

LOCATION, DATES & DEADLINES

LOCATION

Spring Garden Road and Queen St.
Downtown Halifax, NS

SHOW DATES and HOURS

Friday, July 25	10 am - 8 pm
Saturday, July 26	10 am - 6 pm
Sunday, July 27	10 am - 6 pm

LOAD IN

Thursday, July 24	3 pm - 7 pm
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SET UP COMPLETE BY

Friday, July 25	9 am
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DAILY SET UP TIMES

Friday, July 25	8 am - 9 am
Saturday, July 26	8 am - 10 am
Sunday, July 27	8 am - 10 am

LOAD OUT

Sunday, July 27	6 pm - 8 pm
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DEADLINES

Applications returned by: (* <i>postmarked</i> or dropped off)	May 12
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Deposit cheques dated: SM	May 12
CM	May 12

Balance cheques dates: SM	June 9
CM	Sep 12

Withdrawal (80% refund) SM	June 9
CM	Sep 19

Applications cut off SM	July 4
CM	Oct 24

FINANCIAL NOTICES

Please make cheques **payable to NSDCC**.

All **NSF cheques** are subject to a \$20 service charge.

2% per month will be charged on all **overdue accounts** 30 days past the invoice date.

Applications submitted on or after June 09, 2007 must be accompanied by full payment.

DISCOUNTS

Early Registration; exhibitors who register on or before May 12, 2008, may deduct \$50 from regular booth fees.

First time exhibitors are eligible for a 10% discount. In addition, first time exhibitors juried on or after May 12 may also claim the \$50 early registration discount.

Contact:

NSDCC
1113 Marginal Rd. Halifax, NS

B3H 4P7
ph: 902.423-3837/fax: 902.422.0881
www.nsdcc.ns.ca

NSDCC

Summer Craft Market 2008



IMPORTANT INFORMATION – Please read this carefully!

MARKET LAYOUT: A review of the four year booth allocation policy indicated that that this regulation was resulting in an uneven distribution of media displayed throughout the market. To maintain a fresh look, *placements will now be made on a yearly basis by the NSDCC staff.* Please clearly indicate your size requirements. You may still request a particular booth on your application. You will receive a confirmation of booth location and size, when your application is processed. High demand booths will be awarded to those applicants meeting the May 12 deadline. Otherwise, booth space will be allocated on a first come - first served basis.

MARKET CONTRACT: Please read all sections of the contract carefully, complete and sign the application and return as soon as possible. Booths will not be reserved without a completed and signed application, deposit and post-dated cheque for the balance.

SET UP: All booths must be set up and stocked by 9:00 am Friday, July 25, 2008 in order to facilitate the Standards Committee Market review. Please note there is a set up time for each day. **WE RECOMMEND THAT EXHIBITORS REMOVE THEIR STOCK OVERNIGHT.**

FREE-STANDING BOOTHS: Not to exceed 10' x 10'. Guy wires must not extend more than 2' outside the perimeter of your structure and must be clearly marked; all materials used in tents and for protective coverings must be constructed from fire retardant materials and **MUST** meet the fire service *Flame Resistive Ratings*. **Proof of fire retardancy must be available on site.**

Important for 2008

- Each exhibitor is required to provide an ABC 5 lb, current (meaning recharged within the previous twelve months and having proof of same) fire extinguisher and to display it in his/her booth.
- We strongly recommend that all exhibitors obtain individual insurance.
- Reporting of gross sales figures and other related information requested on the exhibitor survey form, is **mandatory**.

CHECKLIST

For your application to be processed you must:

- READ CONTRACT AND SIGN APPLICATION FORM
- Enclose full payment (deposit and balance cheques)
- Hold a fully paid 2008 market membership

NSDCC BOOTH DISPLAY GUIDELINES

Exhibitors are required to provide their own means of display and backdrop for their allocated exhibit space. The purpose of these guidelines is to encourage NSDCC market participants to develop booth displays that enhance the professionalism of their businesses and our market events. Exhibitors are encouraged to update their booth displays regularly in an effort to keep both their booths, and the markets, fresh and attractive. Displays must comply with relevant sections of the contract and conform to NSDCC guidelines below:

Size

Displays must not protrude beyond the measured booth area and must be fully covered on all sides to a height of eight feet. Booths must not extend beyond eight feet in height. Pipe and drape backdrops may be rented through the NSDCC.

Design

Original booth designs are encouraged. Display elements made by or for NSDCC exhibitors are preferred over pre-fabricated, manufactured display components which are merely assembled by the exhibitor.

The design of the space should take into consideration the intended function. For example, in a walk through booth, there must be sufficient room for clients to move about comfortably, while still allowing for the effective display of products.

The design of the booth should be such that it complements the work within and shows the work off to its best advantage.

Presentation

All booths should be identified with a professionally produced sign identifying the business within. Signs should be securely mounted, legible, visible and **not a hindrance** or hazard to the public. Backdrops and draping must be treated with fire retardant; these and display accessories, etc., must be clean and in good condition.

Exhibitors are responsible for ensuring their booth display does not conflict with neighbouring booths. Booth numbers provided by the NSDCC must be displayed prominently.

Lighting

Lighting should be securely mounted and directed into the booth, not into the aisles or neighbouring booths. Glaring or irregular light effects are not permitted.

Exhibitors are responsible for providing adequate lighting for their booth displays; Christmas Market booths include 1500 watts unless otherwise noted or requested. Summer Market fees do not include electricity. Additional (an extra 1500 watts) electricity may be ordered for either market for \$50. Additional electricity must be ordered at the time of application, as the electricity plan is submitted well in advance of the market.

Safety

Exhibitors are *required* to provide their own fire extinguishers for the summer market. The extinguisher must be certified as having been re-charged in the last twelve months, be clearly displayed and easily accessible within the booth.

Free-standing (outdoor) booth holders at the summer market must provide their own tents (not exceed 10' x 10') and must ensure that guy wires do not extend more than two feet beyond their allocated booth space. Wires must be clearly marked with brightly coloured tape and must not interfere with traffic flow in and around other tents. Tents must also be firmly staked into the ground. Freestanding booths must be covered overnight with protective side walls or a secured tarp. Materials should be available on site to provide additional protection from the sun, wind and rain. **These materials are not provided by the NSDCC and are therefore the responsibility of the exhibitors.**

All materials used in tents and for protective coverings must be constructed from fire retardant materials and **MUST** meet the fire service *Flame Resistive Ratings*; fire treatment **MUST** be professionally reapplied on a yearly basis. **Proof (in the form of a receipt or certificate) must be available onsite. The Fire Marshall will be in attendance.**

During set-up and throughout the event, NSDCC staff and volunteers will review booth displays to ensure that all safety regulations and display conditions are met. Exhibitors with booth displays not meeting these requirements will be asked to move or alter their booth.

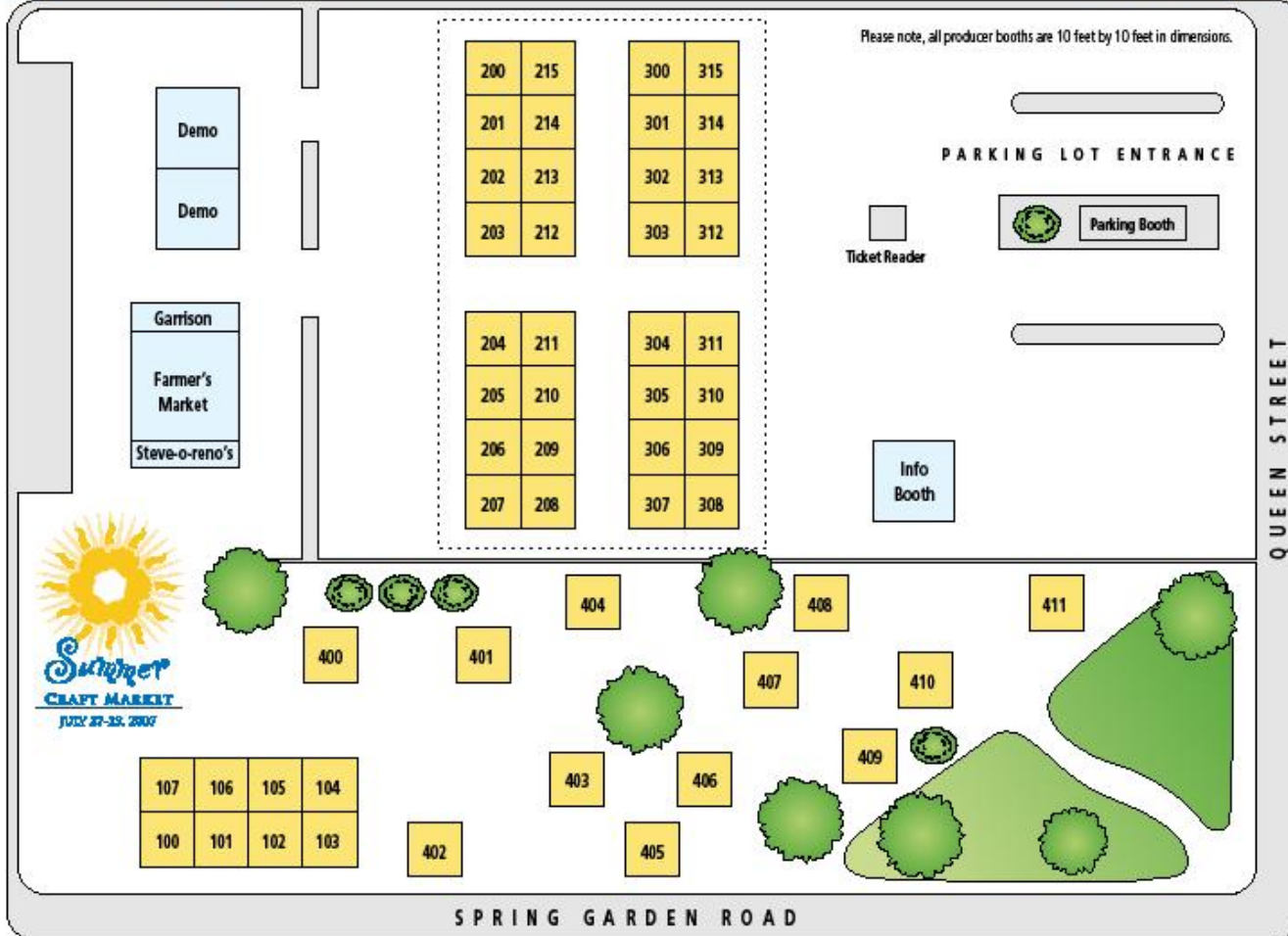
Restrictions

Booth displays are not permitted to be attached to walls, supports, flooring or any other part of the market venue by any means whatsoever without written permission from the NSDCC. Booth display components should be fully painted and prepared at load-in. **While minor spot touch-ups are allowed, no painting, varnishing or other finishing is to be applied while at the event.**

Exhibitors are responsible for providing sufficient back and side walls to their booth so that the unfinished backs of neighbouring booth walls or other unacceptable surfaces are adequately covered. Fire retardant or other fabric treatments must not leave an odour on the fabric that could interfere with other exhibitors or the public. Extra stock, supplies, empty boxes, coats and other personal items, etc. must be hidden from the public's view and kept within the confines of the booth or in an assigned storage space.

Exhibitors are not permitted to play music in their booths without written permission from the NSDCC.

Exhibitors are encouraged to demonstrate their craft while in their booths. Please inform the NSDCC Office if you plan to do so. Written permission is required in order to conduct craft demonstrations that create noise or otherwise infringe upon neighbouring booths.



FEES

Booths*

Tent

Single	10' x 10'	\$440
Corner	10' x 10'	\$550
Single ½	10' x 15'	\$660
Corner ½	10' x 15'	\$825
Double	10' x 20'	\$880

Free-standing (outdoor)

Single	10' x 10'	\$330
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*price does NOT include electricity or parking during the event.

Electricity may be ordered in the 200 series tent for an additional \$50 for 1500 watts of electricity (order under additional items).

Pipe & Drape

- option A - back wall only
- option B - back wall & 1 side
- option C - back wall & 2 sides

costs	A	B	C
Single	\$45	\$50	\$55
Booth + ½	\$60	\$64	\$68
Double	\$64	\$68	\$70

Tables & Chairs

Tables	2' x 4'	\$30
	2' x 6'	\$35
	2' x 8'	\$40

chairs \$3

Additional Items

Additional electric - per 1500 watts	\$50
Parking passes (per day)	\$5

Error!Error!

CHRISTMAS CRAFT MARKET & SUMMER CRAFT MARKET CONTRACT 2008

Between:

Nova Scotia Designer Crafts Council, a non-profit, charitable organization, duly registered under the Laws of the Province of Nova Scotia (hereinafter referred to as "NSDCC", and includes all Nova Scotia Designer Crafts Council's officers, directors and employees) and Exhibitor named on the accompanying application.

Whereas NSDCC organizes an annual Christmas Craft Market at the Cunard Event Centre; and the annual Summer Craft Market at the parking lot on the corner of Spring Garden Road and Queen Street.

And whereas the Exhibitor wishes to display and sell his/her products at the Christmas Craft Market and/or the Summer Craft Market;

Therefore this agreement witnesseth that in consideration of the mutual covenants herein contained, and for other valuable consideration, the parties hereto agree as follows:

1. NSDCC agrees to provide, and the Exhibitor agrees to lease, booth space and facilities for the Christmas Craft Market and/or the Summer Craft Market as indicated on the application form(s), subject to the terms and conditions set out in this Agreement.

2. To be considered for the first round of booth allocations, applications must be accompanied by **full payment** (deposit and balance cheques) and be **post-marked** on or before the stated processing date of May 12. Applicants must also be **current market members in good standing**. Applications received after May 12 will be processed on a first come - first served basis.

Any fee difference shall be refunded by NSDCC as the circumstances require. Refunds will not be provided by NSDCC if the Exhibitor requests a change of booth.

3. Exhibitor selection and exhibit space allocation is solely at the discretion of NSDCC, which reserves the right to relocate Exhibits which may be affected by a change in the floor plan or in the interest of optimum traffic control and exhibit exposure. NSDCC cannot be held liable if Exhibitors displaying similar types of work are placed in proximity with one another. The NSDCC office will make all decisions regarding booth space allocation for the overall benefit and development of the market.

4. The Exhibitor's display within the allocated exhibit space must not protrude beyond the measured booth area. The Exhibitor shall not permit the exposure of any unfinished or other unacceptable surface to a neighbour's booth or to the general public; therefore, booths must be fully covered on all sides to a height of eight (8) feet and must not be taller than eight (8) feet. The Exhibitor may not attach displays to walls, supports, flooring or any other part of the exhibit structure by any means whatsoever without written permission from NSDCC. NSDCC reserves the right to restrict the use of glaring or irregular lighting effects. Exhibitors must provide fire extinguishers for their booths. Extinguishers must be accessible and displayed at all times for inspection by the Fire Marshall.

5. The Exhibitor acknowledges that s/he is one of many exhibitors and agrees to cooperate with other exhibitors and not to interfere with them or create any nuisance for them, the NSDCC or the people attending the Christmas Craft Market and/or the Summer Craft Market. In the event of a dispute, the Exhibitor agrees that NSDCC shall have the absolute right to make a binding decision.

6. The Exhibitor shall not assign, sublet or apportion all or any part of the rights and space granted to him/her pursuant to this Agreement. No person may exhibit or offer for sale at the Christmas Craft Market and/or the Summer Craft Market their or anyone else's goods unless a contract has been entered into between the producer of the goods and NSDCC.

7. NSDCC will supply the Exhibitor with a limited number of security passes for the show for use by the Exhibitor or their employees staffing the Exhibitor's booth. These security passes are non-transferable, and the Exhibitor shall not permit their use by anyone other than their employees staffing the Exhibitor's booth.

8. The Exhibitors shall set up their display within the time specified on the reverse side of this Agreement. Exhibitors who are late in setting up their booths, for any reason whatsoever, will receive a warning letter for the first occurrence, and will be subject to a \$50 fine for all subsequent occurrences. Serious or multiple infractions may result in the suspension of the Exhibitor from future market participation.

9. The Exhibitors shall have their booths open for business during all public hours of the Christmas Craft Market and /or the Summer Craft Market. In the event that an Exhibitor's booth is not open during market hours, the NSDCC shall have the right to open the booth by removal of any night sheets or other coverings, but shall be under no liability to the Exhibitor for any loss or damage which may be caused thereby or as a result of the booth being opened and then left unattended.

10. The Exhibitors shall not dismantle, pack up or remove any parts of their displays prior to the official closing time of the Christmas Craft Market and/or the Summer Craft Market. Exhibitors are permitted five (5) hours for load-out following the close of the Christmas Craft Market and two (2) hours for load out following the close of the Summer Craft Market. Exhibitors should dispose of garbage and leave cardboard neatly stacked. NSDCC reserves the right to bill any exhibitor for extra costs incurred for security after the hour load-out time limit and/or for cleaning costs incurred on behalf of a specific exhibitor.

11. The Exhibitors shall display and offer for sale only the products and crafts approved by the NSDCC Standards Committee. Objects sold at the market must be consistent with the design, kind and quality of objects submitted for jurying.

12. NSDCC shall have the right to remove from the Exhibitor's booth any and all products not specified and approved by the NSDCC Standards Committee. NSDCC shall have the right to terminate the Exhibitor's lease at any time if, in their opinion, the Exhibitor is displaying or selling products not representative of the type of work or caliber of work for which the Exhibitor was selected. In the case of termination of the Agreement by NSDCC under this clause, all payments and deposits made by the Exhibitor to NSDCC will be retained by NSDCC as liquidated damages for breach of contract.

13. NSDCC shall have the right to reject or prohibit the participation in a show of any Exhibitor who is objectionable to the other participants. Without limiting the generality of the foregoing, this applies to persons, conducts, printed matter, souvenirs or novelties which may affect the overall Market presentation. "Reduced price", "sale", "show special" or other signs of this nature are not permitted. The price of work on display should not be altered or changed during the Christmas Craft Market and/or the Summer Craft Market and no "seconds" are permitted to be displayed or sold.

14. The Exhibitor shall comply with all rules and regulations respecting the conduct and management of the Christmas Craft Market and/or the Summer Craft Market. Without limiting the generality of the foregoing, this includes:

a) Federal, city and provincial fire regulations (1995 National Fire Code, i.e. Any drapes, curtains, flags or other decorative materials including textiles and films are to conform to CAN/ULC-S109 "Flame-Resistant Fabrics and Films").

b) Applicable exhibit hall regulations; and,

c) Federal, provincial and municipal laws which apply to the Exhibitor's use of the facilities for the event including the charging of all applicable taxes.

d) Products sold must comply fully with all industry and/or government standards and regulations governing the product category.

15. The Exhibitor shall indemnify and save harmless NSDCC from any and all claims, damages and expenses arising out of the Exhibitor's participation in the Christmas Craft Market and/or the Summer Craft Market, and without limiting the generality of the foregoing, from any and all claims and liabilities, caused by negligence or otherwise, for:

a) Any loss, damage, theft or destruction whatsoever and howsoever caused to any property belonging to the Exhibitor or for which the Exhibitor is responsible; and,

b) Any damage, bodily injury or death suffered by the Exhibitor or his servants or any other person.

The Exhibitor agrees with NSDCC that the Exhibitor exhibits entirely at his/her own risk. The NSDCC does carry liability insurance; however, coverage extends only to the NSDCC and may not indemnify or provide protection to individual exhibitors. Exhibitors are **strongly urged** to cover against the risk of loss, damage or liability by obtaining appropriate insurance.

16. NSDCC shall have the absolute right to terminate this agreement forthwith without notice if, in their opinion, the Exhibitor is guilty of any breach of covenant contained herein; in the case of termination, all payments and deposits made by the Exhibitor to NSDCC on account will be retained by NSDCC as liquidated damages for breach of contract. In the case of termination of this Agreement, the Exhibitor undertakes and agrees to indemnify and save harmless NSDCC from any and all claims, liabilities and expenses arising from such termination, including the cost of enforcing this Agreement.

17. NSDCC withdrawal dates: Christmas Craft Market - **September 19, 2008**, Summer Craft Market - **June 9, 2008**

If the Exhibitor withdraws his/her application **prior** to September 19th for the Christmas Craft Market and June 9 for the Summer Craft Market, he/she shall receive a refund of eighty percent (80%); the remaining 20% will be kept to cover administrative costs. If the Exhibitor cancels his/her participation in the Christmas Craft Market for whatever reason **on or after** September 19, or, **on or after** June 9 for the Summer Craft Market, he/she shall be subject to a cancellation penalty equal to the total amount due, unless an appropriate replacement exhibitor can be found for the exhibit space. If a replacement exhibitor can be found, the withdrawing Exhibitor will receive a refund of eighty percent (80%) of the total amount due to the NSDCC. All cancellations must be received by NSDCC in writing. New applications will **NOT** be accepted in the two weeks prior to market opening dates. Applications cut off dates are as follows: Christmas Craft Market - October 24, 2008; Summer Craft Market - July 4, 2008.

18. If, for any reason whatsoever, the Christmas Craft Market and/or the Summer Craft Market in which the Exhibitor contracted to participate cannot be held, this Agreement shall become null and void, and the amount of money paid by the Exhibitor shall be refunded; and the Exhibitor hereby waives any claim against NSDCC for compensation of loss or profit or any other claim as a result of the cancelled market(s).

19. If any covenant or provision herein is determined to be void or unenforceable in whole or in part, it shall be deemed to be severable from this Agreement and shall not affect or impair the validity or enforceability of any other covenant or provision herein.

20. This Agreement shall be interpreted according to the laws of the Province of Nova Scotia and shall be read with all changes of number and gender as may be required by the context.

21. Any notice required to be delivered pursuant to this Agreement may either be delivered personally or be delivered by Canada Post to the respective parties at the addresses indicated on the Market Application. In the event of a notice being mailed, it shall be deemed to have been received by the party to whom it was addressed on the fourth business day following the date of mailing.

22. NSDCC shall have the right to make amendments and additions to this Agreement as shall be deemed necessary for the proper conduct of the events. The Exhibitor shall be bound by all amendments and additions so made.

23. The Exhibitor by their signature set on the Market Application(s), witnesses that they have fully read and understood the terms, conditions and provisions herein set forth, and agrees to abide and conform to all of the said terms, conditions and provisions above noted.

24. **The Exhibitor agrees to provide the NSDCC Market Advisory Committee with their gross sales figures and other related information requested on the exhibitor survey form distributed at the NSDCC Christmas Craft Market/Summer Craft Market.**

2008 SUMMER APPLICATION FORM

Booth Selection: indicate preferred booth number and size

1 st choice	2 nd choice	3 rd choice
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Booth Size: tent					free-standing
<input type="checkbox"/> single \$440	<input type="checkbox"/> corner \$550	<input type="checkbox"/> single ½ \$660	<input type="checkbox"/> corner ½ \$825	<input type="checkbox"/> double \$880	<input type="checkbox"/> single outdoor \$330

Booth Cost & Discounts

booth amount	enter price (based on size)	(A) \$
first time exhibitor discount	enter 10% of booth amt (A)	(B) \$
subtotal	(A) - (B)	(C) \$
Early registration Prior to May 12 or first time exhibitor juried after May 12	subtract \$50.00 (if applicable)	
net booth fee		\$

Pipe & Drape

option A	back wall only	<input type="checkbox"/> single \$45	<input type="checkbox"/> booth ½ \$60	<input type="checkbox"/> double \$64		
option B	back wall and 1 side or 2 sides	<input type="checkbox"/> single \$50	<input type="checkbox"/> booth ½ \$64	<input type="checkbox"/> double \$68		
option C	back wall and 2 sides	<input type="checkbox"/> single \$55	<input type="checkbox"/> booth ½ \$68	<input type="checkbox"/> double \$70		
<input type="checkbox"/> pipe only (same cost)						
<input type="checkbox"/> white	<input type="checkbox"/> black	<input type="checkbox"/> grey	<input type="checkbox"/> burg.	<input type="checkbox"/> grn.	<input type="checkbox"/> blue	<input type="checkbox"/> red
notes						
pipe and drape fee				\$		

Tables & Chairs

2' x 4' table	<input type="checkbox"/> 1 \$30	<input type="checkbox"/> 2 \$60	<input type="checkbox"/> 3 \$90	<input type="checkbox"/> 4 \$120	\$
2' x 6' table	<input type="checkbox"/> 1 \$35	<input type="checkbox"/> 2 \$70	<input type="checkbox"/> 3 \$105	<input type="checkbox"/> 4 \$140	\$
2' x 8' table	<input type="checkbox"/> 1 \$40	<input type="checkbox"/> 2 \$80	<input type="checkbox"/> 3 \$120	<input type="checkbox"/> 4 \$160	\$
chairs	<input type="checkbox"/> 1 \$ 3	<input type="checkbox"/> 2 \$ 6	<input type="checkbox"/> 3 \$ 9	<input type="checkbox"/> 4 \$12	\$
table & chair fee					\$

Additional Items

parking passes	_____ x \$ 5/day	\$
power (1500 watts)	\$50	\$
flyers	_____ x \$ 0	No charge
additional items fee		\$

Total Booth Fees

net booth	\$
pipe & drape	\$
tables & chairs	\$
additional items	\$
subtotal	\$
HST (total x 13%)	\$
TOTAL AMOUNT DUE	\$
DEPOSIT 50% of total - due May 12	\$
BALANCE 50% of total - due June 09	\$

Payment Method

<input type="checkbox"/> cheques - 2 enclosed		
<input type="checkbox"/> credit card	<input type="checkbox"/> Visa	<input type="checkbox"/> MC
#	expiry	
signature		

Scent sensitivity yes no

Read the contract; complete, sign and date this form. Enclose payment.
REMIT THIS PAGE ONLY

LOAD IN TIME

State preferred time on Thursday, July 24. 15 minute intervals, from 3pm to 7pm. _____ to _____

DIRECTORY LISTING

Used for the directory only. Please print clearly.

Directory category (check 1 only)

- | | | |
|---------------------------------------|--------------------------------------|--|
| <input type="checkbox"/> books/cards | <input type="checkbox"/> clay | <input type="checkbox"/> decorative arts |
| <input type="checkbox"/> fibre | <input type="checkbox"/> food | <input type="checkbox"/> glass |
| <input type="checkbox"/> leather | <input type="checkbox"/> metal | <input type="checkbox"/> organics |
| <input type="checkbox"/> stone & bone | <input type="checkbox"/> visual arts | <input type="checkbox"/> wood |

Business Name

Owner(s) name(s) and mailing address

City, Province, Postal Code

Select a primary contact number (check 1 only)

This number will be provided to the public:

- business home cell other _____

phone # _____

website: _____

GENERAL CONTACT INFORMATION

Change of info since your membership renewal?
Please update your contact information with our office.

Preferred method of contact by our office:

- phone cell email other _____

phone/ email: _____

*******IMPORTANT*******

I have read the attached contract and agree to abide by and conform to the terms, conditions, rules and regulations set forth. I understand that acceptance of applications and allocation of booths is solely at the discretion of NSDCC and that, if accepted by the NSDCC, this contract shall become binding.

Exhibitor's Signature:

Date: _____

FOR OFFICE USE ONLY

Date received

Member number

Business name

PAYMENTS

	DEPOSIT	BALANCE	OTHER 1	OTHER 2
type				
date				
method				
amt.				
inv/ chq#				
recpt #				

CALLS

S U M M E R
Craft Market
Application 2008



1113 Marginal Road
Halifax, NS
B3H 4P7
ph: 902.423.3837
fax: 902.422.0881
www.nsdcc.ns.ca

INFORMATION HIGHLIGHTS

Changes to the Market Contract

- You must be a current market member in good standing (hold a 2008 market membership and have paid all invoiced amounts from previous years).
- Your **completed** form must be accompanied by full payment (a deposit cheque and a postdated balance cheque).
- **No applications will be accepted in the two week period prior to the market dates.** Applications must be postmarked by the following cut off dates: *Summer: July 4 and/or Christmas: October 24*
- Reporting of gross sales figures and other related information requested on the exhibitor survey form, is mandatory.
- Don't forget about the early application deadline: May 12th. **If we do not have sufficient applications by May 12th, the NSDCC may be forced to cancel the Summer Market event.**

Booth Allocation

Booth placements will now be made on a yearly basis by the NSDCC staff. Please clearly indicate your size requirements. You may still request a particular booth on your application. You will receive a confirmation of booth location and size, when your application is processed.

Other

- A copy of the NSDCC booth display guidelines is enclosed. Keep these in mind when designing your market booth.
- ABC 5 lb fire extinguishers are now required in each booth at only the Summer Market. Don Brenton's will be on site for load-in, so that you might purchase a fire extinguisher in case you forget to do so before the show.
- Please alert our office if you have scent sensitivities and we will do our best to accommodate you. Please indicate this clearly on your application.

Christmas Market

Cunard Event Centre at Pier 23, 961 Marginal Road, Halifax

Contact Joanne Vincent at 902.423.3837 or programs@nsdcc.ns.ca. Thanks!

SUMMER MARKET 2008

Once again, the summer is rushing toward us at a great rate. We are going full steam ahead for this year's Summer Market, and it will be at the Spring Garden and Queen St location. The Summer Market has been a core event for us for many years and we'd like to keep it that way.

Because of reduced exhibitor numbers at the 2006 Summer Market, the event generated close to a \$10,000 deficit. In 2007, we did not have sufficient applications and were forced to cancel. Needless to say, this is not a trend we wish to continue.

In order to make this year's event move forward, we need at least 45 exhibitors to participate. If you are planning to participate in the Summer Market, we encourage early application. Also, we urge you to promote the show to potential fellow exhibitors. If we do not receive sufficient applications by May 12, 2008, the NSDCC may be forced to cancel the event once again.

Keep an eye on our website, where we will post the Market package in the form of printable PDF documents. If you have any questions, please email Joanne Vincent at programs@nsdcc.ns.ca, or telephone us at 423-3837.

Accolades and Award Winners

We, here at home base, are in the process of creating an Accolades and Award Winners page on the NSDCC website. We need your help to do this, of course, as you are all the recipients.

Please send us brief biographies/artist statements and high-resolution, digital photos so we can boast about your achievements. Not only does having this page boost NSDCC morale and profile amongst members, it also gives us a point of reference for the world outside Maritime fine craft. Maritimers are among the most award-winning crafts people on the continent, so it's time we started talking about it!

Media, Shows and Promotion – at home and abroad

Media...

Here in Halifax in 2007, I developed a strong relationship with “Where” Halifax, which is a monthly publication distributed to local tourist hotspots, such as hotels, restaurants and Visitor Information Centres.

In 2007, 15 of our members received coverage in this publication, and the editor has offered similar, free-of-charge coverage (when and where possible) for 2008, provided I show up to his office with ready-to-publish, high-res photos, artisan statements and clearly explained studio coordinates.

Other opportunities within Metro Guide Publishing are with East Coast Living, which boasts a distribution of 55,000 Atlantic Canada –wide per issue. They have started coming to us for editorial content, and, of course, I need your help for this.

Shows...

More 2007 projects for which I needed artisan photos included:

- A trip to the Toronto Outdoor Art Exhibition (TOAE), where I met with galleries, artisans and the Ontario Crafts Council.
- A sojourn to the International Exposition of Sculpture, Objects and Functional Art (SOFA Chicago), where, again, I met with other crafts councils, guilds, galleries and artisans.
- Possible 2008 trips to the TOAE and Art in the Park in Ottawa

Promotion...

It is within my purview to promote our members wherever possible, and it is difficult to do this without the proper promotional materials. My goals for 2007 and 2008 include(d) continued contact with The Guild, EnRoute, Dwell, and Selvedge online magazines.

What I need from you...

If you are interested in being involved with these efforts, please send me high-res, professional digital product photos; an artisan statement or bio and explicit directions to your studio and all relevant contact information, including web, fax and phone. By so doing, you are giving me permission to use your information for promotional purposes only, and I will certainly contact you first before I submit anything to anyone.

Your participation in this endeavour would make my job easier and get more information out to the rest of the world. We here in Atlantic Canada are amazing and talented, and I would like the chance to publish that in as many media outlets as possible!

You can contact me, Joanne Vincent, at programs@nsdcc.ns.ca, or phone me at 423-3837. Thank you in advance!