

IN THIS ISSUE

1. From the Office (new)
2. New & Renewing Members (new)
3. Members' News and For Your Interest (new)
4. Exhibitions, Lectures & Gatherings (new & reminders)
5. Markets and Events (reminders)
6. Call for Proposals & Submissions (new & reminders)
7. Funding & Opportunities (new & exciting reminders)
8. Education & Learning (new & outstanding reminders)
9. Classifieds (next issue)

=====

1. From the Office

=====

This past Saturday we had the second of our winter workshop series here at the NSDCC. An enthusiastic group spent the day learning about booth design. Jeffrey Cowling who has built, setup, designed, critiqued, juried and manned booths across North America was our guide for the day. I was blown away by the wealth of information he provided. Booth materials and their various costs, creative ways to produce the desired effect, tips on travelling with your booth and products.

What was of greatest interest to me was the difference between setting up a booth for retail vs. wholesale. Having to display and have on hand a large amount of stock for a retail show has its challenges. Jeffrey even had a great deal of information to share about promoting yourself effectively within your booth. The importance of being prepared, approachable, and ready to show your work to either the collector or wholesale customer.

I'm looking forward to the next in our winter series, New Product Design and Development, which is coming up this Saturday, March 14th. We're going to be talking about the changing economy, developing new products from existing lines, realistic production capabilities, designing for retail and wholesale markets, fashions and trends, as well as valuing your talent as a designer/maker.

There are still spots available, so please drop me a line if you'd like to participate in this workshop, or the last of our winter series on March 21st, Marketing Yourself - Promotion for Artists and Craftspersons.

Julie Rosvall  
Program Coordinator  
Nova Scotia Designer Crafts Council  
programs@nsdcc.ns.ca  
902-423-3837

-----

The NSDCC office is pleased to welcome Wendy Shirran as our new Administrative Assistant. Many of our members,

particularly those in the ceramics community, will already know Wendy who comes to the NSDCC after four years as

Director of the Turnstile Pottery Cooperative in Halifax. Combining her degree in Education as an Arts Specialist

with her Interdisciplinary Studies at NSCAD (concentrating in ceramics/pottery), Wendy has also worked as an arts

and culture educator with public and private schools, community groups, and the the Art Gallery of Nova Scotia,

where she has designed and facilitated art workshops for the Provincial Autism Center and various youth-at-risk

organizations. Wendy will be in the NSDCC office from Tuesday to Friday each week. Welcome Wendy! We're glad to

have you as part of the NSDCC team.

=====  
2. New & Renewing Members  
=====

Regina Coupar - Gamaliel Publications - Chester Basin, NS  
www.ReginaCoupar.com  
Ann Pocket - Halifax, NS  
Susan Charles - Freehand Embellished Apparel - Halifax, NS  
Trudy Gallagher - Bejewel by Trudy Gallagher - Fredericton, NB  
www.bejewel.ca  
Jeffrey J. Cowling - Jeffrey Cowling and Associates - Halifax, NS  
Flo Greig - Greig Pottery Ltd. - Gagetown, NB www.gagetown99.com  
Roslyn Duffus - Waverley, NS  
Gabrielle Rensch - Cheviot Sweaters - Sackville, NB  
Glenys Porter - Whimsy Unique Jewellery - Middle Sackville, NS  
Pia Skaarer-Nielsen - Wonderous Woolerie - Port Williams, NS  
Margaret Boyle - Common Threads Silk - Truro, NS  
Shirley McInnes - Chester Art Centre - Chester, NS www.chesterartcentre.ca  
Nancy Stevens - Antigonish, NS http://www.enancystevens.ca/  
Chantel Bishop - Ishy Jewellery - Dartmouth, NS  
Jan Coulter - Jan Coulter Furniture Maker - Bridgetown, NS  
www.furnituremaker.ca  
Alexa Jaffurs - Middleton, NS  
John Caraberis & Bonnie Bond - Basic Spirit - Pugwash, NS  
www.basicspirit.com  
Paula MacDonald - Amicus Gallery - Chester, NS  
Wilma Butts - Arashi - art to wear - Halifax, NS www.arashi.ca  
Merydie Fjarlie - Fjarlie Goldwork Studio - La Have, NS  
www.fjarliegoldwork.com  
E.O. (Ozzie) Hardy - Hardy Woodcraft - Mahone Bay, NS  
Beverley McInnes - Chester, NS  
Joan Bruneau - Nova Terra Cotta Pottery - Lunenburg, NS www.JoanBruneau.com  
Allan & Charlotte Rutherford - Riverworks Studio - New Germany, NS  
www.riverworkstudio.com  
Daphne Trenaman (president) - The Atlantic Spinners and Handweavers -  
Halifax, NS www.parl.ns.ca/ash  
Barbara Robson - Hubbards, NS  
Heather MacAlpine - Crafted Images Pottery - Cody's, NB  
Peter Lawrence - Peter Lawrence Designs - Halifax, NS  
Zalman Amit - Bridgewater, NS zalmanamit.netfirms.com  
Shona Humphrey - Miranda Fish Millinery - Lincoln, NB www.mirandafish.com  
Michael Morris - Morris Pottery Studio/Sign of the Whale - Yarmouth,  
NS www.signofthewhalenline.com  
Deb Plestid - Tatamagouche, NS www.debplestid.ca  
Donald Rice - Wild Rice Pottery - Bear River, NS  
Emily Seaboyer - Locusart Jewellery Designs - Newport, Union Corner,  
NS locusartjewellerydesigns.blogspot.com  
Jim Smith - Jim Smith - Fine Studio Pottery - Chester, NS jimsmithstudio.ca  
Thea C. Crawford - Leave Your Hat On - Eastern Passage, NS  
www.leaveyourhaton.com

- Donna Hiebert - Donna Hiebert Design Inc. - Halifax, NS  
www.donnahiebert.com
- Bob Campbell - Campbell Studios - Halifax, NS
- Elizabeth Mason - Dartmouth, NS
- Denise Aspinall - Aspinall Pottery - Canning, NS
- Pat Bennett - Marquis of Dufferin Seaside Inn - Port Dufferin, NS  
www.marquisofdufferinmotel.com
- Ingo and Julie Doetsch - Raven Glass Studio - Cross Creek, NB  
www.ravenglasstudio.ca
- Ruth M. Pink - Potting for Fun - Yarmouth, NS
- Deborah Nicholson - Deborah Nicholson Photography - Canning, NS  
http://www.dnphotoworks.com
- Joleen Gordon - Dartmouth, NS
- Ben McLellan - Inklings in Wood - Maitland, NS www.inklingsinwood.com
- Kevin Neil - Kevin Neil Scrimshaw - Maitland, NS
- Jennifer Corson - Renovators Resource Inc. - Halifax, NS  
www.renovators-resource.com
- Anke Holm - Mahone Bay, NS http://www.peer-gallery.com/anke-holm.html
- Sara Louise Brinkhurst - Charmworks Studios - East Earl town, NS
- Coreen A. Brown - Enchanted Visions - Woodstock, NB
- Trudi Smith - Double Happiness Designs - Dartmouth, NS  
www.doublehappiness.ca
- Sharon McNamara and Paul Palango - Kiln Art - Chester Basin, NS  
www.kilnart.ca
- Denise Robicheau - Robicheau Collections - Church Point, NS  
www.fundyarts.com
- Philip Woods & Angela Chartier - Catfish Moon Studio Crafts -  
Annapolis Royal, NS www.catfishmoon.com
- Teresa Donovan Springer - Snow Moon Studio - Chester, NS

=====  
 3. Members' News  
 =====

New Website

Honorary Member and Master Artisan Philip Doucette has a new website. The site has over 100 images of glass work, including stained glass, fused glass and lamp work beads. Philip has also included images from his most recent exhibitions. The site was self designed, using a template program available from the domain host. As well, check out the selection of macroscopic images of fused glass, available as free wallpapers on the gallery page. The address of the site is [www.philipdoucette.com](http://www.philipdoucette.com)Starving

-----  
 Starving artists? That's not far from the mark  
 Hill Strategies Study Released  
 BY JAMES ADAMS From Globe and Mail Feb. 4 Earnings by most Canadian artists are hovering at poverty levels and the situation is likely to worsen as the worldwide recession deepens, according to a statistical profile of the country's artists released yesterday. The findings of the 43-page study, prepared by Hill Strategies Research of Hamilton for Canadian Heritage, the Canada Council for the Arts ...

NSDCC News Flash Online! Volume 383 March 10 2009.txt  
Read full article here: <http://www.pei.ca.ca/newsletter/article.asp?Feature=1902>

-----  
Danny Michel at the Evergreen - Photo Gallery online!  
Quick link: <http://tinyurl.com/awovfz>

February 7, 2009

"Danny Michel - 'Nobody Move, this is Perfect!'

We attend a lot of performances in the course of a year, photographing musicians of all genres. This evening with Danny Michel stands out in particular for the broad smile of delight I had on my face during the whole evening. ..."  
read more at the Shadows and Light site and see the new photo gallery of this performance.

The short review is on the opening page of the site and the full photo album of the performance is on the Evergreen 2009 music galleries tab (link above and below). The photo album features the title track from his latest CD, "Feather, Fur and Fin". (dialup will be able to see the photos by waiting for the gallery to load and pausing the music loading).

<http://www.shadowsandlight.ca> (brief review of the show on the opening page of the site)

<http://www.shadowsandlight.ca/galleries/evergreen-09/>  
(for the Evergreen Theatre full gallery direct link)

Thanks for your interest!

Steven and Ellie Kennard

-----  
Moonsnail Renovation Update

Retail Makeover - Upcoming Reveal

Moonsnail Soapworks

DATE: Monday March 16, 2009

TIME: 9:00 - 5:00

LOCATION: 85 Water St., Charlottetown

MORE: The store is finally starting to look like a store again and our production area is finally useable (product

is being made fresh daily now).

After Months of renovations and much hard work, the end ...actually a new beginning is finally in site!

-----  
I am having a show at Harvest Gallery from March 27 to April 26 called Valley Critters. If I am on time perhaps you

could include in one of the newsletters. Also, it would be great to see you there. Preview of the show can be found

here: <http://www.ernestcadegan.com/valley%20critters/valleycritters.htm>

-----  
Thought you might enjoy seeing my new website- my salute to International Women's Day... [www.margihennen.ca](http://www.margihennen.ca)

Cheers! Margi

=====  
4. Exhibitions, Lectures & Gatherings  
=====

Harvest Gallery  
462 Main St  
Wolfville, Nova Scotia  
B4P 1E2  
902.542.7093  
www.harvestgallery.ca

2nd Pressing - a printmakers show  
Nova Scotia Ice Wine Festival Featured Event  
Until Sunday, March 22nd

Ernest Cadegan  
Opening Reception: Friday, March 27th, 7pm  
Until Sunday, Apr 26th

-----  
Please come in from the cold for the opening reception of "Four Seasons", a colorful show of paintings of Nova Scotia through the seasons by Carol Morrison. The reception is at 7pm on Thursday, March 5th, and Anna Quon will be reading from her book of poems, "Poetry for Four Seasons". This show, sponsored by the Truro Arts Society, will run from March 6-30th at the McCarthy Gallery, 36 Arthur St, Truro. Carol will give an artist's talk on Wednesday March 11th at 2pm in the Gallery. Gallery hours are 8am-6pm Monday to Thursday, and 8am - 4.30pm on Friday. Carol's work can be seen at

www.carolsfineart.ca

-----  
Mary E. Black Gallery invites you to the opening reception of the exhibition Contemporary Fibres: the art of J. Penney Burton, Joanna Close, Margaret Forsey and Rilla Marshall. The exhibition continues through April 12, 2009.

Susan MacAlpine Foshay, Director  
Nova Scotia Centre for Craft and Design  
Mary E. Black Gallery  
1061 Marginal Road, Suite 140  
Halifax, Nova Scotia B3H 4P6  
902-492-2523  
susan@craft-design.ns.ca  
www.craft-design.ns.ca

=====  
5. Markets and Events  
=====

Application Packages for NSDCC Summer and Christmas Markets will be available soon!

=====  
6. Call for Proposals & Submissions  
=====

The WCB recently advertised a call for art design and creation of 15 keeper pieces for the winners of the province's

new safety awards of excellence, the Mainstay Awards.  
If it's possible for you to share this with your members, I would really appreciate your help in spreading the word.

We are moving the process along fairly quickly and would like to have submissions by Thursday, March 12, 2009. Those interested can go to [www.mainstayawards.ca](http://www.mainstayawards.ca) and click on the link to the Request For Proposal, where they can

see all the details required for submission.

---

NBCC GOBLET GRAB 2009

The New Brunswick Crafts Council presents the 3rd Annual Goblet Grab on March 27th from 5-7 pm at the Charlotte

Street Arts Centre in Fredericton. Tickets are \$50 each and include a hand-made goblet filled once with wine. If you

enjoy a glass of wine, something exquisite to drink from, and the opportunity to participate in a silent art auction

this is the event for you!

Fine craft artists of the New Brunswick Crafts Council have generously donated handcrafted goblets and wine drinking

vessels. For some craftspeople, making a wine goblet is just part of the trade. For others, who work in mediums that

don't typically materialize into drinking containers, the challenge has been greater. A little ingenuity, innovation

and creativity required for outstanding results. Some goblets are whimsical, some are striking, some are humorous,

and some are simply lovely. All are fantastic!

A sampling of goblets will be displayed in the windows of Bejewel, Botanicals, and The Blue Door Restaurant leading

up to the event, so make sure you stop by these locations to see which goblets you want to grab! A selection of the

goblets will soon be available to be viewed on our website, [www.nbcraftscouncil.ca](http://www.nbcraftscouncil.ca). Tickets for the event can be

purchased at the New Brunswick Crafts Council, Bejewel or Botanicals Gift Shop.

Proceeds from the Goblet Grab support the efforts and programming of the New Brunswick Crafts Council. Come out to

endorse New Brunswick fine craft and its makers. Don't miss out on this opportunity for a fun evening of good food,

good people, and your very own piece of one of a kind, hand-made New Brunswick craft!

For more information, contact:

Amy Dow Robinson  
Project Coordinator  
New Brunswick Crafts Council  
(506)450-8989

---

Canadian Clay & Glass Gallery [www.canadianclayandglass.ca](http://www.canadianclayandglass.ca)  
25 Caroline Street North, Waterloo, ON N2L 2Y5 519.746.1882 Fax 519.746.6396

Call for Submissions: Winifred Shantz Award for Ceramics  
Please distribute widely

DEADLINE: received by July 31, 2009 by 5pm

SEND TO: Robert Achtemichuk, Director  
Winifred Shantz Award  
Canadian Clay & Glass Gallery  
25 Caroline Street North  
Waterloo, ON N2L 2Y5  
519.746.1882, ext. 231

-----  
NEW Call for Entry, Gone Green  
Submission Deadline: April 20

Gone Green an exhibition exploring environmentally conscious aspects of fine craft presented by the Alberta Craft

Council with the Edmonton Arts Council and the City of Edmonton. While both the global climate and the global

warming debate heat up craft artists are examining their role in this and exploring new ideas about green,

non-consumptive, renewable and other alternative approaches to making things.

Gone Green will be displayed in Edmonton City Hall, June 14 - July 1, while the City is hosting the ICLEI World

Congress 2009. The ICLEI World Congress 2009 is a key gathering of ICLEI Members, ICLEI's strategic partners and

experts, over 1000 from around the world. This world congress takes place every three years and facilitates exchange

and capacity-building among local governments, and other stakeholders who play leading roles in the path towards

urban sustainability.

Inspired by the themes of the congress Gone Green will include work that:

- involves recycled, reclaimed, found or sustainable materials,
- experiments with safe, low-impact processes or techniques,
- comes from an energy efficient studio,
- employs environmental imagery or references to emerging green concepts,
- makes an environmental or related social/political statement.

Submissions are open all craft artists: - a current cv & artist statement, - professional quality digital images of

work submitted for exhibition, - and a short write up (1 - 2 paragraphs) on how your work explores the environmental

conscious aspects of fine craft.

Send your submission to: Alberta Craft Council  
Attn: Gone Green acc@albertacraft.ab.ca or 10186 - 106 Street, Edmonton AB T5J 1H4

-----  
A Unique Promotional Opportunity

The Saskatchewan Craft Council is developing a unique promotional opportunity that we

are making

available to all members of organizations belonging to the Canadian Craft Federation.

We will be publishing a deck of craft playing cards. On the playing face, the suits will be craft mediums

rather than the traditional hearts, spades, clubs and diamonds. The cards will be sold in craft stores, art

gallery gift stores and craft markets across Canada. They would also be ideal as a customer appreciation

gift item for craft producers.

The initial press run for these playing cards will be 10,000, ensuring extensive exposure for participating

craft artists. The deck of cards will consist of the following craft medium suites:

Wood • Jewellery • Ceramics • Glass

Representation on a card will be sold for \$75 per card (as above), or \$150 for face cards. In addition to

an image of work, the card will include the artist's name and website address.

To be considered for this unique promotional opportunity, e-mail a catalogue quality image of the piece

you wish to have displayed to [scc.editor@sasktel.net](mailto:scc.editor@sasktel.net). The image should be accompanied by your name,

contact information, medium and website address. If you would like to be a face card, please indicate this

as well.

The allocation of space in this deck of cards will be on a "first come, first serve" basis subject to the

following:

- An adequate level of quality of the craft object being represented,
- An acceptable photo quality,
- The appropriateness of the image for representation in this format.
- Professionalism of website

Notification of acceptance and invoicing will occur when the deck is filled. For more information, please

contact Gale Hagblom at 306.653.3616 ext. 23.

WOOD

-----  
Call for Entry, Coming Up Next

An exhibition featuring work by emerging fine craft artists

Deadline for Entry March 20

The Alberta Craft Council is organizing it's 4th annual juried exhibition that is open to emerging fine craft

artists who are in the first five years of their career or in the last year of their formal education. If you are

creating contemporary fine craft (clay, glass, fibre, wood, furniture design, jewellery or metals) with fresh new

designs submit: a current cv; artist statement; 3 - 5 good quality images (digital - 4"x6" 300dpi) of work presented

for the exhibition; an image list that includes title, medium, technique, year made and size in inches

Exhibition Dates: April 25 - June 6 (Discovery Gallery)

Artists Reception: April 25, Saturday 2:00 - 4:00 pm

Note: All submissions must have been produced in the last two years.

Send your submission to the

Alberta Craft Council [acc@albertacraft.ab.ca](mailto:acc@albertacraft.ab.ca)

10186 - 106 Street, Edmonton AB T5J 1H4.

-----  
CALL | 2009 Joseph Plaskett Award  
Value: \$25,000 Deadline: March 31

CALL FOR SUBMISSIONS This award honors excellence in painting by providing \$25,000 for travel, studio work or study in

Europe for one year. Criteria for eligibility and FAQ are available on the website. The Royal Canadian Academy (RCA)

has partnered with the Joseph Plaskett Foundation to administer the award which is aimed at MFA students in the field

of painting. The prize was created six years ago by ...

Read full article here: <http://www.pei.ca.ca/newsletter/article.asp?Feature=1951>

CALL | Tatar Gallery | environmentally conscientious practices

Tatar Gallery is currently accepting artwork submissions from artists working with recuperative and "green" material

strategies for inclusion in upcoming exhibitions and projects. The gallery is seeking sculptors and installation

artists working with environmentally conscientious practices. Please direct all submissions to Marieke Treilhard at

admin@tatargallery.com. Tatar Gallery, Inc. 527 King Street ...

Read full article here: <http://www.pei.ca.ca/newsletter/article.asp?Feature=1950>

CALL | Already Art

Blog celebrates found art

Ongoing open call for submissions. Already Art is a found art resource dedicated to extra-ordinary things in ordinary

places (and some ordinary yet artful things, too). It takes the form of a blog, and can be found at:

[www.alreadyart.blogspot.com](http://www.alreadyart.blogspot.com) If you have found an artful thing, place or situation that you'd like others to be able

to find too, please let us know about it. Each submission should ...

Read full article here: <http://www.pei.ca.ca/newsletter/article.asp?Feature=1948>

-----  
MARY E. BLACK GALLERY CALL FOR PROPOSALS deadline March 15, 2009.

The Mary E. Black Gallery is Nova Scotia's only public gallery with a fine craft mandate. It is a public gallery whose purpose is to give exposure to the work of artists, craftspeople and designers, to give focus to the quality and achievement of practitioners in the province, and to exhibit curated, juried and travelling exhibitions from the region, from across Canada and from around the world. Proposals for 2011 are welcome from community groups, cultural groups, guilds, artists/craftspeople, and curators. Proposals from community and cultural groups should provide a brief description and mandate of their organization. Exhibitions can be solo or group.

Typed proposals need to include the following:

· clearly describe your theme or idea and the type of work whether

- NSDCC News Flash Online! Volume 383 March 10 2009.txt  
defined by medium, technique, membership or function (maximum 500 words)
- proposed or working title of exhibition
  - a list of artist/s and justification for their inclusion
  - works to be in the exhibition (include artist, title, medium, dimensions in metric, date of work) OR if not yet created, a list of what is planned for inclusion and images of existing work to enhance the Committee's understanding of quality and/or diversity of work
  - support material which can include any material relevant to the application such as slides or photographs (maximum of 20), promotional materials, reviews, catalogues – do not send original art work
  - a list of the support material provided including the title and type of material
  - a résumé of the principal organizer/curator

Only PC-compatible files are acceptable. All images must be

jpg files

72dpi

1024 x 768 pixel files

Do not submit compressed files or hyperlinks to Internet sites. Clearly mark each CD-ROM or DVD with nominee's name. Label each file (image) with a number and title.

Start the numbers of the first nine images with zeros (e.g. 01 title.jpg, 02 title.jpg, etc) to ensure they are presented chronologically and follow your image list. Do not put any special characters, symbols or quotation marks in the file name.

If you are submitting via email, do NOT send files exceeding 5 MB.

Proposal evaluation is based on:

- the artistic merit of the exhibition proposed
- the quality of the applicant's work to date
- the ability of the organization/individual to bring the exhibition to fruition

Mary E. Black Gallery covers the following:

- Artist's Fees based upon the recommended CARFAC rates
- the cost of an opening reception
- a colour invitation
- inclusion in the NSCCD standard publicity program

Proposals and support material must have a postal date of March 15, 2009 or be delivered electronically by 4 p.m. to

susan@craft-design.ns.ca

or by hand to

Mary E. Black Gallery, Exhibition Proposals  
Nova Scotia Centre for Craft and Design  
1061 Marginal Road, Suite 140  
Halifax, Nova Scotia B3H 4P6

In the event that the application deadline falls on a weekend, applications may be postmarked or delivered to the office on the following business day.

Late submissions will not be accepted.

Contents of the proposals and proceedings of the Exhibition Review Committee meetings are strictly confidential.

For any additional information about your proposal please phone Susan

-----  
Deadline: March 31st, 2009

Information about how to apply to "Unity and Diversity," are available on Canadian Crafts Federation website:

[http://www.canadiancraftsfederation.ca/korea/index.php?option=com\\_content&view=article&id=57&Itemid=66](http://www.canadiancraftsfederation.ca/korea/index.php?option=com_content&view=article&id=57&Itemid=66)

Applicants will use the [www.callforentry.org](http://www.callforentry.org) <<http://www.callforentry.org/>> website to submit their application,

which requires individuals to complete a series of easy steps to submit their application. 1. Creating an artist

profile, 2. Uploading your images and 3. Entering the Unity & Diversity Call for Entry. Applicants can submit the

fees associated with this call for entry through Paypal online, or by sending a cheque to the Canadian Crafts

Federation main office. (This cheque MUST be received BY March 31st 2009, NOT POSTDATED.)

IMPORTANT: The image requirements for the online system are very strict. Images MUST be 1920 x 1920 pixels square.

If your image is not square, you must apply a black background to create the 1920 x 1920 frame. Images must be jpegs

and no larger than 1.8MB each. If you need assistance preparing your images, please see the IMAGE REQUIREMENTS FOR

CAFÉ document.

In order to make the application as smooth as possible, we have provided HOW TO documents to walk you through the

application and image preparations. These documents are available in French as well, but the online system is based

in English, with select French content. For unilingual francophones, Our French HOW TO documents walk you through

the English system with all the information you will need to apply.

-----  
Just for Fun

Theme and Intent

This exhibition is about the joy found in creating works by hand. Just for Fun

seeks submissions of works of whimsy and charm that will beguile, enchant, and captivate the viewer. Members are encouraged to push the boundaries of their craft through experimentation and innovation - here's your chance to try new techniques, to experiment with new materials, or to explore new forms.

This exhibition will be open to submissions of both one-of-a-kind and production works. At no time will quality of fabrication and construction be

ignored.

Eligibility

Open to all individual members of the NSDCC, in all membership categories. Individuals who are not currently members of the NSDCC may participate in the exhibition by paying membership dues.

Entry Fees

There will be a fee of \$10 for each entry. A maximum of three items may be submitted by any one member. Cheques and money orders should be made payable to the NSDCC. Visa and MasterCard are also accepted.

Entry Rules

Each entrant may submit up to three entries. Each entrant must complete and return the application form with their entries. Entries accompanied by incomplete entry forms will not be put before the jurors for consideration. Artists whose work(s) is accepted will be asked to provide both a brief biography (max. 200 words) and an artist's statement (max. 200 words). To be considered, entries must have been fabricated after June 2008. All entries must fit through a standard doorway. Entries must not require unusual care. Objects intended to be hung on the wall must arrive with hanging devices included. Please call the office to make arrangements for delivery of entries weighing over 22 kg (50 lbs).

Selection

This exhibition will be selected from the submitted entries by a group of three jurors. Works will be identified only by number. Jurors will be asked to select works bearing in mind: (a) the exhibition theme; (b) that works selected will work well with other works selected to form a cohesive exhibition; and (c) that the exhibition overall will fit within the Mary E. Black Gallery. Jurors will not be asked to explain their selections. The jurors' choice will be made in private, and the jurors' choices will be final.

Inquiries and Questions

For a full call for entry brochure or for any questions contact the NSDCC office at 902.423.3837.

1 April 2009

Deadline for delivery of completed works and entry form to:

NSDCC  
1113 Marginal Road  
Halifax, NS B3H 4P7

-----  
We now have a wonderful Product Gallery section to the NSDCC website that will really showcase our juried members' work to the world!

You can see samples of these by visiting the Portfolio Index page of the site here:  
<http://www.nsdcc.ns.ca/portfolio-index.html>  
(at time of writing the Clay, Metal and Wood galleries have entries and more are being prepared.)

Reasons to be included?

NSDCC website has a high profile and gets a lot of visitors every month. This means that your products will be easily found by web searchers from anywhere in the world. For those who don't have a personal website this is the perfect opportunity to establish a web presence at a very low cost -

NSDCC News Flash Online! Volume 383 March 10 2009.txt  
a service to juried members offered by the NSDCC. For those who have a website, this is an excellent way for the visitors to the NSDCC site to be able to be directed to your own website after having seen a sampling of your finest products.

What is included?

\*\* Basic price of \$75 plus tax includes:  
- listing under one category/medium (see below for cost for inclusion on additional category/medium pages)  
- bio not to exceed 250 words (\*\* NB must be carefully checked for errors\*\*)  
- contact information including link to website if available (\*\* NB must be carefully checked for errors\*\*)  
- Name text listing on album page as well as drop down search by name and thumb image on general category gallery  
- up to 4 photographs with title/name and dimensions of product as supplied (see below for cost of additional photos)  
- brief descriptive listing on Portfolio Index page and inclusion in all relevant search tabs

What do you need to provide?

\*\* Must be juried member of the NSDCC

\*\* Photos: Preferably professional quality (remember that this is the first impression that possible collectors/buyers from around the world will have of your work, so we want it to be a good one!) - up to 4 included in the basic price of \$75 plus tax. Additional photos added at time of photo gallery construction \$10 each. Size of photo to be no smaller than 800 px at the largest dimension, larger is fine. sRGB colour space.

(Don't worry if the photo requirements are confusing. Just call if in doubt (Ellie at 902-582-3795) or send one by email to [ellie@iistudio.com](mailto:ellie@iistudio.com) to see if it fits the criteria. We'll help you to get the best images for your own gallery.)

\*\* Photos should be named including the name of the artist and the order in which they should appear if the order is important. Please do not have spaces in the file names. For example: jane\_doe\_1.jpg. A text document should be included with title, dimensions and materials for each piece/photo that the artist wishes to be displayed, clearly showing to which photo this relates. For example: Image: jane\_doe\_1.jpg; caption: Turned pen; materials Ebony, gold nib. Size: 5 1/2"  
Image: jane\_doe\_2.jpg; caption: Turned ebony pen, detail.

\*\* Changes of images or additions can be made at a later date at a minimum charge of \$40 for up to 4 images, each additional image \$10. There are no limits to the number of images. \*\*

\*\* Please specify Main medium / category for your listing and any additional media listing you

NSDCC News Flash Online! Volume 383 March 10 2009.txt  
wish. (\$25 for each additional medium / category listing). For example: Main  
category: Visual Arts;  
Additional Category: Decorative Arts.

\*\* Artist's Bio/statement 200 - 250 (max) words plus artist's name, business  
name (if applicable),  
contact information and website address (if available). Please include a  
descriptive sentence to  
appear beside your name in the Portfolio Index directory to include all  
relevant search words -  
medium, products, etc. For example: Jane Doe: Fibre Artist, works in wool,  
silk, mixed fibres.  
Produces capes, scarves, coats, hats, blankets, throws, shawls, gloves,  
mitts. Do not use the word  
"etc." This is so that people searching for products that you make will find  
your gallery easily.  
If you work in more than one medium, include all information for all media  
you work in.

\*\*NB. Please ensure that all written information for bio, contact etc. is  
accurate as once the bio  
page is prepared, there will be a charge for making changes. I will just  
copy and paste to make  
sure that I make no typos! \*\*

If you have any questions about the above, contact Ellie Kennard on  
902-582-3795 or  
ellie@iistudio.com

Ellie

--

Innovative Imaging Studio  
<http://www.iistudio.com> | <http://www.shadowsandlight.ca>  
9545 Hwy 221, Canning, Nova Scotia, B0P 1H0;  
Phone: 902-582-3795 | SKYPE ID: innovativeimagingstudio

=====  
7. Funding & Opportunities  
=====

Next Issue

=====  
8. Education & Learning  
=====

POTTERY AND SCULPTURE CLASSES. The Spring Session starts soon! It's time for new and  
continuing students to

register in order to hold your place in the class of your choice. CALL Atlantic  
Pottery Supplies and School NOW!!

466-6947.

Each session we explore new aspects of pottery making. Don't miss out on the great  
information, techniques and lots

of fun. We have a very supportive clay community and a well equipped pottery school in  
the Maritimes largest

pottery supply facility. We use stoneware clay with over 40 glaze and slip choices  
and new experiments developing

each term. We have 3 expert teachers demonstrating throwing, handbuilding, glazing,  
and many tricks of the trade

with individual attention in small classes and custom tailored learning. See you in March. Carol Smeraldo, Head

Instructor

Monday 10am-1:30pm: STARTS 9 MARCH Intermediate to Advanced BEGINNERS but we will accept BEGINNERS if there are

openings.

Instructor: Janet Doble, a highly skilled, fulltime professional potter, clay artist and educator with a BFA in

Ceramics from NSCAD Univ. [www.janetdoblepottery.com](http://www.janetdoblepottery.com) [www.halifaxartmap.com](http://www.halifaxartmap.com)

Tuesday 7-10pm: STARTS 24 MARCH Intermediate to Advanced BEGINNERS class but we will accept BEGINNERS if there are

openings.

Instructor: Carol Smeraldo, Head Instructor with over 37 years experience as a potter, clay and raku artist and

educator. [www.smeraldopottery.com](http://www.smeraldopottery.com) <http://carolspottery.blogspot.com>  
[www.halifaxartmap.com](http://www.halifaxartmap.com)

Wednesday 7-10pm: STARTS 11 MARCH Intermediate- Advanced class.

Instructor: Carol Smeraldo, Head Instructor with over 37 years experience as a full time, professional potter, clay

and raku artist and educator. [www.smeraldopottery.com](http://www.smeraldopottery.com)  
<http://carolspottery.blogspot.com> [www.halifaxartmap.com](http://www.halifaxartmap.com)

Thursday 10am-1:30pm: STARTS 12 MARCH Mentorship Program/Advanced, by invitation only.

Instructor: Carol Smeraldo, Head Instructor with over 37 years experience as a potter, clay and raku artist and

educator. [www.smeraldopottery.com](http://www.smeraldopottery.com) <http://carolspottery.blogspot.com>  
[www.halifaxartmap.com](http://www.halifaxartmap.com)

Thursday 7-10pm: STARTS 19 MARCH Intermediate to Advanced BEGINNERS class but we will accept BEGINNERS if there

are openings.

Instructor: Judy Gordon, production potter/clay artist, very active in the pottery community. Her studio is Turn

Around Potter. A member of Canal Street Potters.  
<http://canalstreetpotters1.blogspot.com> [www.halifaxartmap.com](http://www.halifaxartmap.com)

Friday 10am-1:30pm: STARTS 13 MARCH Intermediate-Advanced class.

Instructor: Carol Smeraldo, Head Instructor with over 37 years experience as a full time, professional potter, clay

and raku artist and educator. [www.smeraldopottery.com](http://www.smeraldopottery.com)  
<http://carolspottery.blogspot.com> [www.halifaxartmap.com](http://www.halifaxartmap.com)

-----  
NSDCC Workshop

BOOST YOUR BUSINESS !!

Three sessions full of good ideas, hands-on exercises, information and sources with Jeffrey Cowling.

Fee per session: members \$75 non-members \$90

Registration form PDF

<http://www.nsdcc.ns.ca/main/documents/REGISTRATIONFORMMar2009.pdf>

Location for all sessions: NSDCC, 1113 Marginal Road, Halifax

SESSION 2

New Product Design and Development

Saturday, March 14, 2009 10:00 AM - 4:00 PM

Member \$75 non-member \$90

This component will address such topics as:

- \* The changed economy - what to do
- \* Developing new products from existing lines - keep it simple
- \* Realistic production capabilities - what's in your studio?
- \* Designing product for retail and wholesale markets
- \* Fashions and trends
- \* What is a designer/maker? - valuing your talent

New product design and development are critical for any crafts business wishing to maintain and expand its share of the marketplace, in both domestic and export markets.

SESSION 3

Marketing Yourself

Promotion for Artists and Craftspersons

Saturday, March 21, 2009 10:00 AM - 4:00 PM

Member \$75 non-member \$90

This component will address such topics as:

- \* How to get and keep media attention - they need you.
- \* Communication with customers - what they need to hear from you
- \* Promotional materials such as media packages - what are they?
- \* Emphasize the unique qualities and materials of your product
- \* Closing the sale - overcoming buyer apprehensions

Good communication, promotion and product presentation are critical components in successfully selling one's brand and product at wholesale and retail trade shows in both export and domestic markets.

\$75 + hst for members, \$90 + hst for non-members

10% Discount if you register for all three workshops.

[www.nsdcc.ns.ca](http://www.nsdcc.ns.ca) for more information and registration form

-----  
Creative Arts Facilitation for Transformational Learning

April 5 - 10

Are you an artist who wants to open up transformational learning experiences? Are you an

educator, leader, or community development worker who wants to enhance your program design with creative arts?

This program is a fusion of creative arts with the Tatamagouche Model of Education, Design

and Leadership (TMEDL), synthesizing theory and practice. Through experimentation with art

practices such as movement, dance, voice, theatre, and visual art, and using the TMEDL and

other approaches, participants experience multiple opportunities to design and engage others in

creative arts experiences within a reflective learning environment. Please apply with a onepage

Letter describing your relevant experience and interest in this certificate program.  
For more information visit [www.tatacentre.ca](http://www.tatacentre.ca)

Prerequisite: TMEDL I or relevant experience. A one day catch-up is available starting on the Sunday, the regular program starts on the Monday. Cost: \$405 (without the TMEDL catch-up)

\$480 (with the TMEDL catch-up).

Leadership: Tessa Mendel is an international popular theatre facilitator, theatre director, and Director of the Women's Theatre and Creativity Centre of Nova Scotia. Dr. Debbie Castle has been involved with the TMEDL since she was a participant in 1976!

Bursaries available.  
For more information and to register: [www.tatacentre.ca](http://www.tatacentre.ca)

=====  
9. Classifieds  
=====

Next Issue

=====  
Disclaimer:

The publication of information does not imply an endorsement. We are not responsible for accuracy of information obtained from other sources. Material submitted to Newsflash Online! may be copy edited for brevity, and to conform to the prevailing style.

To unsubscribe, e-mail: [newsflashonline-unsubscribe@nsdcc.ns.ca](mailto:newsflashonline-unsubscribe@nsdcc.ns.ca)  
For additional commands, e-mail: [newsflashonline-help@nsdcc.ns.ca](mailto:newsflashonline-help@nsdcc.ns.ca)

=====  
Wendy Shirran  
Administrative Assistant,  
Nova Scotia Designer Crafts Council  
1113 Marginal Road  
Halifax, NS B3H 4P7

[office@nsdcc.ns.ca](mailto:office@nsdcc.ns.ca)  
[www.nsdcc.ns.ca](http://www.nsdcc.ns.ca)  
902.423.3837 tel  
902.422.0881 fax