

NSDCC News Flash Online! Volume 351, March 11, 2008
Please visit our website: <http://www.nsdcc.ns.ca>

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1. From the Office

By now many of you have received your NSDCC News in the mail. What do you think? Anything you think should be added for the April issue? Do you have any high quality photographs you'd like to submit or a topic that you have been anxious to hear more about, or more importantly, write about?

If you aren't ready to put pen to paper, how about volunteering to fold and stuff envelopes. Anyone interested in getting the next issue of our print newsletter into the mail mid April, please drop me a line.

Don't forget, the NSDCC has a closed office day on Wednesdays. Leave a message or send an email and we'll get back to you Thursday.

Julie Rosvall, Communications Coordinator
office@nsdcc.ns.ca

The New Cartography of Craft:
The DVD of the Cartography of Craft 2007

DVD catalogues are now available for the NSDCC exhibition, "The New Cartography of Craft: Charting a Course from Regional to Global".

The Cartography exhibition was held at the Mary E. Black Gallery in late 2007, and featured 52 works by members of the Nova Scotia Designer Crafts Council. Members were asked to submit works that considered global influences and reflected those influences by utilizing innovations in techniques, materials, designs and subject matter while still retaining the unique identity of the maker. This digital catalogue features images of the works in Cartography accompanied by statements from the artists that speak to the cultural references that inspired the works.

For a preview of the outstanding work included in the show and on the DVD, please visit the NSDCC website (www.nsdcc.ns.ca)

DVD catalogues are \$25 each. To order, please contact the NSDCC office.*
*System requirements: This interactive DVD ROM can be played on your PC or MAC using the included Adobe Reader TM software.

office@nsdcc.ns.ca
902-423-3837

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2. New & Renewing Members

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Welcome to our new and renewing members...

Earth to Body - Pte.Claire, QC (<http://www.earthtobody.ca>)
Cranberry Stained Glass - Halifax, NS
(<http://www.cranberrystainedglass.com>)
Jim Smith ~ Fine Studio Pottery - Chester, NS
(<http://www.jimsmithstudio.ca>)
Armstrong Fox Textiles - Dartmouth, NS (<http://www.armstrongfox.ca>)
StoneLeaf Lamps - Grand Pre, NS (<http://www.stoneleaflamps.com>)
Crafted Images Pottery - Heather MacAlpine, Cody's, NB
Louise Chisholm - Tiverton, NS
Fjarlie Goldwork Studio - Lahave, NS (<http://www.fjarliegoldwork.com>)
Flemming Toron - Cross Creek, NB
Hardy Woodcraft - Erving Hardy, Mahone Bay, NS
Natural Wood Design - Grand River, NS
(<http://www.natural-wood-design.com>)
Wild Rice Pottery - Don Rice, Bear River, NS
MireauArt - Halifax, NS (<http://www.mireauart.com>)
Kye-Yeon Son - Halifax, NS
Hunter Street Silver - Halifax, NS (<http://www.hunterstreetsilver.com>)
Carol's Fine Art - Oakfield, NS (<http://www.carolsfineart.ca>)
Set in Stone - Peter Parachnowitsch, Halifax, NS
Gallery Page & Strange, Halifax, NS (<http://www.pageandstrange.com>)
Elizabeth Goluch Metalsmith - Halifax, NS (<http://www.elizabethgoluch.com>)
Jon Sawyer Glass - St. Andrews, NB
Pentz Pottery - Pleasantville, NS (<http://www.pentzgalleries.ns.ca>)
Eliz's Kitchen - Elizabeth Harrison, Middle Musquodoboit, NS
Ying Yueh Chuang - Toronto, ON (<http://collections.ic.ca/artistsonline/>)
Atlantic Spinners & Handweavers - Halifax, NS (<http://www.parl.ns.ca/ash>)
Dorothee B. Rosen - Halifax, NS (<http://www.dorotheerosen.ca>)
Lidgard Photography - Halifax, NS (<http://www.lidgardphotography.com>)

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3. Members' News

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Serenity Images Website was finally fully launched!

Please go to www.serenityimages.ca to check it out.

Click on the Images sections to enjoy a view of all the photos on offer as prints, and the other pages for further information.

(If you wish to be removed from this mailout, please respond requesting I remove you from my list. Thanks.)

Anne Bastedo
Serenity Images
www.serenityimages.ca
Also at Viewpoint Gallery
www.viewpointgallery.ca

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4. Exhibitions, Lectures & Gatherings
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Studio 21 Fine Art is pleased to announce their 3rd student art exhibit, entitled "stART" which includes 22 of Canada's most promising graduating students from 8 art institutions across Canada: ACAD, Concordia, Emily Carr, Guelph, Lethbridge, Mount Allison, NSCAD & OCAD. This opportunity is designed to showcase top students' work across the country, and to "kick-start" their careers with an exhibition in a prominent Canadian gallery.

Studio 21 Fine Art Inc.
1223 Lower Water Street
Halifax, Nova Scotia
B3J 3S8 Canada

p 902.420.1852
f 902.420.0715

fineart@studio21.ca
www.studio21.ca

Monday by appointment
Tuesday - Friday 11 am - 6 pm
Saturday 10 am - 5 pm
Sunday 12 pm - 5 pm

Meta Incognita, a textile exhibition by ten artists continues through Sunday, April 6, 2008 at the Mary E. Black Gallery at the Nova Scotia Centre for Craft and Design

For further information contact
Susan MacAlpine Foshay, Director
Mary E. Black Gallery and Nova Scotia Centre for Craft and Design
902-492-2523

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5. Markets and Events
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Art in the Park Ottawa - 2008 has made the exciting offer to welcome a special NSDCC contingent. They have also made the kind offer to help attending artisans find places to stay, such as billets or low-cost accommodations.

If you are interested in being part of this show, please contact me at programs@nsdcc.ns.ca - the sooner, the better. Their registration started February 2nd - it costs \$300 for prime real estate in this show.

Saturday, June 7th and Sunday, June 8th from 10 a.m. to 5 p.m.

Art in the Park is Ottawa's largest non-profit, non commercial, outdoor arts festival. Art in the Park features over 250 fine artists as well as entertainers. The event also features organic food providers from the community. Set in the park, this family event is free admission. Art in the Park is a place where you can see real art and talk to real artists.

Originally conceived in 1993 as an event to provide opportunities for up and coming artists, this annual event now draws thousands of visitors and participants from across Canada and the world. Art in the Park is an Ontario, not-for-profit corporation run for artists by artists.

Thanks!
Joanne Vincent, Program Coordinator, NSDCC

For those interested in seeing Art in the Park on tape, check out this posting on You Tube. Art in the Park: The Movie

(<http://www.youtube.com/watch?v=DJ2PWXXkufZE>)

SUMMER MARKET 2008

Thanks to the members who have already applied to be in the Summer Market! We are going full steam ahead for this year's Summer Market, and it will be at the Spring Garden and Queen St location. The Summer Market has been a core event for us for many years and we'd like to keep it that way.

In order to make this year's event move forward, we need at least 45 exhibitors to participate. If you are planning to participate in the Summer Market, we encourage early application. We urge you to promote the show to potential fellow exhibitors - we really need member participation for the promotion as well as for the event itself. If we do not receive sufficient applications by May 12, 2008, the NSDCC may be forced to cancel the event once again.

The Summer Market application package is now available, here is the link...
http://www.nsdcc.ns.ca/main/documents/SM08finalversion_000.pdf

If you have any questions, please email Joanne Vincent at programs@nsdcc.ns.ca, or telephone us at 423-3837. The market packages are soon going out in the mail, so stay tuned.

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6. Call for Proposals & Submissions
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Ross Creek Centre for the Arts - Public Gallery

Spring 2009 Group show

The Ross Creek Centre for the Arts invites Nova Scotian visual and media artists and craftspeople to submit proposals for the Ross Creek Professional Gallery's April 2009 Group Show, on the theme of Tradition. The theme can be taken literally or figuratively, as each artist wishes, but the proposal should reflect the theme.

Submissions for the group show must be postmarked by June 30, 2008. They will be reviewed in the second week of July, with results by the third week in July, 2008.

Selection for the Group Show is a juried process. Please submit your work in a digital format on either a CD or DVD. Include 10 to 20 images, CV, artist statement, and proposal for the exhibit. Each Artist is welcome to submit a maximum of two works or projects for specific consideration and must be able to transport them to either Halifax or Ross Creek return. Exhibit dates: April 5 to June 21, 2009

2009-2010 Season Exhibits

The Ross Creek Centre for the Arts invites visual, media artists and craftspeople to submit proposals for the Ross Creek Professional Gallery's 2009-2010 season. We encourage submissions from individual artists and from collaborative artists interested in exhibiting together.

The Centre is a registered not-for-profit organization dedicated to encouraging and promoting the arts through education and arts development. Selection for the Professional Gallery is a juried process; please submit your art work in a digital format on either a CD or DVD. Include 10 to 20 images along with printed CV, artist statement, and proposal for the exhibit.

Submissions for the 2009-2010 season must be postmarked by June 30, 2008. They will be reviewed in the second week of July, with results by the third week in July, 2008.

Mail your submissions to:
Program Director - Gallery Submissions - 2009-2010 season
Ross Creek Centre for the Arts
555 Ross Creek Road, Canning, Nova Scotia B0P 1H0

Ross Creek Visual Arts Residency:
As part of our 2009-2010 season there is also a one-month residency available for an artist wishing to apply to create work on site at Ross Creek. Two Planks and a Passion Theatre Company, Ross Creek's resident theatre will be in rehearsals during June, and the residency proposal must link the artwork and the performance company. The resident artist will have access to rehearsals and will be paid a stipend, with accommodation and meals provided as well as an exhibition fee. The resident artist's work will open on July 1st in the professional gallery (unless the proposal is for outdoor exhibit). Any artist wishing to apply for this residency should click [here](#) to request application forms.

Submissions for the residency must be postmarked by June 30, 2008. They will be reviewed in the second week of July, with results by the third week in July, 2008.

Ms. Chris O'Neill

Executive Director

Ross Creek Centre for the Arts

www.artscentre.ca

This year, Harbourfront Centre is pleased to issue the third Call for Submissions for Fresh Ground new works. Thanks once again to the support of our donors and the Imperial Tobacco Canada Arts Fund, a maximum of five separate projects will be selected to receive \$20,000 each toward their creation and presentation during Harbourfront Centre's 2009/2010 season.

Melanie Egan - Head of Craft
Harbourfront Centre
235 Queens Quay West
Toronto, ON M5J 2G8
CANADA
416 973-4963 T
416 973-4859 F
www.harbourfrontcentre.com

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7. Funding & Opportunities

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Heard of any upcoming deadlines or opportunities? Be sure to pass them along.

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8. Education & Learning

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BACK BY POPULAR DEMAND!

EMAIL IS SO DEAD!
Marketing to the new Facebook Generation.

You Tube - Facebook - MySpace - Wikipedia - Blogger - Technocrati...

What does the new web mean for your business? Monolithic websites are being replaced by vibrant, web-based communities made up of individuals who are discovering their voices are more powerful than any conventional advertising media used to be. Vibrant webs of communication and interaction are creating dynamic new opportunities for producers of fine crafts and art.

This workshop is designed to help you embrace the new wave of web-based communities that impact the future of your business/practice.

By attending, you will join an online community of creators called the Nova Scotia Arts Entrepreneurs Network that was created especially for you. This Network will continue to educate, inform and keep you connected to each other and to a library of current knowledge on issues that impact your marketing efforts.

WHO? Your workshop leader is Tiiu Poder, President of BASE Atlantic. She is dedicated to bringing business education to artists, musicians and craftspeople. Recently, she has been front line and centre in a new Internet-based initiative that has catapulted her smack into the middle of the global knowledge economy. Tiiu is joined by Jeff White of the Brightwhite Design Group. Jeff is a leading Internet designer and instructor on the subject. Together they lead an exciting and eye-opening session that resonates with the audience.

HERE'S WHAT PEOPLE HAD TO SAY ABOUT THE March 1st SESSION

This marketing workshop was very inspiring. I am so excited by the possibilities for my business available through new modes of communication such as You Tube, blogging etc - Thank you, Tiiu, for bringing this information together in a way that I can appreciate and comprehend. It was a day well-spent!
Donna Hiebert, Jewellery Designer, Halifax

This series of workshops has been exactly what I needed to re evaluate the direction of my business after 30 years of work. I now have some new tools to direct me to a new place that I hope will be very successful and fulfilling.
Tim Worthington, Birdsall-Worthington Pottery, Mahone Bay

Thank you for a well-prepared and straight-forward introduction to online marketing. I left with lots of information for after-workshop research.
Judy Amirault, Amirault Photography, Digby

This opened me up to possibilities for my business and my art work.
Pam Swainson, visual artist, Tatamagouche

This was a fast-moving and agile workshop; it gave us the details needed to start navigating the Internet.
Anon.

Rocked my world!
Shannon Richardson, Formation Silverworks, Halifax

Many thanks to Tiiu! I found the workshop, "Email is so dead," to be an inspiring learning experience. Tiiu's presentation was engaging, challenging and thought provoking. I especially appreciated learning about the new ground rules of internet connectivity and how I can become a more active player in marketing my work online. Tiiu points out how a successful internet presence is built on personal and technical connections, blogs and links. Through this kind of connectivity, the individual benefits themselves and the wider community. How cool is that? Thank you so much for sharing the wealth of your experience with me.
Paul Hannon, Visual Artist, Halifax

WHEN

Saturday, March 15, 2008

10 a.m. to 4 p.m.

WHERE

Cultural Federations of Nova Scotia Boardroom

1113 Marginal Road, Halifax, NS

10 am to 4 pm.

HOW MUCH? \$100. Bring three friends or colleagues, and pay for only three, instead of four!!!

Tea, coffee and light refreshments are provided; please bring your lunch.

TO REGISTER:

Seating is limited and on a first come first serve basis.

Don't be disappointed and register now!

Pay by Mastercard, VISA or cheque to secure your seat.

Contact: Joanne Vincent at the NSDCC Office,
902.423.3837, or programs@nsdcc.ns.ca.

Internet Marketing Workshops

Please find attached information on upcoming one-day internet marketing awareness workshops being held throughout the province taking place the following dates and locations.

- Yarmouth (March 5th)
- Kentville (March 6th)
- CB (March 18) to be confirmed
- Truro (March 20th)
- Amherst (April 1st)

In this a hands-on interactive workshop, you will learn about:

- Search Engine Advertising and Optimization
- Social Media Optimization
- Display Advertising
- E-mail Marketing
- Web Site Analytics

The cost per participant is \$100 (HST included) with lunch provided.

Additional information can be found on the following website:

<http://www.ebusinessmarketing.ca>

If you have any questions or to register contact, Donna MacKenzie,
Enterprise Cape Breton Corporation, Tel:902-564-3910,
Email:donna.mackenzie@ecbc-secb.gc.ca

Ready Set Go

How to wholesale your product

March 18, 2008

Time: 9:30 a.m. - 4:00 p.m.

Summer Street Industries

New Glasgow

Facilitator Bernard Burton has been Manager of the Atlantic Craft Trade Show (ACTS) since May 2000

The Workshop

The workshop is designed to assist local producers of craft, giftware and apparel in preparing to market their products through wholesale trade shows.

Participants attending this one day workshop will learn about: producing for wholesale marketing, pre-marketing and promotional materials for trade shows, product design and development, pricing for wholesale, booth design, selling techniques, and other important tips to prepare to enter the trade show market. Lunch will be provided. Participants are asked to bring a sample of their product with them to the workshop.

Note: Registration Deadline

March 14, 2008

Cost: \$15 - lunch provided

To Register:

Katy Zimmerman

Pictou Regional Development Commission

kzimmerman@prdc.com or (902) 752-6159

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9. Classifieds
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Driving to Ottawa April 8th returning April 15th. I am attending a cottage/home show in downtown Ottawa the weekend of April 11, 12, 13 and will be driving my van there...reluctantly. I am looking for a driving companion. You will need to provide your own accommodations for the time we are there. Please email Anna at a.spooner@ns.sympatico.ca

For Sale

Shimpo 21 century wheel with splash pan. Purchased 5 years ago, but barely used. 575.00 Call Wendy Johnston at 734-2046.

For Sale

2 square kiln shelves 16"x16" good condition....\$15 ea.
2 rectangle kiln shelves 17"x11" good condition.....\$10 ea.

I am also looking for an electric kiln 7 cubic ft or there about, if you have one in very good condition I might be interested in buying it. Please call Janet at 455-6960

60" 4 harness weaving loom for sale, contact Lori (lorimall@hotmail.com)

Pottery equipment for sale, Contact Kelsie Taylor for more information, 902-543-9408

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