be. This is good news for creative people who are running creative businesses. You no longer need to have big bucks to get your message out there. Discover how to create and project your marketing message to a global community of potential

customers who are eager to hear your story, provided you know how to tell it and that you have the integrity to back it up. Crafts producers rejoice! The world is finally yours!

2. Limitless Boundaries; Nice people who like your work live in crowded cities. Markets around the world are welcoming original and genuine handcrafted products. Just say you're from Nova Scotia and ears perk up immediately (unless of course you're in Nova Scotia when you say it). Discover the opportunities that lie beyond your physical and mental boundaries. Learn about all the programs and agencies that are eager to support your endeavors with their experience and money. Set your sights on bringing your products to the big new world! You realize we're talking about exporting.

3. Slowdown, Your Moving Too Fast; Get back inside your box and work out your pricing and financials before you go too far! There's no point conquering New York and Berlin if you're underselling and under-producing your product before you have your financial house in order. We'll make sure that you're ready to take the leap by showing you the basic pricing and production strategies that will help you forecast and plan for reasonable growth. You will learn how to create your own cash flow projections and then convert them into income statements. Sound dull? Actually, it's a lot of fun! It's especially fun to know that you can actually make money at this gig.

4. Spring Cleaning; If you're not organized, you're not going anywhere. Ever tried to find a friend's cottage in the middle of nowhere without a road map? For sure, you won't get there in time for the beer and barbecue. But when you know where you're going it's pretty easy to get there. That's why we want you to put your time into getting your Business Plan done. Clean your closets, get out the cobwebs, put on a fresh coat of paint. Your business is getting ready for the bright new future ahead. We'll show you how to do it, and how to get yourself organized in the process.

Please remember the NSDCC holds a closed office day every Wednesday to manage work load in the office, this means that staff will not be answering the telephone on Wednesdays. We do check messages throughout the day, so please leave a message on our voice mail and someone will return your call as soon as possible. Please try to schedule an office drop-in for another day of the week when possible.

MEMBERS' NEWS

OF INTEREST

It is time to get your work online, and get online working for you! Start a blog! It is free! Link it to your website and update it often. This will help search engines identify your site, direct viewers to your site, and prioritize your site in the hierarchy of search results. For interesting information on how a blog can work for you, visit <http://www.americancraft.com> and select Market Insider on the lower left portion of the page. There is no

longer an excuse for not having an online presence. You can even update your blog at your local library or C@P site. So get online!!

NEW ONLINE ARTICLES

www.craftyear2007.ca

The Canadian Crafts Federation/Fédération Canadienne des métiers d'art has produced a new, online library of articles on Canadian, contemporary fine craft. Nine articles focused on varying aspects of contemporary practice were commissioned from professional craft authors based all across the country. These articles were inspired by, and celebrate, the success of the CCF/FCMA's Craft Year 2007 project, a festival which celebrates the amazing level of craft practice in Canada with over 675 events across the country (and counting). Covering everything from specific craft year events, discussions of contemporary practice, and personal reflection on the state of Canadian fine craft, these articles add to the ever-growing literary discussions of contemporary craft.

EXHIBITIONS

REGIONAL

Elegance and Joy: Jewellers Dorothee Rosen of Nova Scotia and Imke Jassmann of Germany exhibit new work at the Mary E. Black Gallery January 11 to February 17. Opening reception will take place January 10 at 6pm. Mary E. Black Gallery at the Nova Scotia Centre for Craft and Design 1061 Marginal Road, Halifax For more information please contact 492-2522 Check out their website at <http://www.craft-design.ns.ca>.

Seasonal Flurry: Annual Christmas Group Exhibition
Recent Works by Gallery Artists December 1 to December 24, 2007.
Secord Gallery Upstairs at 6301 Quinpool Road Halifax, NS B3L 1A4
902/423-6644 <http://www.secordgallery.com>

NATIONAL

All that Glitters, Ottawa. Lafreniere & Pai Gallery presents the 20th All That Glitters exhibition, on display until December 31st. The longest running annual exhibition of contemporary Canadian jewellery in the world, this is a show not to be missed! <http://www.lapaigallery.com>

MARKETS AND EVENTS

RETAIL MARKETS:

The 2008 Filberg Festival information letter and jury application form for artists and makers of fine craft are now available online at <http://www.filbergfestival.com> The deadline for entries is February 3. The selection of participants changes from year to year, and new applicants

are encouraged to apply. Up to 140 artisans from all across Canada are invited to attend each summer (August 1, 2, 3, 4, 2008). To encourage national participation, travel bursaries are available to artisans traveling from Eastern or Northern Canada. For more information call (250)334-9242 or email info@filbergfestival.com Deadline February 3

Muskoka Shows, The Show Applications are now available for 2008. The Cottage Country Craft Show will now be in Bala on the 12th and 13th of July 2008. The Milford Bay "Festival by the Bay" will be on the 9th and 10th of August 2008. If you wish to receive the applications for either of these shows please send a blank email to: mail@muskokashows.ca and type the words: Subscribe in the Subject field. We will then add you to our mailing list and email the applications to you. Or you can contact Charles Duval. <http://www.MuskokaShows.ca> tel: 705-687-0974 fax: 705-687-4040 Box 51, Stn. Main Gravenhurst, On. P1P 1T5 vendors@muskokashows.ca

WHOLESALE MARKETS

The Atlantic Craft Trade Show is now accepting applications for the 2008 trade show. Atlantic Craft Trade Show Suite 201- 1099 Marginal Rd. Halifax, NS B3H 4P7 ph: 902.424.8609 fax: 902.422.0184 acts@gov.ns.ca <http://www.actshow.ca>

American Craft Retailers Expo (ACRE), Saturday, April 26 - Monday, April 28, 2008 in Las Vegas. To pre-register for the show, or apply to exhibit, retailers and artists can go to <http://www.ACRESLasVegas.com>. For more information, call 1-888-4CRAFT1 (1-888-427-2381)

CALLS FOR SUBMISSIONS

Art Hits the Wall 2008

A juried exhibition of unique quilted and hooked wall art created by year-round residents of Atlantic Canada. The theme for this year's show is All Nature Sings and entrants are asked that their work explores those special moments when nature sings to us. Work submitted for this show must be specifically created for this show and this must be the first public showing of the work. An artist may submit one piece of work per medium (One hooked piece and one quilted piece) but they must be entered on a separate forms. Deadline for submissions: July 30, 2008. Completed work must arrive at the Mary E. Black Gallery on October 16, 2008. Please send digital or photographed images of the work with your entry form. Contact Susan MacAlpine Foshay, (902) 492-2522, susan@craft-design.ns.ca for an entry form or for more information regarding this exhibition.

NSDCC News is accepting article proposals for upcoming issues. Please submit a paragraph (Maximum 200 words) explaining your article idea to office@nsdcc.ns.ca. We are also looking for members images of

professional quality to be printed in upcoming issues of NSDCC News. This is a great way to have your new work viewed by other members. All images should be 4 inches at 360 ppi. sRGB

The Ross Creek Centre for the Arts invites Nova Scotian visual and media artists to submit proposals for the Ross Creek Professional Gallery's April 2008 Group Show, on the theme of Journeys. The theme can be taken literally or figuratively, as each artist wishes, but the proposal should reflect the theme. This is a juried show. Please submit your work in a digital format on either a CD or DVD. Include 10 to 20 images, CV, artists statement, and proposal for the exhibit. Each artist is welcome to submit a maximum of two works or projects for specific consideration and must be able to transport them to either Halifax or Ross Creek return. All applicants will be notified of the results in the first week of March 2008. Proposals must be post marked by January 31, 2008. Please mail your submissions to: Journey group show, Program Director – Gallery Submissions, Ross Creek Centre for the Arts 555 Ross Creek Rd, Canning Nova Scotia B0P 1H0

The Ross Creek Centre for the Arts invites Nova Scotian, visual artists to submit proposals for the Ross Creek Professional Gallery's 2008-2009 season on the Theme of Tradition. The theme can be taken literally or figuratively, as each artist wishes, but the proposal should reflect the theme. The Ross Creek Centre encourages submissions from individual artists and from collaborative artists interested in exhibiting together. Please submit your work in a digital format on either a CD or DVD. Include 10 to 20 images, CV, artists statement, and proposal for the exhibit. All applicants will be contacted by March 15 2008. Proposals must be post marked by January 31, 2008. Please mail your submissions to: Program Director – Gallery Submissions – 2008-2009 season, Ross Creek Centre for the Arts 555 Ross Creek Rd, Canning Nova Scotia B0P 1H0

The Newcomer Artist Project; The Anna Leonowens Gallery at NSCAD University invites applications for the Newcomer Artist Project, an exhibition dedicated to immigrant artists who have recently settled in Atlantic Canada. The exhibit will be on display during the National Metropolis Conference in Halifax, April 3 -6, 2008. For specific details, and information on eligibility and how to apply, download the call for entry pdf at: <http://www.nscad.ns.ca/pdf/newcomerproject.pdf>
Deadline: February 1st, 2008

Composting Good and Evil: Redesign for Sanctimonious Sinners,
A virtual exhibition open to all artists. What would happen if we tossed our smug habits into a heap? What if we composted our shameless sins, our saintly intentions and our fertile imaginations and pledged to use the resulting fecund glory to redesign and nurture the world? Imagine the change that could grow from a pile of temptation, convenience, guilt, hope and inspiration! Join this collaborative effort to transform your compost of good and evil into art for an earthshaking exhibition. Using any of the

following words as a guide, show us a piece of your (recycled) mind and (reprogrammed) heart. Reflect, reform, reconsider, resolve, relate, revise, rework, renew, repair, repurpose, reconnect, review, regret, renounce, reproach, react, rethink, reuse, reduce and recycle. Ethical Metalsmiths will feature the exhibition on its Web site beginning March 15, 2008 for an extended period of time. The exhibition will premiere on the campus of the Savannah College of Art and Design in Savannah, Georgia, on Friday, March 7, 2008, during the Society of North American Goldsmiths annual conference. Digital images will be viewed on an outdoor, billboard-size, high resolution LED display. You can work small or big, but we must have a high quality digital image. Submissions that are consistent with the theme and purpose and meet the image requirements will be included. The use of recycled and repurposed materials is encouraged, but not mandatory. The deadline for entries is February 10, 2008. Email mail@EthicalMetalsmiths.org or visit <http://www.EthicalMetsmiths.org> for more information.

Call to Artists, Book Arts Showcase II – Flight, Arts on Atlantic Gallery, Calgary. Deadline for entries February 16
Flight of fancy, birds in the air ... let your mind take flight and explore the art of the book in this call for original book works loosely based on the theme of flight. This is an open call for entry to artists, bookbinders and book artists. This will be a juried show and a guest curator will install the works in the gallery. There is a small fee of \$20.00 Cdn for up to three entries. This is not refundable. This fee will be used towards a scholarship fund for book artists. A catalog will be produced and will be for sale. As the gallery is small, preference will be given to smaller works. Send via email for entry/inventory form. Entries sent without this information will not be accepted. The exhibition will take place March 6 – April 3 2008. For more information please contact Stephen Murphy Director Arts on Atlantic Gallery 1331 - 9 Avenue SE,. Calgary AB T2G 0T2 P: (403) 264-6627
E: stephen.murphy@artsonatlantic.com
<http://www.artsonatlantic.com>

Bend, Fold, Manipulate is a Fibre Artist Exhibition that will be held at the ACA Gallery in May 2008. Curated by Gallery Artist, Mary Kroetsch http://www.textile_mixedmedia_artist.cachelan.com, the art selected will interpret the definition of the show title, uniquely suggesting the steps in a plan for building a hopeful globally shared future. ACA Gallery <http://www.acagallery.com> believes that art should not be separated from other cultural values, social justice, caring for others and for our beautiful planet. To support this belief, portions of commission collected from sales is contributed to special grass roots projects. For a full Curatorial Statement and additional details, contact Mary Kroetsch at talisman-beadworks@sympatico.ca . Deadline: March 14

FUNDING AND OPPORTUNITIES

The Ross Creek Center for the Arts invites Visual artists to submit residency proposals for the Ross Creek Professional Gallery's 2008-2009

season, on the theme of tradition. As part of the 2008-2009 season there is a one month residency available for an artist wishing to apply to create work on site at Ross Creek. The work can be for the professional gallery or for an installation on the grounds of the Centre. Two Planks and Passion Theatre Company, Ross Creek's resident professional theatre company will be in rehearsals for an outdoor production of Our Town during June, 2008 and the residency proposal must link the theme of traditions and the performance company. The resident artist's resulting work will open on July 1st in the professional gallery (unless the proposal is for outdoor exhibit). There is a form that needs to be submitted with each submission to obtain this form or to get more information please contact programs@artscentre.ca The resident artist will have access to rehearsals and will be paid a stipend, with accommodations and meals provided as well as an exhibition fee. Gallery Specifications can be found at <http://www.artscentre.ca> Submissions must be postmarked by January 31, 2008.

Assistance to Contemporary Fine Craft Artists and Curators: Project Grants, Canada Council, Deadline March 1
Project Grants provide support for research, professional development, production, networking and career development activities for professional artists and curators (for research only) making a contribution to contemporary fine craft. The project must be significant and advance the long-term artistic and/or career development of the applicant at a key moment in their career. For more information visit <http://www.canadacouncil.ca/grants/visualarts/ov127227115675468750.htm>

New Grant Opportunity: Building Communities Through Arts and Heritage (BCAH) Application Deadlines For 2008 is January 14, 2008 for projects taking place between June 1 and December 31, 2008
This new funding program was recently announced by the federal Department of Canadian Heritage. It provides support to local arts and heritage festivals that feature local artists and artisans or local heritage, as well as major historical anniversaries of local importance. Funding Guides and Application forms are now available on the Department of Canadian Heritage Web site at http://www.pch.gc.ca/progs/dcap-bcah/finApp_e.cfm For more Information on BCAH program: Contact your nearest Canadian Heritage office: Toll-free: 1 866-811-0055 · TTY: 819 997-3123*(Telecommunication device for people who are deaf, hard of hearing, or speech-impaired).

The Rooms Provincial Art Gallery, along with its partners, supports a series of three summer Artist-in-Residence programs. The residencies at Gros Morne National Park and Terra Nova National Park are presented in partnership with Parks Canada. The residency at the Rockwell Kent house in Brigus is presented in partnership with the Landfall Trust. All three residencies are open to Canadian and international professional visual artists, working in any media. For more information about Gros

Morne National Park, please call (709) 458-2417 or visit the website at <http://www.pc.gc.ca/grosmorne>. For more information about Terra Nova national Park, please call (709) 533 2801 or visit the website at <http://www.pc.gc.ca/terranova>. Applications sent by fax or e-mail will not be accepted. Access to a vehicle is essential for all three residencies. Artists Honoraria: \$1,500. Two artists may make a joint application, each submitting visuals and other information, if they are prepared to share the honorarium and living/working space. However, these are working residencies; family and friends cannot accompany artists unless there are exceptional circumstances, and prior clearance is obtained through the gallery and its residency partners. Applications should include: current curriculum vitae, including exhibition record; 10 to 15 slides and/or CD (or other visual support material); concise statement of interest and a description of work to be carried out during the residency. The applicant should also describe why she/he wishes to do the residency, and what particular perspective he/she will bring to the program; indication of public access programming to be offered by the artist, for the public at large and for young people; preferred length of stay, and two choices of time frame between May and October. Mail your application to: Canada Post Address: The Rooms Provincial Art Gallery P.O. Box 1800 St. John's, NL A1C 5P9. Information: Wanda Mooney, Financial & Operations Officer: (709) 757-8044. Deadline: January 7, 2008.

EDUCATION

NSCCD New courses in the New Year!

The Nova Scotia Centre for Craft and Design Winter 2008 Courses and Workshops brochure is now available. We offer a wide range of courses taught by professional artists in glass, jewellery, ceramics, textiles, book arts and woodworking. Call, 902-492-2524 check out the website <http://www.craft-design.ns.ca> or drop by the studios at 1096 Marginal Road or email at catherine@craft-design.ns.ca for more information. Don't forget our studios are also available for rent to people who have taken a course with us or have qualifications for safe studio practice. New in January: torch rentals for glass flame working. For further information contact: Catherine Allen, Studio Coordinator 902-492-2524 catherine@craft-design.ns.ca

Youth Chicago Trade Initiative

Are you a young entrepreneur, 35 years old or younger, who might be interested in participating in a trade mission to Chicago. If so, the World Trade Centre Atlantic Canada (WTCAC) in partnership with the Atlantic Canada Opportunities Agency (ACOA) is offering a support program for young entrepreneurs in Atlantic Canada who have potential export-related products and/or services. For more information on the objectives and goals of the program along with registration details, please see the attached information or contact Michael Young at the ACWTC, 902-421-1302 ext. 237 or email michael@wtcac.com.

Cape Breton Island and Mulgrave companies currently exporting or planning to export in the near future can take advantage of several important trade programs. A number of direct assistance to business export programs are delivered through the Marconi Campus of the Nova Scotia Community College (NSCC) with the support of Enterprise Cape Breton Corporation (ECBC). For more information contact Helen Gromick at helen.gromick@nsc.ca.

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