

NSDCC News Flash Online! Volume 350, March 4, 2008
Please visit our website: <http://www.nsdcc.ns.ca>

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1. From the Office

The envelopes are labelled and have been run through the postage machine. I have read, re-read, re-formatted and rearranged until my eyes feel like they are going to remain permanently crossed. My first edition of the NSDCC News print newsletter is ready to hit the presses.

I am pleased with the results, and look forward to your feedback. Be brutal, be honest, and don't forget, this is a member based organization, so any bit of info, photos, ideas and data you want to pass along is gratefully received. I'll be doing the copying and envelope stuffing on Thursday, so keep an eye on your mailbox early next week for the first NSDCC News of 2008.

Don't forget, the NSDCC has a closed office day on Wednesdays. Leave a message or send an email and we'll get back to you Thursday.

Julie Rosvall, Communications Coordinator
office@nsdcc.ns.ca

The New Cartography of Craft:
The DVD of the Cartography of Craft 2007

DVD catalogues are now available for the NSDCC exhibition, "The New Cartography of Craft: Charting a Course from Regional to Global".

The Cartography exhibition was held at the Mary E. Black Gallery in late 2007, and featured 52 works by members of the Nova Scotia Designer Crafts Council. Members were asked to submit works that considered global influences and reflected those influences by utilizing innovations in techniques, materials, designs and subject matter while still retaining the unique identity of the maker. This digital catalogue features images of the works in Cartography accompanied by statements from the artists that speak to the cultural references that inspired the works.

For a preview of the outstanding work included in the show and on the DVD, please visit the NSDCC website (www.nsdcc.ns.ca)

DVD catalogues are \$25 each. To order, please contact the NSDCC office.*

*System requirements: This interactive DVD ROM can be played on your PC or MAC using the included Adobe Reader TM software.

office@nsdcc.ns.ca
902-423-3837

2. New & Renewing Members

Welcome to our new and renewing members...

Lambs Run Farm - Marilyn Rand, Canning, NS
Ostrea Lake Pottery - Deborah Wheeler, Halifax, NS
Eastern Kings Chamber of Commerce
Spirit of Art Studio & Gallery - Bridgewater, NS (<http://www.spiritofart.net>)
Beverley McInnis, Chester, NS
Hawkins Pottery - Kensington, PEI (<http://phawkstudio.com>)
Leather Works - Indian Brook, NS (<http://www.leather-works.ca>)
Flight of the Eagle - Fredericton, NB (<http://user.fundy.net/shaman/jewelry>)
Cherry Hill Studio - Edward Saikaley & Leslie Snidal, Cherry Hill, NS
Marlien Suermondt - Prospect, NS (<http://www.marlien.com>)
Elizabeth Mason - Dartmouth, NS
PJ Crow Designs - Lakeville, NS (<http://www.pjcrowdesigns.com>)
Pamela Ritchie - Halifax, NS

3. Members' News

Check out Roisin Fagan of Bespoke Uprising in the Winter 2008 One of a Kind online magazine Thumbprint.

(<http://oneofakindshow.com/thumbprint/?cat=17&paged=4>)

The Spring 2008 Turbine Jewellery Collection can be found on You Tube.

(<http://www.youtube.com/watch?v=iVRXdSJz95U>)

4. Exhibitions, Lectures & Gatherings

Viewpoint Gallery: New Group Photographic Show!
What: "The Stillness Shall be Dancing", show featuring members of the Gallery, including NSDCC member, Anne Bastedo.
When: Showing Feb. 21 - Mar. 30
Where: Viewpoint Gallery at 1272 Barrington St., opposite Bearley's House of Blues, 420-0854.

Our regular hours are 12pm to 5pm, Wednesday to Sunday and by appointment.

Viewpoint Gallery, Halifax
www.viewpointgallery.ca

Meta Incognita, a textile exhibition by ten artists continues through

Sunday, April 6, 2008 at the Mary E. Black Gallery at the Nova Scotia Centre for Craft and Design

For further information contact
Susan MacAlpine Foshay, Director
Mary E. Black Gallery and Nova Scotia Centre for Craft and Design
902-492-2523

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5. Markets and Events

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Art in the Park Ottawa - 2008 has made the exciting offer to welcome a special NSDCC contingent. They have also made the kind offer to help attending artisans find places to stay, such as billets or low-cost accommodations. If you are interested in being part of this show, please contact me at programs@nsdcc.ns.ca - the sooner, the better. Their registration started February 2nd - it costs \$300 for prime real estate in this show.

Saturday, June 7th and Sunday, June 8th from 10 a.m. to 5 p.m.
Art in the Park is Ottawa's largest non-profit, non commercial, outdoor arts festival. Art in the Park features over 250 fine artists as well as entertainers. The event also features organic food providers from the community. Set in the park, this family event is free admission. Art in the Park is a place where you can see real art and talk to real artists.
Originally conceived in 1993 as an event to provide opportunities for up and coming artists, this annual event now draws thousands of visitors and participants from across Canada and the world. Art in the Park is an Ontario, not-for-profit corporation run for artists by artists.

Thanks!
Joanne Vincent, Program Coordinator, NSDCC

For those interested in seeing Art in the Park on tape, check out this posting on You Tube. Art in the Park: The Movie

(<http://www.youtube.com/watch?v=DJ2PWXXkufZE>)

SUMMER MARKET 2008

Thanks to the members who have already applied to be in the Summer Market! We are going full steam ahead for this year's Summer Market, and it will be at the Spring Garden and Queen St location. The Summer Market has been a core event for us for many years and we'd like to keep it that way.

In order to make this year's event move forward, we need at least 45 exhibitors to participate. If you are planning to participate in the Summer Market, we encourage early application. We urge you to promote the show to potential fellow exhibitors - we really need member participation for the promotion as well as for the event itself. If we do not receive sufficient applications by May 12, 2008, the NSDCC may be forced to cancel the event once again.

The Summer Market application package is now available, here is the link...
http://www.nsdcc.ns.ca/main/documents/SM08finalversion_000.pdf

If you have any questions, please email Joanne Vincent at programs@nsdcc.ns.ca, or telephone us at 423-3837. The market packages are soon going out in the mail, so stay tuned.

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6. Call for Proposals & Submissions
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Call for Entries: Society of Canadian Artists 1st Juried Online Exhibition

Open to all Elected and Associate Members (anyone can join as an Associate and enter this competition)

Deadline for entries: April 11, 2008

For online entry form, membership information and details : www.societyofcanadianartists.com

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7. Funding & Opportunities
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Heard of any upcoming deadlines or opportunities? Be sure to pass them along.

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8. Education & Learning
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Email/Internet marketing session being offered again March 15th! Don't miss this energising and dynamic session with expert marketer Tiiu Poder. Tiiu has offered to conduct one more marketing session before Spring.

EMAIL IS SO DEAD! Marketing to the new Facebook generation.

What does the new web mean for your business? Monolithic websites are being replaced by vibrant web based communities made up of individuals who are discovering that their voices are more powerful than any conventional advertising media used to be...

Vibrant webs of communication and interaction are creating dynamic new opportunities for producers of fine crafts. This workshop series is designed to help you embrace the new wave of web based communities that impact the future of your business.

WHO? Your workshop leader is Tiiu Poder, President of BASE Atlantic. Her company is dedicated to bringing business education to artists, musicians and craftspeople. Recently she has been front line and centre in a new Internet based initiative that has catapulted her smack into the middle of the global knowledge economy. Her workshops are delivered with great energy and in plain English. If you would like more information from Tiiu, you can contact her directly at tiiupoder@ns.sympatico.ca.

WHERE and What time?

Cultural Federations of Nova Scotia Boardroom
1113 Marginal Road, Halifax, NS
10 am to 4 pm.

HOW MUCH? \$100. Bring three friends or colleagues, and pay for only three, instead of four!!!
Tea, coffee and light refreshments are provided; please bring your lunch.

TO REGISTER:

Seating is limited and on a first come first serve basis. Don't be disappointed and register now. Full payment required in advance.

Contact: Joanne Vincent at the NSDCC Office, 902.423.3837, or programs@nsdcc.ns.ca

Internet Marketing Workshops

Please find attached information on upcoming one-day internet marketing awareness workshops being held throughout the province taking place the following dates and locations.

- Yarmouth (March 5th)
- Kentville (March 6th)
- CB (March 18) to be confirmed
- Truro (March 20th)
- Amherst (April 1st)

In this a hands-on interactive workshop, you will learn about:

- Search Engine Advertising and Optimization
- Social Media Optimization
- Display Advertising
- E-mail Marketing
- Web Site Analytics

The cost per participant is \$100 (HST included) with lunch provided.

Additional information can be found on the following website: <http://www.ebusinessmarketing.ca>

If you have any questions or to register contact, Donna MacKenzie, Enterprise Cape Breton Corporation, Tel: 902-564-3910, Email: donna.mackenzie@ecbc-secb.gc.ca

Ready Set Go

How to wholesale your product

March 18, 2008

Time: 9:30 a.m. - 4:00 p.m.

Summer Street Industries

New Glasgow

Facilitator Bernard Burton has been Manager of the Atlantic Craft Trade Show (ACTS) since May 2000

The Workshop

The workshop is designed to assist local producers of craft, giftware and apparel in preparing to market their products through wholesale trade shows.

Participants attending this one day workshop will learn about: producing for wholesale marketing, pre-marketing and promotional materials for trade shows, product design and development, pricing for wholesale, booth design, selling techniques, and other important tips to prepare to enter the trade show market. Lunch will be provided. Participants are asked to bring a sample of their product with them to the workshop.

Note: Registration Deadline
March 14, 2008
Cost: \$15 - lunch provided

To Register:
Katy Zimmerman
Pictou Regional Development Commission
kzimmerman@prdc.com
(902) 752-6159

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9. Classifieds
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For Sale

Shimpo 21 century wheel with splash pan. Purchased 5 years ago, but barely used. 575.00 Call Wendy Johnston at 734-2046.

For Sale
2 square kiln shelves 16"x16" good condition....\$15 ea.
2 rectangle kiln shelves 17"x11" good condition.....\$10 ea.

I am also looking for an electric kiln 7 cubic ft or there about, if you have one in very good condition I might be interested in buying it. Please call Janet at 455-6960

60" 4 harness weaving loom for sale, contact Lori (lorimall@hotmail.com)

Pottery equipment for sale, Contact Kelsie Taylor for more information, 902-543-9408

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