

NSDCC News Flash Online! Volume 344, January 15, 2008

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FROM THE OFFICE

The NSDCC is extremely pleased to welcome back Julie Rosvall to the office. Julie is our new Communications Coordinator, replacing Anne Pryde who left the NSDCC in December last year.

Many of you may remember Julie from her days as our Market Coordinator. Over the past couple of years, Julie has been extremely busy as one of the founding partners of Gaspereau Valley Fibres, and more recently establishing, with her husband, Formed Stone Design Inc., a business producing custom concrete countertops.

As our Communications Coordinator, Julie is now responsible for our digital and print communications programs, administering the work of the NSDCC's Standards Committee, and maintaining/updating our membership information. Welcome Julie! It's good to have you back!

Susan Hanrahan, Executive Director  
[susan@nsdcc.ns.ca](mailto:susan@nsdcc.ns.ca)

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Well, as Susan pointed out, I'm back. My fond memories of leading the way as Market Coordinator through the torrential rains of summer 2003 all the way to the early winter storms and week long power outages of fall 2004 were far too powerful to ignore. I look forward to spending my days interacting with the very best artisans and craftspeople that our region has to offer.

Julie Rosvall, Communications Coordinator  
[office@nsdcc.ns.ca](mailto:office@nsdcc.ns.ca)

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Accolades and Award Winners

We, here at home base, are in the process of creating an Accolades and Award Winners page on the NSDCC website. We need your help to do this, of course, as you are all the recipients.

Please send us brief biographies/artist statements and high-resolution, digital photos so we can boast about your achievements. Not only does having this page boost NSDCC morale and profile amongst members, it also gives us a point of reference for the world outside Maritime fine craft. Maritimers are among the most award-winning crafts people on the continent, so it's time we started talking about it!

Media, Shows and Promotion - at home and abroad

Media...

Here in Halifax in 2007, I developed a strong relationship with "Where" Halifax, which is a monthly publication distributed to local tourist hotspots, such as hotels, restaurants and Visitor Information Centres.

In 2007, 15 of our members received coverage in this publication, and the editor has offered similar, free-of-charge coverage (when and where possible) for 2008, provided I show up to his office with ready-to-publish, high-res photos, artisan statements and clearly explained studio coordinates.

Other opportunities within Metro Guide Publishing are with East Coast Living, which boasts a distribution of 55,000 Atlantic Canada -wide per issue. They have started coming to us for editorial content, and, of course, I need your help for this.

Shows...

More 2007 projects for which I needed artisan photos included:

- A trip to the Toronto Outdoor Art Exhibition (TOAE), where I met with galleries, artisans and the Ontario Crafts Council.
- A sojourn to the International Exposition of Sculpture, Objects and Functional Art (SOFA Chicago), where, again, I met with other crafts councils, guilds, galleries and artisans.
- Possible 2008 trips to the TOAE and Art in the Park in Ottawa

Promotion...

It is within my purview to promote our members wherever possible, and it is difficult to do this without the proper promotional materials. My goals for 2007 and 2008 include(d) continued contact with The Guild, EnRoute, Dwell, and Selvedge online magazines.

What I need from you...

If you are interested in being involved with these efforts, please send me high-res, professional digital product photos; an artisan statement or bio and explicit directions to your studio and all relevant contact information, including web, fax and phone. By so doing, you are giving me permission to use your information for promotional purposes only, and I will certainly contact you first before I submit anything to anyone.

Your participation in this endeavour would make my job easier and get more information out to the rest of the world. We here in Atlantic Canada are amazing and talented, and I would like the chance to publish that in as many media outlets as possible!

You can contact me, Joanne Vincent, at [programs@nsdcc.ns.ca](mailto:programs@nsdcc.ns.ca), or phone me at 423-3837. Thank you in advance!

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MEMBERS' NEWS

Congratulations to NSDCC member Margot Metcalfe whose photograph "Wharf" is among the recent acquisitions of The Canada Council Art Bank.

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EXHIBITIONS

Elegance and Joy: Jewellers Dorothee Rosen of Nova Scotia and Imke Jassmann of Germany exhibit new work at the Mary E. Black Gallery January 11 to February 17.

Mary E. Black Gallery at the Nova Scotia Centre for Craft and Design 1061 Marginal Road, Halifax

For more information please contact 492-2522 Check out their website at <http://www.craft-design.ns.ca>

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Peer Gallery, Lunenburg, is closed until February 28, 2008. We wish everyone a Happy New Year and hope to see you in February!

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The Dalhousie Art Gallery invites everyone to visit the following exhibitions

Marlene MacCallum  
The Architectural Uncanny  
Organized and circulated by the Sir Wilfred Grenfell College Art Gallery, Corner Brook, Newfoundland. This exhibition consists of three series of photogravure prints, eight book works and one photographic body of work. Underlying all of the projects is MacCallum's interest in the uncanny potential of domestic spaces. Her prints and photographs depict architectural subject matter as visual theatre where objects and interior/exterior spaces function as props and stages that generate a sense of contradiction and paradox.

David Morrish  
Nature Morte: Works from the Permanent Collection  
David Morrish has long been interested in Western culture's representation of animals and the meaning that is constructed through the process. His narratives and photogravure print images of stuffed creatures that are seriously compromised by inept taxidermists, as well as haunting images of small, dead and dehydrated animals, invite us to look deeper into our relationship with living things.

Dalhousie Art Gallery  
6101 University Avenue, Halifax, NS, B3H 3J5  
T 902.494.2403 / [www.artgallery.dal.ca](http://www.artgallery.dal.ca)  
Hours: Tuesday to Sunday, 11am to 5pm. Free admission

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**MARKETS AND EVENTS**

**SUMMER MARKET 2008** - Once again, the summer is rushing toward us at a great rate. We are going full steam ahead for this year's Summer Market, and it will be at the Spring Garden and Queen St location. The Summer Market has been a core event for us for many years and we'd like to keep it that way.

Because of reduced exhibitor numbers at the 2006 Summer Market, the event generated close to a \$10,000 deficit. In 2007, we did not have sufficient applications and were forced to cancel. Needless to say, this is not a trend we wish to continue. In order to make this year's event move forward, we need at least 45 exhibitors to participate. If you are planning to participate in the Summer Market, we encourage early application. Also, we

urge you to promote the show to potential fellow exhibitors. If we do not receive sufficient applications by May 12, 2008, the NSDCC may be forced to cancel the event once again.

Keep an eye on our website, where we will post the Market package in the form of printable PDF documents.

If you have any questions, please email Joanne Vincent at [programs@nsdcc.ns.ca](mailto:programs@nsdcc.ns.ca), or telephone us at 423-3837.

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NEW Call for Vendors, The Works, Edmonton  
Deadline February 15

The Works International Visual Arts Society advances the development, awareness and appreciation of art and design in Canada and provides a forum for the exchange of ideas between artists, designers and the public. The Works Art & Design Festival is the largest art and design festival in North America. Over 5 million visitors have attended the festival. The Works provides an eclectic mix of artisans and craftspeople that inspire festival goers for 13 days (June 20 - July 2). The juried festival pursues top quality original art and craft.

Artisan Vendor Opportunities: The Works Festival offers artisans a unique opportunity to showcase their craft and promote their talents through 3 options - Tents, Co-op Tables or Consignment. Artisans and Designers can safely and securely sell and showcase their craft in one of our centrally located canopied booths. The Works proudly and actively supports local artists and designers. The Works Art & Design Festival prefers hand-crafted, locally made art and designs.

For more information about The Works Art Market visit [www.theworks.ab.ca](http://www.theworks.ab.ca) or contact Dawn Saunders Dahl, P: 780.426.2122 ext 233 or by Email: [dawn@theworks.ab.ca](mailto:dawn@theworks.ab.ca)

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The NSDCC and Ontario Shows in 2008

The NSDCC has applied for funding assistance by the Industries Growth program. By applying for Industry Growth funding, the NSDCC hopes to decrease members' shipping expenses to Art in the Park Ottawa and the Toronto Outdoor Art Exhibition in 2008, thus enabling several members to participate in opportunities individual artisans might not otherwise afford. We are not guaranteed to receive the funding, but we are encouraging members to apply to these shows. These shows have proven track records and provide invaluable publicity.

Please contact Joanne Vincent at [programs@nsdcc.ns.ca](mailto:programs@nsdcc.ns.ca) or phone 423 - 3837 if you have any questions about this.

Art in the Park Ottawa (<http://www.artinfoboy.org>) (Applications will be accepted starting in February.)

Art in the Park is a non-commercial, non-profit Arts Festival in Ottawa's Glebe neighbourhood. Fifteen-year-old Art in the Park features over 300

visual artists, as well as painters, sculptors, photographers, jewellers, potters, fibre artists, furniture makers, food and organic coffee providers. This outdoor event is free of admission; their mandate is to create an accessible art venue for all who create and perform. Originally conceived in 1993 as an event to bring the local arts community together, this annual event has blossomed into the region's foremost outdoor art event.

The Toronto Outdoor Art Exhibition (<http://www.torontooutdoorart.org/>) (Application deadline is Mar 1, 2008)

The Toronto Outdoor Art Exhibition has been running for 47 years. It is a juried showcase featuring contemporary fine art and craft that takes place on Nathan Phillips Square every July. As the largest outdoor art exhibition in Canada, the TOAE offers an outdoor alternative to conventional art shows and galleries.

More than 500 artists participate and an estimated 100,000 visitors attend the exhibition every year. Established artists and innovative students sell their work directly to the public and make lasting connections with art dealers and collectors.

The Toronto Outdoor Art Exhibition is a charitable, non-profit organization supported by a group of volunteers active in the art and corporate communities. The exhibition is financed through registration fees, and by government, corporate and individual sponsors, enabling the TOAE to charge one of the lowest registration fees in North America. (Note: If you decide to apply for this show, please request the orange area, near the pool or the overhang. We will encourage other NSDCC members to apply for the same so we can attempt to be in the same general area, if possible.)

Please contact Joanne Vincent at [programs@nsdcc.ns.ca](mailto:programs@nsdcc.ns.ca) or by phone at 423 -3837 if you have any questions about this initiative.

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#### WHOLESALE MARKETS

The Atlantic Craft Trade Show is now accepting applications for the 2008 trade show. Deadline for online registrations will be January 24, 2008.

All pre-registrations received on or before January 10th will receive their show entrance badges in the mail before the show. Registrations after this date will be held at the show entrance for pick up.

Atlantic Craft Trade Show  
Suite 201- 1099 Marginal Rd.  
Halifax, NS B3H 4P7  
ph: 902.424.8609 fax: 902.422.0184  
[acts@gov.ns.ca](mailto:acts@gov.ns.ca)  
<http://www.actshow.ca>

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#### CALLS FOR SUBMISSIONS

Visual artists of the Eastern Annapolis Valley are invited to submit images of their work for possible use on the front cover and inside the premier issue of

the ValleyArts See & Do Guide Map, a 2008 joint project of the Alliance of Kings Artists, and Kevin Estey Design of Wolfville.

A 27"x19" full colour, fold-out brochure and map that also serves as a souvenir poster for visitors and local residents.

The ValleyArts Guide Map is a comprehensive guide to studios, galleries, theatres, and heritage sites in the Eastern Annapolis Valley, and is available without charge throughout Nova Scotia and at key tourist entry points. Professionally designed, full colour advertising spaces are available at modest rates to the arts and culture industry, as well as the hospitality industry and municipal units with visitor attractions.

All forms of visual art will be considered, including paintings, photography, ceramics, sculpture, jewellery, printmaking, metal arts, fibre arts, carving, fine crafts, or folk art. Final selections will be made by a three-person jury representing the publisher and arts community. Submissions must be of work completed in the past three years.

Contact Kevin Estey Design 98 Perry Bowles Street, Wolfville, NS, B4P 1N8;

or via email to [designs@kevinestey.ca](mailto:designs@kevinestey.ca) for submission guidelines.

Submissions must be received before Feb.15, 2008

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#### Art Hits the Wall 2008

A juried exhibition of unique quilted and hooked wall art created by year-round residents of Atlantic Canada. The theme for this year's show is All Nature Sings and entrants are asked that their work explores those special moments when nature sings to us.

Work submitted for this show must be specifically created for this show and this must be the first public showing of the work. An artist may submit one piece of work per medium (One hooked piece and one quilted piece) but they must be entered on a separate forms. Deadline for submissions: July 30, 2008.

Completed work must arrive at the Mary E. Black Gallery on October 16, 2008. Please send digital or photographed images of the work with your entry form.

Contact Susan MacAlpine Foshay, (902) 492-2522, [susan@craft-design.ns.ca](mailto:susan@craft-design.ns.ca) for an entry form or for more information regarding this exhibition.

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NSDCC News is accepting article proposals for upcoming issues. We are also looking for members images of professional quality to be printed in upcoming issues of NSDCC News. This is a great way to have your new work viewed by other members. All images should be 4 inches at 360 ppi. sRGB. Please submit a paragraph (Maximum 200 words) explaining your article idea to [office@nsdcc.ns.ca](mailto:office@nsdcc.ns.ca)

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The Ross Creek Centre for the Arts invites Nova Scotian visual and media artists to submit proposals for the Ross Creek Professional Gallery's April 2008 Group Show, on the theme of Journeys. The theme can be taken literally or figuratively, as each artist wishes, but the proposal should reflect the theme.

This is a juried show. Please submit your work in a digital format on either a CD or DVD. Include 10 to 20 images, CV, artists' statement, and proposal for the exhibit. Each artist is welcome to submit a maximum of two works or projects for specific consideration and must be able to transport them to either Halifax or Ross Creek return. All applicants will be notified of the results in the first week of March 2008.

Proposals must be post marked by January 31, 2008. Please mail your submissions to:

Journey group show  
Program Director - Gallery Submissions,  
Ross Creek Centre for the Arts  
555 Ross Creek Rd.  
Canning Nova Scotia B0P 1H0

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The Ross Creek Centre for the Arts invites Nova Scotian, visual artists to submit proposals for the Ross Creek Professional Gallery's 2008-2009 season on the Theme of Tradition. The theme can be taken literally or figuratively, as each artist wishes, but the proposal should reflect the theme.

The Ross Creek Centre encourages submissions from individual artists and from collaborative artists interested in exhibiting together. Please submit your work in a digital format on either a CD or DVD. Include 10 to 20 images, CV, artists' statement, and proposal for the exhibit. All applicants will be contacted by March 15 2008.

Proposals must be post marked by January 31, 2008. Please mail your submissions to:

Program Director - Gallery Submissions - 2008-2009 season,  
Ross Creek Centre for the Arts  
555 Ross Creek Rd  
Canning Nova Scotia B0P 1H0

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The Newcomer Artist Project; The Anna Leonowens Gallery at NSCAD University invites applications for the Newcomer Artist Project, an exhibition dedicated to immigrant artists who have recently settled in Atlantic Canada. The exhibit will be on display during the National Metropolis Conference in Halifax, April 3 -6, 2008.

For specific details, and information on eligibility and how to apply, download

the call for entry pdf at: <http://www.nscad.ns.ca/pdf/newcomerproject.pdf>  
Deadline: February 1st, 2008

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Bend, Fold, Manipulate is a Fibre Artist Exhibition that will be held at the ACA Gallery in May 2008. Curated by Gallery Artist, Mary Kroetsch [http://www.textile\\_mixedmedia\\_artist.cachelan.com](http://www.textile_mixedmedia_artist.cachelan.com)

The art selected will interpret the definition of the show title, uniquely suggesting the steps in a plan for building a hopeful globally shared future.

ACA Gallery <http://www.acagallery.com> believes that art should not be separated from other cultural values, social justice, caring for others and for our beautiful planet. To support this belief, portions of commission collected from sales is contributed to special grass roots projects.

For a full Curatorial Statement and additional details, contact Mary Kroetsch at [talisman-beadworks@sympatico.ca](mailto:talisman-beadworks@sympatico.ca) . Deadline: March 14, 2008.

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#### FUNDING AND OPPORTUNITIES

Nova Scotia/ Highlands of Scotland, Exchange Craft Residency - Dalbrae Academy in Mabou, Cape Breton, with support from the Nova Scotia Department of Education and the Office of Gaelic Affairs, is seeking to appoint a craft maker to undertake a school residency in Scotland as part of an exchange project between Nova Scotia and the Highland Region of Scotland.

The Cultural Industries 11 class of Dalbrae Academy, the committee managing the project, will be appointing a craft maker from Nova Scotia who will be in residence at Ardnamurchan High School in Lochaber, Scotland, at the same time as a craft maker from Scotland will be at Dalbrae Academy. Both participating schools will develop links prior to the start of the residencies and will communicate throughout the project and hopefully beyond.

The craft residency exchange will take place between April and June 2008 with the selection of craft makers taking place in February 2008. This is an excellent opportunity for a Nova Scotia craft maker to work in an international setting. Expenses and salary will be paid through the project. Deadline for applications is January 19, 2008.

For further information on the application process, contact Eric Favaro at:  
E-mail: [favaro@gov.ns.ca](mailto:favaro@gov.ns.ca)  
Phone: (902) 567-2398

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The Ross Creek Center for the Arts invites Visual artists to submit residency proposals for the Ross Creek Professional Gallery's 2008-2009 season, on the theme of tradition.

As part of the 2008-2009 season there is a one month residency available for an artist wishing to apply to create work on site at Ross Creek. The work can be for the professional gallery or for an installation on the grounds of the Centre.

Two Planks and Passion Theatre Company, Ross Creek's resident

professional theatre company will be in rehearsals for an outdoor production of Our Town during June, 2008 and the residency proposal must link the theme of traditions and the performance company. The resident artist's resulting work will open on July 1st in the professional gallery (unless the proposal is for outdoor exhibit).

There is a form that needs to be submitted with each submission to obtain this form or to get more information please contact [programs@artscentre.ca](mailto:programs@artscentre.ca)

The resident artist will have access to rehearsals and will be paid a stipend, with accommodations and meals provided as well as an exhibition fee. Gallery Specifications can be found at [www.artscentre.ca](http://www.artscentre.ca) Submissions must be postmarked by January 31, 2008.

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#### EDUCATION

Susan Hood Flamework Beadmaking Demonstration - Friday, January 18th from 4-8p.m. at Cranberry Stained Glass Studio, 110 Chain Lake Drive, Vantage Point 3E.

Classes available on Sat. Jan. 19 and Sun. Jan. 20. There are still spots available for Sundays class, if you are interested phone Cranberry Stained Glass Studio at 876-5167.

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#### NSCCD Classes Start Soon!

The Nova Scotia Centre for Craft and Design Winter 2008 Courses and Workshops brochure is now available. We offer a wide range of courses taught by professional artists. Call, check out the website [www.craft-design.ns.ca](http://www.craft-design.ns.ca) or drop by the studios at 1096 Marginal Road for more information.

#### Date Changes:

#2 Intro Jewellery: January 23 to March 26

#16 Intro Ceramics: January 23 to March 26

#14 Woodworking for Women: January 24 to February 28

#### Winter Highlights:

GLASS WORKSHOP SERIES: BEADS / FIGURES / BLOWING

KNITTY GRITTY: TIPS AND TRICKS FOR KNITTERS

BOOKWORK BASICS: SEWN AND FOLDED BINDINGS

MONOPRINT: PRINTMAKING

DECORATIVE CERAMIC TILES

in-person at 1096 Marginal Road

telephone 902-492-2524

fax 902-492-2526

email at [catherine@craft-design.ns.ca](mailto:catherine@craft-design.ns.ca)

post to 1061 Marginal Road, Halifax, NS B3H 4P6

Don't forget our studios are also available for rent to people who have taken a course with us or have qualifications for safe studio practice.

New in January: torch rentals for glass flame working.

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The NSDCC Announces:  
The Winter 2008 WORKSHOP SERIES

**BETTER, SMARTER, FASTER**

**Finding Your Niche in the Global Marketplace**

Vibrant webs of communication and interaction are creating dynamic new opportunities for producers of fine crafts. This workshop series is designed to help you embrace the new wave of web based communities that impact the future of your business.

Within this context we are taking a fresh new look at marketing, exporting, financial management and business planning. This is delivered to you in a series of four full-day workshops scheduled for January 19 and 26, February 9th and Mar 1st, 2008, 10-4 pm each session. You will not want to miss even one!

**DETAILS....**

1. **EMAIL IS SO DEAD!** (This session is re-scheduled for Mar 1st, 2008)  
Marketing to the new Facebook generation. What does the new web mean for your business? Monolithic websites are being replaced by vibrant web based communities made up of individuals who are discovering that their voices are more powerful than any conventional advertising media used to be...

2. **LIMITLESS BOUNDARIES** (Jan 19th, 2008)  
Nice people who like your work live in crowded cities. Markets around the world are welcoming original and genuine handcrafted products....

3. **SLOW DOWN, YOU'RE MOVING TOO FAST** (Jan 26th, 2008)  
Get back inside your box and work out your pricing and financials before you go too far!

There's no point conquering New York and Berlin if you're underselling and under-producing your product before you have your financial house in order...

4. **SPRING CLEANING** (February 9th, 2008)  
If you're not organized, you're not going anywhere...

**MORE DETAILS....**

**WHO?** Your workshop leader is Tiiu Poder, President of BASE Atlantic. Her company is dedicated to bringing business education to artists, musicians and craftspeople. Tiiu's been at this for decades, which includes having run her own crafts based manufacturing business in Toronto. She originated the Art and Entrepreneurship course at NSCAD and the NSCDA Student Art Store. Recently she has been front line and centre in a new Internet based initiative that has catapulted her smack into the middle of the global knowledge economy. Her workshops are delivered with great energy and in plain English. People are never disappointed - only when they missed one and hear about it later. If you would like more information from Tiiu, you can contact her directly at [tiiupoder@ns.sympatico.ca](mailto:tiiupoder@ns.sympatico.ca).

WHERE? Cultural Federations of Nova Scotia Boardroom  
1113 Marginal Road, Halifax, NS

HOW MUCH? \$100 per session or \$300 for all four. Tea, coffee and light snacks are provided; please bring your lunch.

TO REGISTER: Seating is limited and on a first come first serve basis. Don't be disappointed and register now. Contact: Joanne Vincent at the NSDCC Office, 902.423.3837, or [programs@nsdcc.ns.ca](mailto:programs@nsdcc.ns.ca)

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For additional commands, e-mail: [newsflashonline-help@nsdcc.ns.ca](mailto:newsflashonline-help@nsdcc.ns.ca)

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