

NSDCC News Flash Online! Volume 347, February 12, 2008
To read this online please visit our website: <http://www.nsdcc.ns.ca>

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Changes are on the horizon for the News Flash Online. I have been researching and reading many craft council and related electronic publications, and am working on some minor formatting changes for the NSDCC newsletter.

First up, you will notice that we have made the move back to a weekly email. This will allow me to add more line breaks and headings and in time reduce the size of the document. My hope is that next time you want to show your partner, co-worker or family member an item you've read in the News Flash Online you'll be able to quickly scroll through and find what you are looking for.

Now I know we still live in a world where dialup Internet is a reality for some of us, count me in as part of that demographic, and that slow moving emails can cause great frustration. I will test all changes on my home email address to ensure that emails do not take more than 1 minute to download through my painfully slow dialup service.

So with that in mind you will see a more refined email coming your way in the weeks ahead. Look forward to a simple table of contents that lets you know what items are new and what deadlines are close at hand.

Don't forget to send off your classifieds, news, workshop announcements and upcoming exhibition info for the Newsflash Online & consider writing an article for the NSDCC News. Anyone interested in displaying their work in the alcove area of the NSDCC office can drop me a line.

The next NSDCC Standards Jurying session is scheduled for March 14, 2008. If you would like jurying information, or to book a spot for this session, please drop me a line, space is limited.

Julie Rosvall, Communications Coordinator
office@nsdcc.ns.ca

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Accolades and Award Winners

We, here at home base, are in the process of creating an Accolades and Award Winners page on the NSDCC website. We need your help to do this, of course, as you are all the recipients.

Please send us brief biographies/artist statements and high-resolution, digital photos so we can boast about your achievements. Not only does having this page boost NSDCC morale and profile amongst members, it also gives us a point of reference for the world outside Maritime fine craft. For those of you who are Internet savvy, the more times your name appears on any website, the more keyword searches you will match. Maritimers are among the most award-winning crafts people on the continent, so it's time we started talking about it!

Media, Shows and Promotion - at home and abroad

Media...

"Where" Halifax is a monthly publication distributed to local tourist hotspots, such as hotels, restaurants and Visitor Information Centres. In 2007, 15 of our members received coverage in this publication, and the editor has offered similar, free-of-charge coverage (when and where possible) for 2008, provided I show up to his office with ready-to-publish, high-res photos, artisan statements and clearly explained studio coordinates.

Other opportunities within Metro Guide Publishing are with East Coast Living, which boasts a distribution of 55,000 Atlantic Canada -wide per issue.

They have started coming to us for editorial content, and, of course, I need your help for this.

Shows...

More 2007 projects for which I used artisan photos:

- A trip to the Toronto Outdoor Art Exhibition (TOAE), where I met with galleries, artisans and the Ontario Crafts Council.
- A sojourn to the International Exposition of Sculpture, Objects and Functional Art (SOFA Chicago), where, again, I met with other crafts councils, guilds, galleries and artisans.

2008 projects:

- Possible trips to the TOAE and Art in the Park in Ottawa - see previous blurb.

Promotion...

It is within my purview to promote our members wherever possible, and it is difficult to do this without the proper promotional materials. My goals for 2008 include continued contact with the Guild, EnRoute, Dwell, and Selvedge online magazines.

What I need from you...

If you are interested in being involved with these efforts, please send me high-res, professional digital product photos; an artisan statement or bio and explicit directions to your studio and all relevant contact information, including web, fax and phone. By so doing, you are giving me permission to use your information for promotional purposes only, however I will certainly contact you before I submit anything to anyone. Your participation in this endeavour would make my job easier and get more information out to the rest of the world. We here in Atlantic Canada are amazing and talented, and I would like the chance to publish that in as many media outlets as possible! You can contact me, Joanne Vincent, at programs@nsdcc.ns.ca, or phone me at 423-3837.

Thank you in advance!

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Welcome to our new and renewing members...

Peter Bauer Silverforge, Boularderie, NS (www.peterbauersilver.com)
Valverde Art Inc., Chester, NS (www.valverdestudiogallery.com)
Barbara Robson, Hubbards, NS

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For those of you planning ahead for Christmas presents, or other special occasion, don't forget about the tree ornaments we have for sale here at the NSDCC office. Catherine Beck was the 2006 Ornament Competition

winner, and we have her beautifully crafted, sterling silver ornaments for sale at \$25 each. This would be a very special gift for someone, and crafted by someone you know!

Joanne Vincent
Program Coordinator, Nova Scotia Designer Crafts Council
1113 Marginal Rd. Halifax, NS B3H 4P7

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MEMBERS´ NEWS

Stuart L. Taylor, Woodturner had 3 pieces at the Lee Valley Woodturning competition in January 2008.

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Please keep your eyes open for the March issues of Where Halifax and East

Coast Living. We will see several of our NSDCC members included in editorial content in both publications next month!

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Turnstile Pottery studio first opened its doors in February of 2001 at its previous location, 2207 Gottingen Street, and has been growing and evolving ever since.

Entering into its 8th year, Turnstile Pottery has recently relocated to 2733 Agricola Street, where it will continue to offer monthly memberships for clay artists, classes and other programs for the general public, as well extended storefront hours for pottery sales.

The new space will also allow for extended storefront hours, during which a variety of artwork will be on display and for sale by each of the studio members.

Turnstile is currently open to new members. Membership includes: 24 hour studio access, the opportunity to show and sell art work, participate in and instruct community workshops and have your own web page. All independent ceramic artists and potters are welcome to apply. Application forms can be downloaded off the website, or by email at Turnstile_potteryclasses@yahoo.com.

Please join us Saturday March 1st at 7pm for our Grand Re-Opening and 8th Year Anniversary.

Turnstile Pottery Cooperative
2733 Agricola St. Halifax NS B3K 4E2
431-2529(clay)
www.turnstilepottery.com

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Our colleague Darrell Eisnor will be featured in a segment for CBC TV, "Living Halifax" with Heidi Petracek. This program features successful craft business people and the segment will be shown on February 27 at 1:00 PM.

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EXHIBITIONS, LECTURES & GATHERINGS

The Atlantic Spinners and Handweavers present :
a special Program on Mary E. Black

When: Wednesday, February 13th from 6:30 to 8:30 p.m.

Where: Akins Room at the Public Archives of Nova Scotia
(6016 University Ave. Hfx.)

Program: "Mary E. Black: Visionary for Canadian Crafts"

presented by Wendy Landry
Followed by: Touch and Feel - some textiles from the
Mary E. Black Collection
Refreshments available during Touch and Feel

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Selective Intuition: Jewellers Dorothee Rosen of Nova Scotia and Imke Jassmann of Germany exhibit new work at the Mary E. Black Gallery January 11 to February 17.
Mary E. Black Gallery at the Nova Scotia Centre for Craft and Design 1061 Marginal Road, Halifax
For more information please contact 492-2522 Check out their website at <http://www.craft-design.ns.ca>

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MARKETS AND EVENTS

Juried Artisan Exhibition & Sale - September 19-21 2008

The Great Atlantic Blues & Beyond Festival invites all juried artisans to participant in this first annual international music, arts and cultural festival. You will represent the best and most creative Artisans from Nova Scotia, Canada and beyond. This is an opportunity to display and market your skills to a global audience.

Over three days, (Friday to Sunday) there will be an expected audience of 30,000 to 40,000 music fans. It is critical that every Artisan has the product, staff and capability to meet the potential demands of the audience. Artisans will be provided with one 3m x 3m space within the tented Artisan Village. Visit the website for further details. www.atlanticbluesfest.com

Hours of Operation:

Friday – 4 to 10PM
Saturday – 12noon to 10PM
Sunday – 12noon to 10PM

Fees:

\$400. for three days, one 3m x 3m space. A refundable security deposit will be required.

An additional charge of 10% of gross sales will be collected by the Festival and distributed

to not-for-profit organizations in Nova Scotia.

Marketing Assistance Provided by the Festival:

1. Global website marketing exposure
2. Link to your website
3. International marketing exposure
4. Juried Artisan Exhibition inclusion in print advertising
5. Juried Artisan Exhibition inclusion in radio (regional and national) advertising
6. Juried Artisan Exhibition sponsorship marketing support
7. On-site direction signage
8. Prominent Festival site location
9. Site plan identification in Festival Guide
10. Advertising opportunities in the Festival Guide

For detailed information, please contact: Bruce E Smith, Executive/Artistic Director,
bemith@atlanticbluesfest.com or 902 209 2010

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SUMMER MARKET 2008

Thanks to the members who have already applied to be in the Summer Market! We are going full steam ahead for this year's Summer Market, and it will be at the Spring Garden and Queen St location. The Summer Market has been a core event for us for many years and we'd like to keep it that way.

In order to make this year's event move forward, we need at least 45 exhibitors to participate. If you are planning to participate in the Summer Market, we encourage early application. We urge you to promote the show to potential fellow exhibitors - we really need member participation for the promotion as well as for the event itself. If we do not receive sufficient applications by May 12, 2008, the NSDCC may be forced to cancel the event once again.

The Summer Market application package is now available, here is the link...
http://www.nsdcc.ns.ca/main/documents/SM08finalversion_000.pdf

If you have any questions, please email Joanne Vincent at programs@nsdcc.ns.ca, or telephone us at 423-3837. The market packages are soon going out in the mail, so stay tuned.

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The NSDCC and Ontario Shows in 2008

The NSDCC has applied for funding assistance by the Industries Growth program. By applying for Industry Growth funding, the NSDCC hopes to decrease members' shipping expenses to Art in the Park Ottawa and the Toronto Outdoor Art Exhibition in 2008, thus enabling several members to participate in opportunities individual artisans might not otherwise afford. We are not guaranteed to receive the funding, but we are encouraging members to apply to these shows. These shows have proven track records and provide invaluable publicity.

Please contact Joanne Vincent at programs@nsdcc.ns.ca or phone 423 - 3837 if you have any questions about this.

Art in the Park Ottawa (<http://www.artinfoboy.org>) (Applications will be accepted starting in February.)

Art in the Park is a non-commercial, non-profit Arts Festival in Ottawa's Glebe neighbourhood. Fifteen-year-old Art in the Park features over 300 visual artists, as well as painters, sculptors, photographers, jewellers, potters, fibre artists, furniture makers, food and organic coffee providers. This outdoor event is free of admission; their mandate is to create an accessible art venue for all who create and perform. Originally conceived in 1993 as an event to bring the local arts community together, this annual event has blossomed into the region's foremost outdoor art event.

The Toronto Outdoor Art Exhibition (<http://www.torontooutdoorart.org/>) (Application deadline is Mar 1, 2008)

The Toronto Outdoor Art Exhibition has been running for 47 years. It is a juried showcase featuring contemporary fine art and craft that takes place on Nathan Phillips Square every July. As the largest outdoor art exhibition in

Canada, the TOAE offers an outdoor alternative to conventional art shows and galleries.

More than 500 artists participate and an estimated 100,000 visitors attend the exhibition every year. Established artists and innovative students sell their work directly to the public and make lasting connections with art dealers and collectors.

The Toronto Outdoor Art Exhibition is a charitable, non-profit organization supported by a group of volunteers active in the art and corporate communities. The exhibition is financed through registration fees, and by government, corporate and individual sponsors, enabling the TOAE to charge one of the lowest registration fees in North America. (Note: If you decide to apply for this show, please request the orange area, near the pool or the overhang. We will encourage other NSDCC members to apply for the same so we can attempt to be in the same general area, if possible.)

Please contact Joanne Vincent at programs@nsdcc.ns.ca or by phone at 423-3837 if you have any questions about this initiative.

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Khyber ICA Membership Exhibition Call
Call For Submissions

Attention former, existing, new members, and those interested in becoming members of the Khyber Arts Society, this is a call to participate in a forthcoming exhibition in the Khyber ICA Ballroom Art Gallery. This is an opportunity to show new work, set your price with the understanding that 50% will go towards supporting the Khyber ICA's future programming. This fundraising exhibition has the theme of "regeneration".

Khyber ICA Fundraiser
Khyber Arts Society Membership Exhibition as 50/50 Fundraiser
"Regeneration" February 22nd to March 15th, 2008

Membership Submissions Deadline: Monday, February 18th, 5pm

Exhibition Opening Reception: Friday, February 22nd 7pm
Beside each work will be a bidding sheet, artists set the minimum price of the work. All work should address the theme, however work can be placed in the show that is not for sale.

Exhibition Final Bid Reception: Friday, March 14th 7pm
Final opportunity to bid on your favorite work

Request:

Submissions should include membership date
Short bio, one paragraph
Description of work*, including dimensions, technical requirements
Three jpeg images 50kb less than one meg.
Your price with the understanding 50% goes to support the Khyber Arts Society

* The curatorial committee reserves the right to approve appropriateness of work submitted to membership commission.

"Regeneration" Programming Committee
Khyber ICA
1588 Barrington Street

Halifax, Nova Scotia
B3J 1Z6
902 422 9668

www.khyberarts.ns.ca
director@khyberarts.ns.ca

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Call for Artist Profiles, Alternative Trends Magazine

Artist Profiles, Road to Success accepts submissions from artists of all disciplines. We want to explore the world of art as it exists today and would love to profile your work. Your stories, experiences and portfolios are a reflection of how you came to be who you are today and we would love to share these with our readers. Do you have what it takes to be highlighted in our Road to Success section? If you think so, we would love to hear from you.

Please write to us Attention: Road to Success at #194, 10654 82 Ave,
Edmonton, AB T6E 2A7.
Include a disc with sample photos of your art and if we are interested, we will contact you.

For all questions please contact us via email at info@alternativetrends.com
(www.alternativetrends.com)

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Call for Entries: "FORMULA" - March 23 to May 3, 2008

Zilberschmuck Art-Jewellery invites Canadian jewellers and metalsmiths to participate in Zilberschmuck's fourth annual national juried jewellery arts exhibition. Artists are invited to forge, form or fabricate reflecting their response to the word "FORMULA".

What is your interpretation of the term "FORMULA"? Is it a recipe, prescription or a conventional method for the performance of some task? Is it a rule, principle, or a symbolic expression? Does it involve mathematics, chemistry or some other discipline? How can a set form of words or symbols be materialized as a three-dimensional piece?

Create up to three different pieces of wearable metal work containing a significant amount of metal, but not excluding gemstones, pearls, glass, etc., reflecting the theme and send the work along with an accompanying essay to explain your interpretation. The competition is open to all professional and student metal artists living and working in Canada.

The entries will be judged on their craftsmanship, design and responsiveness to the theme.

FORMULA - March 23 to May 3, 2008. Opening reception: March 27, 7:00 PM to 10:00 PM. Deadline for entries March 7, 2008.

Submission requirements and procedures available on-line at www.zilberschmuck.com.

For more information please contact Cheryl Fraser at 416-693-7109 or zilberschmuck@rogers.com.

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MARY E. BLACK GALLERY CALL FOR PROPOSALS

deadline March 15, 2008.

The Mary E. Black Gallery is a public gallery whose purpose is to give exposure to the work of Nova Scotia artists, craftspeople and designers, to give focus to the quality and achievement of practitioners in the province, and to exhibit curated, juried and travelling exhibitions. Proposals for the period commencing January 2010 are welcome from community groups, cultural groups, guilds, artists/craftspeople, and curators. Proposals from community and cultural groups should provide a brief description and mandate of their organization. Exhibitions can be solo or group.

Typed proposals need to include the following:

- clearly describe your theme or idea and the type of work whether defined by medium, technique, membership or function (maximum 500 words)
- proposed or working title of exhibition
- a list of artist/s and justification for their inclusion
- works to be in the exhibition (include artist, title, medium, dimensions in metric, date of work) OR if not yet created, a list of what is planned for inclusion
- support material which can include any material relevant to the application such as slides or photographs (maximum of 20), promotional materials, reviews, catalogues
- a list of the support material provided including the title and type of material
- a résumé of the principal organizer/curator

Proposal evaluation is based on:

- the artistic merit of the exhibition proposed
- the quality of the applicant's work to date
- the ability of the organization/individual to bring the exhibition to fruition

Mary E. Black Gallery covers the following:

- Artist's Fees based upon the recommended CARFAC rates
- the cost of an opening reception
- a colour invitation
- inclusion in the NSCCD standard publicity program

Proposals and support material must have a postal date of March 17, 2008 or be delivered by 4 p.m. Monday, March 17, 2008 electronically to susan@craft-design.ns.ca or by hand to

Mary E. Black Gallery, Exhibition Proposals
Nova Scotia Centre for Craft and Design
1061 Marginal Road
Halifax, Nova Scotia B3H 4P6

Late submissions will not be accepted. Contents of the proposals and proceedings of the Exhibition Review Committee meetings are strictly confidential.

For any additional information about your proposal please phone Susan MacAlpine Foshay at 902-492-2523.

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NSDCC News is accepting article proposals for upcoming issues Deadline for next issue is February 14th, 2008. We are also looking for members

images of professional quality to be printed in upcoming issues of NSDCC News. This is a great way to have your new work viewed by other members.

All images should be 4 inches at 360 ppi. sRGB. Please submit a paragraph (Maximum 200 words) explaining your article idea to office@nsdcc.ns.ca

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FUNDING AND OPPORTUNITIES

Assistance to Contemporary Fine Craft Artists and Curators: Project Grants, Canada Council, Deadline March 1

Project Grants provide support for research, professional development, production, networking and career development activities for professional artists and curators (for research only) making a contribution to contemporary fine craft. The project must be significant and advance the long-term artistic and/or career development of the applicant at a key moment in their career.

For more information visit

www.canadacouncil.ca/grants/visualarts/ov127227115675468750.htm

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EDUCATION

ADULTS & TEENS

INTRODUCTION TO HAND-BUILDING

An introduction to hand-building techniques, glazing and other basic pottery practices to create functional and sculptural pieces. Great for beginners, or as a refresher course. This course includes one Open Studio Drop-In to be used within the 5-week period. Student to teacher ratio=6:1.

Friday Mornings: 10am - 12pm

5 weeks / \$175 (materials included)

includes one Open Studio Drop-In

Max. 6 students

Instructor: Rosanne Tanner

For more information and registration, contact Rosanne at 429-2806 (home)

ADULTS & TEENS

INTRODUCTION TO POTTERY

An introduction to wheel throwing, trimming, glazing and other basic pottery practices. Great for beginners, or as a refresher course. This course includes one Open Studio Drop-In to be used within the 5-week period. Student to teacher ratio = 5:1.

Monday Evenings: 7pm - 9pm

February 18 - March 17

5 weeks / \$175 (materials included)

includes one Open Studio Drop-In

Max. 5 students

Instructor: Wendy Shirran

For more information and registration, contact Wendy at 422-4141 (home)

or 431-2529 (studio) or email: wendala@hotmail.com.

Wednesday Evenings: 7pm - 9pm

February 20 - March 19

5 weeks / \$175 (materials included)
includes one Open Studio Drop-In
Max. 5 students
Instructor: Lily Greer
For more information and registration, contact Lily at 444-0031 (home) or
email: lilyeffie@yahoo.ca

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Ready Set Go
How to wholesale your product
March 18, 2008
Time: 9:30 a.m. - 4:00 p.m.
Summer Street Industries
New Glasgow

Facilitator Bernard Burton has been Manager of the Atlantic Craft Trade Show (ACTS) since May 2000

The Workshop
The workshop is designed to assist local producers of craft, giftware and apparel in preparing to market their products through wholesale trade shows.

Participants attending this one day workshop will learn about: producing for wholesale marketing, pre-marketing and promotional materials for trade shows, product design and development, pricing for wholesale, booth design, selling techniques, and other important tips to prepare to enter the trade show market. Lunch will be provided. Participants are asked to bring a sample of their product with them to the workshop.

Note: Registration Deadline
March 14, 2008
Cost: \$15 - lunch provided

To Register:
Katy Zimmerman
Pictou Regional Development Commission
kzimmerman@prdc.com
(902) 752-6159

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Join us for the last session in our NSDCC Winter 2008 WORKSHOP SERIES - BETTER, SMARTER, FASTER
Finding Your Niche in the Global Marketplace - With Tiiu Poder

EMAIL IS SO DEAD! March 1
Marketing to the new Facebook generation.
What does the new web mean for your business? Monolithic websites are being replaced by vibrant web based communities made up of individuals who are discovering that their voices are more powerful than any conventional advertising media used to be. This is good news for creative people who are running creative businesses. You no longer need to have big bucks to get your message out there. Discover how to create and project your marketing message to a global community of potential customers who are eager to hear your story, provided you know how to tell it and that you have the integrity to back it up. Crafts producers rejoice! The world is finally yours!

MORE DETAILS....

WHO? Your workshop leader is Tiiu Poder, President of BASE Atlantic. Her company is dedicated to bringing business education to artists, musicians and craftspeople. Tiiu's been at this for decades, which includes having run her own crafts based manufacturing business in Toronto. She originated the Art and Entrepreneurship course at NSCAD and the NSCDA Student Art Store. Recently she has been front line and centre in a new Internet based initiative that has catapulted her smack into the middle of the global knowledge economy. Her workshops are delivered with great energy and in plain English. People are never disappointed - only when they missed one and hear about it later. If you would like more information from Tiiu, you can contact her directly at tiiupoder@ns.sympatico.ca

WHERE ? Cultural Federations of Nova Scotia Boardroom, 1113 Marginal Road, Halifax, NS

WHAT TIME? 10AM-4PM Coffee, tea and light snacks are provided; please bring your own lunch.

HOW MUCH?

\$100 per session

TO REGISTER:

Seating is limited and on a first come first serve basis. Don't be disappointed and register now.

Contact: Joanne Vincent at the NSDCC Office, 902.423.3837, or programs@nsdcc.ns.ca

Experience: Please give us a brief overview of your business experience in areas such as exporting, e commerce, production, business planning and other areas that you feel the workshop leader should know about. In this way, you will help us tailor each workshop to your needs.

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CLASSIFIEDS

For Sale

2 square kiln shelves 16"x16" good condition....\$15 ea.

2 rectangle kiln shelves 17"x11" good condition.....\$10 ea.

I am also looking for an electric kiln 7 cubic ft or there about, if you have one in very good condition I might be interested in buying it.
Please call Janet at 455-6960

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Antique Furniture

Solid, Maple double headboard - painted eggshell

Turn-of-last-century Boston Rocker - painted green

Both pieces are in good shape. If you are interested, please contact Jo at 475-3772.

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60" 4 harness weaving loom for sale, contact Lori (lorimall@hotmail.com)
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Pottery equipment for sale,

Contact Kelsie Taylor for more information, 902-543-9408
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