

NSDCC News Flash Online! Volume 346, February 5, 2008
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Many of you have received my gentle reminders about membership renewals. Thanks to those who have so quickly gotten on the phone or to the mailbox with your applications.

I had the opportunity to wander the halls of the ACTS show this past weekend. It was good to see many of our members, I hope you are all settling in at home after a successful weekend.

As I mentioned last week I am interested in hearing from members who would like to display their work in our alcove display areas in the NSDCC office. I am leading the way, filling one of the alcoves with the work of Formed Stone Designs, architectural concrete products. I encourage members to contact me regarding displaying your work.

Don't forget to send off your classifieds, news, workshop announcements and upcoming exhibition info for the Newsflash Online & consider writing an article for the NSDCC News.

The next NSDCC Standards Jurying session is scheduled for March 14, 2008. If you would like jurying information, or to book a spot for this session, please drop me a line, space is limited.

Julie Rosvall, Communications Coordinator
office@nsdcc.ns.ca

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I would like to extend my thanks to all those artisans and NSDCC members who were so hospitable to me when I made the rounds of the Atlantic Craft Trade Show.

To no one's surprise, our members' (and so many other) booths were wonderful, featuring some exciting new products and innovative display of the older product lines. I met with several potential members, whose work would contribute new life and creativity to the NSDCC.

Keep up the great work everyone, and I hope the show was exciting and profitable for all. Joanne Vincent

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Accolades and Award Winners

We, here at home base, are in the process of creating an Accolades and Award Winners page on the NSDCC website. We need your help to do this, of course, as you are all the recipients.

Please send us brief biographies/artist statements and high-resolution, digital photos so we can boast about your achievements. Not only does having this page boost NSDCC morale and profile amongst members, it also gives us a point of reference for the world outside Maritime fine craft. For those of you who are Internet savvy, the more times your name appears on any website, the more keyword searches you will match. Maritimers are among the most award-winning crafts people on the continent, so it's time we started talking about it!

Media, Shows and Promotion - at home and abroad

Media...

"Where" Halifax is a monthly publication distributed to local tourist hotspots, such as hotels, restaurants and Visitor Information Centres.

In 2007, 15 of our members received coverage in this publication, and the editor has offered similar, free-of-charge coverage (when and where possible) for 2008, provided I show up to his office with ready-to-publish, high-res photos, artisan statements and clearly explained studio coordinates.

Other opportunities within Metro Guide Publishing are with East Coast Living, which boasts a distribution of 55,000 Atlantic Canada -wide per issue. They have started coming to us for editorial content, and, of course, I need your help for this.

Shows...

More 2007 projects for which I used artisan photos:

- A trip to the Toronto Outdoor Art Exhibition (TOAE), where I met with galleries, artisans and the Ontario Crafts Council.
- A sojourn to the International Exposition of Sculpture, Objects and Functional Art (SOFA Chicago), where, again, I met with other crafts councils, guilds, galleries and artisans.

2008 projects:

- Possible trips to the TOAE and Art in the Park in Ottawa - see previous blurb.

Promotion...

It is within my purview to promote our members wherever possible, and it is difficult to do this without the proper promotional materials. My goals for 2008 include continued contact with the Guild, EnRoute, Dwell, and Selvedge online magazines.

What I need from you...

If you are interested in being involved with these efforts, please send me high-res, professional digital product photos; an artisan statement or bio and explicit directions to your studio and all relevant contact information, including web, fax and phone. By so doing, you are giving me permission to use your information for promotional purposes only, however I will certainly contact you before I submit anything to anyone. Your participation in this endeavour would make my job easier and get more information out to the rest of the world. We here in Atlantic Canada are amazing and talented, and I would like the chance to publish that in as many media outlets as possible! You can contact me, Joanne Vincent, at programs@nsdcc.ns.ca, or phone me at 423-3837.

Thank you in advance!

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Welcome to our new and renewing members...

Leave Your Hat On, Thea C. Crawford (www.leaveyourhaton.com)
Gamaliel Publications, Regina Coupar (www.reginacoupar.com)
Ishy Jewellery Designs, Chantel Bishop - Dartmouth, NS
Brad Hall Forge, Annapolis Royal, NS (www.bradhallstudio.com)
Constantine Designs, Lynda Constantine (www.constantinedesigns.com)
Botinicals Studio, John Welling (www.botinicalsgiftshop.com)
Grunts' Glass Studios, Janis Cobb & Gary Grant - Hubbards, NS
Raven Glass Studio, Ingo & Julie Doetsch (www.ravenglassstudio.ca)
Wesley Harris, Corner Brook, NL
Silk Journey, Marilyn Preus (www.silkjourneyquilts.com)
PMS Papier Mache Sculpture, Rion Microys - Annapolis Royal, NS
Collector Canes, Wallace, NS (www.auracom.com/zperry)
Ernest Cadegan, Port Williams, NS (www.ernestcadegan.com)
Sara Bonnyman Pottery (www.sarabonnymanpottery.com)
Locasart Jewellery Designs, (www.locasartjewellerydesigns@blogspot.com)
Joleen Gordon, Dartmouth, NS

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For those of you planning ahead for Christmas presents, or other special occasion, don't forget about the tree ornaments we have for sale here at the NSDCC office. Catherine Beck was the 2006 Ornament Competition

winner, and we have her beautifully crafted, sterling silver ornaments for sale at \$25 each. This would be a very special gift for someone, and crafted by someone you know!

Joanne Vincent
Program Coordinator, Nova Scotia Designer Crafts Council
1113 Marginal Rd. Halifax, NS B3H 4P7

MEMBERS' NEWS

NSDCC member Rosi Robinson (www.rosirobinson.com) has a 6 minute video on (www.youtube.com) Type in Rosi Robinson and you will see her talking about and demonstrating batik painting.

Keep an eye out for her exhibition of batik paintings at the Amicus Gallery in Chester, NS - August 1st-14th.

Please keep your eyes open for the March issues of Where Halifax and East Coast Living. We will see several of our NSDCC members included in editorial content in both publications next month!

Turnstile has been working away, day and night to get set-up. We plan to start classes February 15th and there is still much work to be done!

If any of you have a couple of hours here or there, we would love the extra help!

Here are some of things left to do this week and next:

- taping and mudding drywall in a very small room, in the next day or 2.
- cutting wood for shelving
- some assembly of shelving / table
- some painting (low staircase and railing, small room)
- stretching canvas
- other misc. tasks: general moving stuff around, cleaning, setting up, etc

**We also need some industrial composite vinyl tiles, if anyone has some kicking around, taking up space, un-needed... any colour. We are short 200-300 sq.ft.

Please call Wendy at the studio 431-2529 or at home 422-4141.
Or email us. We would be super appreciative, even if it's just a quick stop-in!

Our colleague Darrell Eisnor will be featured in a segment for CBC TV, "Living Halifax" with Heidi Petracek. This program features successful craft business people and the segment will be shown on February 27 at 1:00 PM.

The Nova Woodturners Guild held a woodturning competition along with exhibits at the Halifax Lee Valley, and featured the work of several of our members. The exhibit displays Darrell Eisnor's pens made out of coffee beans embedded in resin; Stephen Zwerling and Don Moore have bowls on exhibit, and Stephen Kennard did demonstrations on Saturday Jan 26th.

EXHIBITIONS, LECTURES & GATHERINGS

The Atlantic Spinners and Handweavers present :
a special Program on Mary E. Black
When: Wednesday, February 13th from 6:30 to 8:30 p.m.
Where: Akins Room at the Public Archives of Nova Scotia
(6016 University Ave. Hfx.)

Program: "Mary E. Black: Visionary for Canadian Crafts"
presented by Wendy Landry
Followed by: Touch and Feel - some textiles from the
Mary E. Black Collection
Refreshments available during Touch and Feel

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Selective Intuition: Jewellers Dorothee Rosen of Nova Scotia and Imke Jassmann of Germany exhibit new work at the Mary E. Black Gallery January 11 to February 17.
Mary E. Black Gallery at the Nova Scotia Centre for Craft and Design 1061 Marginal Road, Halifax
For more information please contact 492-2522 Check out their website at <http://www.craft-design.ns.ca>

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MARKETS AND EVENTS
SUMMER MARKET 2008

Thanks to the members who have already applied to be in the Summer Market! We are going full steam ahead for this year's Summer Market, and it will be at the Spring Garden and Queen St location. The Summer Market has been a core event for us for many years and we'd like to keep it that way.

In order to make this year's event move forward, we need at least 45 exhibitors to participate. If you are planning to participate in the Summer Market, we encourage early application. We urge you to promote the show to potential fellow exhibitors - we really need member participation for the promotion as well as for the event itself. If we do not receive sufficient applications by May 12, 2008, the NSDCC may be forced to cancel the event once again.

The Summer Market application package is now available, here is the link...
http://www.nsdcc.ns.ca/main/documents/SM08finalversion_000.pdf

If you have any questions, please email Joanne Vincent at programs@nsdcc.ns.ca, or telephone us at 423-3837. The market packages are soon going out in the mail, so stay tuned.

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The NSDCC and Ontario Shows in 2008

The NSDCC has applied for funding assistance by the Industries Growth program. By applying for Industry Growth funding, the NSDCC hopes to decrease members' shipping expenses to Art in the Park Ottawa and the Toronto Outdoor Art Exhibition in 2008, thus enabling several members to participate in opportunities individual artisans might not otherwise afford. We are not guaranteed to receive the funding, but we are encouraging members to apply to these shows. These shows have proven track records and provide invaluable publicity.

Please contact Joanne Vincent at programs@nsdcc.ns.ca or phone 423 - 3837 if you have any questions about this.

Art in the Park Ottawa (<http://www.artinfoboy.org>) (Applications will be accepted starting in February.)

Art in the Park is a non-commercial, non-profit Arts Festival in Ottawa's Glebe neighbourhood. Fifteen-year-old Art in the Park features over 300 visual artists, as well as painters, sculptors, photographers, jewellers, potters, fibre artists, furniture makers, food and organic coffee providers. This outdoor event is free of admission; their mandate is to create an

accessible art venue for all who create and perform. Originally conceived in 1993 as an event to bring the local arts community together, this annual event has blossomed into the region's foremost outdoor art event.

The Toronto Outdoor Art Exhibition (<http://www.torontooutdoorart.org/>) (Application deadline is Mar 1, 2008)

The Toronto Outdoor Art Exhibition has been running for 47 years. It is a juried showcase featuring contemporary fine art and craft that takes place on Nathan Phillips Square every July. As the largest outdoor art exhibition in Canada, the TOAE offers an outdoor alternative to conventional art shows and galleries.

More than 500 artists participate and an estimated 100,000 visitors attend the exhibition every year. Established artists and innovative students sell their work directly to the public and make lasting connections with art dealers and collectors.

The Toronto Outdoor Art Exhibition is a charitable, non-profit organization supported by a group of volunteers active in the art and corporate communities. The exhibition is financed through registration fees, and by government, corporate and individual sponsors, enabling the TOAE to charge one of the lowest registration fees in North America. (Note: If you decide to apply for this show, please request the orange area, near the pool or the overhang. We will encourage other NSDCC members to apply for the same so we can attempt to be in the same general area, if possible.)

Please contact Joanne Vincent at programs@nsdcc.ns.ca or by phone at 423 -3837 if you have any questions about this initiative.

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MARY E. BLACK GALLERY CALL FOR PROPOSALS

deadline March 15, 2008.

The Mary E. Black Gallery is a public gallery whose purpose is to give exposure to the work of Nova Scotia artists, craftspeople and designers, to give focus to the quality and achievement of practitioners in the province, and to exhibit curated, juried and travelling exhibitions. Proposals for the period commencing January 2010 are welcome from community groups, cultural groups, guilds, artists/craftspeople, and curators. Proposals from community and cultural groups should provide a brief description and mandate of their organization. Exhibitions can be solo or group.

Typed proposals need to include the following:

- clearly describe your theme or idea and the type of work whether defined by medium, technique, membership or function (maximum 500 words)
- proposed or working title of exhibition
- a list of artist/s and justification for their inclusion
- works to be in the exhibition (include artist, title, medium, dimensions in metric, date of work) OR if not yet created, a list of what is planned for inclusion
- support material which can include any material relevant to the application such as slides or photographs (maximum of 20), promotional materials, reviews, catalogues
- a list of the support material provided including the title and type of material
- a résumé of the principal organizer/curator

Proposal evaluation is based on:
-the artistic merit of the exhibition proposed
-the quality of the applicant's work to date
-the ability of the organization/individual to bring the exhibition to fruition

Mary E. Black Gallery covers the following:
-Artist's Fees based upon the recommended CARFAC rates
-the cost of an opening reception
-a colour invitation
-inclusion in the NSCCD standard publicity program

Proposals and support material must have a postal date of March 17, 2008 or be delivered by 4 p.m. Monday, March 17, 2008 electronically to susan@craft-design.ns.ca or by hand to

Mary E. Black Gallery, Exhibition Proposals
Nova Scotia Centre for Craft and Design
1061 Marginal Road
Halifax, Nova Scotia B3H 4P6

Late submissions will not be accepted. Contents of the proposals and proceedings of the Exhibition Review Committee meetings are strictly confidential.

For any additional information about your proposal please phone Susan MacAlpine Foshay at 902-492-2523.

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NSDCC News is accepting article proposals for upcoming issues Deadline for next issue is February 14th, 2008. We are also looking for members images of professional quality to be printed in upcoming issues of NSDCC News. This is a great way to have your new work viewed by other members. All images should be 4 inches at 360 ppi. sRGB. Please submit a paragraph (Maximum 200 words) explaining your article idea to office@nsdcc.ns.ca

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FUNDING AND OPPORTUNITIES
Assistance to Contemporary Fine Craft Artists and Curators: Project Grants, Canada Council, Deadline March 1

Project Grants provide support for research, professional development, production, networking and career development activities for professional artists and curators (for research only) making a contribution to contemporary fine craft. The project must be significant and advance the long-term artistic and/or career development of the applicant at a key moment in their career.

For more information visit
www.canadacouncil.ca/grants/visualarts/ov127227115675468750.htm

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EDUCATION
Ready Set Go
How to wholesale your product
March 18, 2008
Time: 9:30 a.m. - 4:00 p.m.
Summer Street Industries

New Glasgow

Facilitator Bernard Burton has been Manager of the Atlantic Craft Trade Show (ACTS) since May 2000

The Workshop

The workshop is designed to assist local producers of craft, giftware and apparel in preparing to market their products through wholesale trade shows.

Participants attending this one day workshop will learn about: producing for wholesale marketing, pre-marketing and promotional materials for trade shows, product design and development, pricing for wholesale, booth design, selling techniques, and other important tips to prepare to enter the trade show market. Lunch will be provided. Participants are asked to bring a sample of their product with them to the workshop.

Note: Registration Deadline

March 14, 2008

Cost: \$15 - lunch provided

To Register:

Katy Zimmerman

Pictou Regional Development Commission

kzimmerman@prdc.com

(902) 752-6159

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The NSDCC Announces the Winter 2008 WORKSHOP SERIES

BETTER, SMARTER, FASTER

Finding Your Niche in the Global Marketplace - With Tiiu Poder

Hello Everyone! As you all may remember from the past Newsflash Online, we are offering two more workshop sessions with Tiiu Poder. So far, the workshops have been full of energy, information and learning. The participants range from artisans with two years in business, to master artisans with thirty years under the belt. The universal reactions have been extremely positive, with each person taking home new perspective, learning from and teaching each other, and feeling re-energised. Think of it as a day at a business spa!!

These are the sessions coming up:

SPRING CLEANING Feb 9

If you're not organized, you're not going anywhere.

Ever tried to find a friend's cottage in the middle of nowhere without a road map? For sure, you won't get there in time for the beer and barbecue. But when you know where you're going it's pretty easy to get there. That's why we want you to put your time into getting your Business Plan done. Clean your closets, get out the cobwebs, out on a fresh coat of paint. Your business is getting ready for the bright new future ahead. We'll show you how to do it - and how to get yourself organized in the process.

EMAIL IS SO DEAD! March 1

Marketing to the new Facebook generation.

What does the new web mean for your business? Monolithic websites are being replaced by vibrant web based communities made up of individuals who are discovering that their voices are more powerful than any conventional advertising media used to be. This is good news for creative people who are running creative businesses. You no longer need to have big

bucks to get your message out there. Discover how to create and project your marketing message to a global community of potential customers who are eager to hear your story, provided you know how to tell it and that you have the integrity to back it up. Crafts producers rejoice! The world is finally yours!

These are the sessions we have already enjoyed, and if you have any questions about them, please contact me (Joanne Vincent - programs@nsdcc.ns.ca) at the office or you can contact Tiiu directly at tiiu@ns.sympatico.ca.

LIMITLESS BOUNDARIES

Nice people who like your work live in crowded cities.

SLOW DOWN, YOU'RE MOVING TOO FAST

Get back inside your box and work out your pricing and financials before you go too far!

MORE DETAILS....

WHO? Your workshop leader is Tiiu Poder, President of BASE Atlantic. Her company is dedicated to bringing business education to artists, musicians and craftspeople. Tiiu's been at this for decades, which includes having run her own crafts based manufacturing business in Toronto. She originated the Art and Entrepreneurship course at NSCAD and the NSCDA Student Art Store. Recently she has been front line and centre in a new Internet based initiative that has catapulted her smack into the middle of the global knowledge economy. Her workshops are delivered with great energy and in plain English. People are never disappointed - only when they missed one and hear about it later. If you would like more information from Tiiu, you can contact her directly at tiiupoder@ns.sympatico.ca

WHERE ? Cultural Federations of Nova Scotia Boardroom, 1113 Marginal Road, Halifax, NS

WHAT TIME? 10AM-4PM Coffee, tea and light snacks are provided; please bring your own lunch.

HOW MUCH?

\$100 per session

TO REGISTER:

Seating is limited and on a first come first serve basis. Don't be disappointed and register now.

Contact: Joanne Vincent at the NSDCC Office, 902.423.3837, or programs@nsdcc.ns.ca

Experience: Please give us a brief overview of your business experience in areas such as exporting, e commerce, production, business planning and other areas that you feel the workshop leader should know about. In this way, you will help us tailor each workshop to your needs.

Testimonials from participants:

"I've learned so much! After 25 years in business, I've learned a lot of new things - my eyes are opened!"

"An excellent, informative session that gives me hope for where my business can grow and that I am capable of getting there."

"These workshops have taught me to pay more attention to financials..."

"This is a relaxed atmosphere, it is easy to learn and understand information in this environment..."

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CLASSIFIEDS

Pottery equipment for sale,
Contact Kelsie Taylor for more information, 902-543-9408

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Antique Furniture

Solid, Maple double headboard - painted eggshell

Turn-of-last-century Boston Rocker - painted green

Both pieces are in good shape. If you are interested, please contact Jo at
475-3772.

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60" 4 harness weaving loom for sale, contact Lori (lorimall@hotmail.com)

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